

THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
BOARD OF TRUSTEES
Academic Affairs Committee
May 9, 2017
MINUTES

MEMBERS PRESENT: Dean Priddy, Chair; Brad Hayes; Betsy Oakley; Joseph Graham

MEMBERS NOT PRESENT: Elizabeth Phillips

OTHERS PRESENT: Chancellor Frank Gilliam; Dana Dunn, Provost and Executive Vice Chancellor; Cherry Callahan, Vice Chancellor for Student Affairs; Bryan Terry, Vice Chancellor for Enrollment Management; Terri Shelton, Vice Chancellor for Research and Economic Development; Charlie Maimone, Vice Chancellor for Business Affairs; Donna Heath, Interim Vice Chancellor for Information Technology Services; Julia Jackson-Newsom, Associate Vice Chancellor for Strategy and Policy; Jerry Blakemore, General Counsel; Larry Mayes, Associate Vice Provost and Director of Institutional Research; Todd Davis, Associate General Counsel; Waiyi Tse, Chancellor’s Chief of Staff; Susie Boles, UNCG Online Assistant Director for Instructional Design; Shannon Bennett, Assistant Secretary to the Board of Trustees; and other members of the administration, faculty, staff, and general public.

PROCEEDINGS:

Chair Priddy called the meeting to order at 12:30 P.M. and reminded members of the Conflict of Interest (COI) statement from the State Government Ethics Act and their duty to avoid COI and appearances of COI, if any should be identified. None were identified.

The roll call was read by Shannon Bennett and a quorum was confirmed.

The Minutes for February 14, 2017, were approved with no additions or corrections.

DISCUSSION ITEMS:

Chair Priddy thanked Kathy Crowe for her service as Interim Dean of the University Libraries. Provost Dunn concurred and announced that Martin Halbert will assume his role as Dean of the University Libraries effective July 17, 2017.

AAC-1 Beyond Books: The UNCG University Libraries in the 21st Century (Crowe)

Crowe spoke about the Library and its support of the UNCG Strategic Plan through several initiatives that enhance student learning, the curriculum, and faculty research. The landscape of libraries in the 21st century is changing. Without diminishing the importance of printed books—these books are still an important part of the mission—more and more electronic books are collected because of their ease of access for more people, especially for online learners, as well as for others who can’t always get to the library. Crowe outlined the meaning of “beyond books”: Open Educational Resources, Learning Spaces, Information and Digital Literacy, and Unique Resources.

Open Educational Resources (OER) are low cost, and in many cases, free alternatives to textbooks. Textbook costs have risen exponentially over the past several years—73% since 2006—and thus some students do not purchase their textbooks, which can make them less successful in their academic careers. The Library has been helping faculty develop these different types of resources, which can include quality websites from library resources: databases, electronic journals, streaming films. The Library, with support from the Provost, offered mini-grants to faculty (\$1000 each) over the summer to develop and revamp courses using these OER and workshops were provided for assistance. With an investment of \$10,000, ROI of \$204,470 was realized in the fall of 2015. Stipends will be offered again in fall 2017, with fifteen faculty chosen for the program. In collaboration with the Bookstore, e-books were purchased for required texts if available, saving approximately 12,000 students more than \$400,000 in 2016–17. The Library is surveying students for feedback.

Through a statewide consortium, the Library joined the Open Textbook Network, a national online library of textbooks. All UNC campuses received a grant from UNC GA that will fund statewide workshops in May to train librarians and faculty across the system to learn more about the opportunities with OERs.

Although students are not required to use the physical library learning spaces, students are flocking into the building. The first-floor Reading Room was revamped last summer and is now a popular learning space. Other spaces offer whiteboards and technology for in-library use or for checkout.

Librarians are often embedded in classes to teach critical research skills (e.g., the music librarian co-teaches MUS 135); the Library offers instructional sessions to faculty and provides online guides and tutorials; and the Library is out in the community, offering workshops to teachers and students, teaching how to better use primary source material, both online and in print.

Digital Literacy is becoming more important in the 21st century. Students are expected to provide many kinds of presentations in their classes, including posters, PowerPoints, and videos. They are expected to possess those skills when they go out into the workforce. The Digital Media Commons on the lower level of the Library provides this type of expertise and the required technology. They work closely with faculty to develop curricula using digital literacy. 3-D printing is available and several classes are working with it for building objects.

Crowe also commented on the resources of the Martha Blakeney Hodges Special Collections and University Archives. In these facilities UNCG maintains the largest cello collection in the world, plus papers of 16 cellists. The Betty H. Carter Women Veterans Historical Project, an archive of oral histories, textiles and uniforms, letters, diaries, photographs, scrapbooks, posters, and other memorabilia, documents the contributions of women in the military and related service organizations since World War I and is a very rich collection. UNCG History includes presidents' and chancellors' papers, photographs, etc. The Library also curates the Robert C. Hansen Performing Arts Collection, and a wonderful variety of rare books and manuscripts.

Our Digital Collections include the Digital Library of American Slavery, which includes slave deeds, runaway slave advertisements, and petitions for freedom. The petitions component was established by Loren Schwenger, professor emeritus of History. There is also a focus on Greensboro history (Textiles, Teachers, and Troops; Civil Rights Greensboro) in collaboration with the Greensboro Historical Museum and the Greensboro Public Library.

AAC-2 UNC-Greensboro Key Performance Indicators Dashboard Demonstration (Dunn, Boles, Mayes)
AAC-2.1 UNCG KPIs

Demonstration of the newly developed dashboard providing key performance indicators (KPIs), progress toward goals, and comparisons to peer institutions.

Dunn thanked Susie Boles from Online Learning and Larry Mayes from Institutional Research for serving as architects of the dashboard. Dunn emphasized that the dashboard is not static but evolving, and that it must continue to evolve, not only because the data must be updated, but because of new metrics being developed for the UNC System plan.

Mayes stated that the data used in the dashboard are census data, reflecting the tenth day of classes; the peer data are from the national Integral Postsecondary Educational Data Systems (IPEDS), usually a year to a year and a half behind, and will be updated this summer. UNCG data will be updated each fall term.

Boles demonstrated the dashboard framework, which is intended to be an easy-to-use, easy-to-interpret, easy-to-access online tool, primarily for use by Board members and UNCG leaders to stay abreast of the University's progress in meeting desired thresholds on various metrics. The dashboard resides on the Provost's website at provost.uncg.edu/kpi. A series of visuals and reports was created—Preparation and Cost, Enrollment, Outcomes, Faculty, and Research—which is the framework that can be built upon. Boles presented several examples of how to search the dashboard. Reports can easily be downloaded in pdf format. At the bottom of each page is a helpful reminder—*How to Use the Metrics Tool*—for user convenience.

Dunn announced that these data are publicly available, and while this framework was created for the Board of Trustees, we will work with the Office of Communications to decide where links should reside on the UNCG website.

AAC-3 Undergraduate Student Success Accolades (Dunn)

Dunn presented UNCG's recent undergraduate success accomplishments, including national and regional press reports showing success in closing the graduation gaps for Pell-eligible students and students from underserved groups. This work is inextricably tied to many of the metrics represented on the dashboard and helps move the needle on the various indicators. The Gates Foundation visited campus recently on the heels of UNCG receiving a ~\$650,000 grant to participate in the Frontier Set initiative, designed to enhance student success efforts.

AAC-3.1 "How a University Fights to Keep Student's Demographics From Becoming Their Destiny," *The Chronicle of Higher Education*

AAC-3.2 "Access Culture: Student-Centricity and Supporting Underserved Populations," The evoLLLution™

AAC-3.3 "UNCG Picked for National Effort to Improve College Graduation Rates," *News & Record*

AAC-3.4 "Fulfilling the Promise, Serving the Need: Advancing College Opportunity for Low-Income Students," U.S. Department of Education

AAC-3.5 “National Completion Gap by Race One-Third Larger than Average Gap at Institutions,” *Inside Higher Ed*

AAC-4 Keker First-Year Common Read (Dunn)

Dunn presented Trustees with copies of the common-read text for summer 2017: *Behind the Beautiful Forevers* by Katherine Boo.

ACTION ITEM:

AAC-5 Candidates to be Awarded Degrees and Certificates on May 12, 2017 (Dunn)
AAC-5.1 Candidates to be Awarded Degrees and Certificates on May 12, 2017

Approved unanimously.

INFORMATION ITEMS:

AAC-6 Update on Research and Engagement (Dunn/Shelton)

AAC-7 Additions and Deletions to/from the December 2016 Candidates List (Dunn)
AAC-7.1 Additions and Deletions to/from the December 2016 Candidates List

AAC-8 Summary of Action Items by Authority Delegated to the Chancellor (Dunn)
AAC-8.1: Summary Report of Action Items Approved by Authority Delegated to the Chancellor

AAC-9 Report on Annual Appointments to Academic Advisory Boards (Dunn)
AAC-9.1 Bryan School of Business and Economics Annual Report of Advisory Board Appointments
AAC-9.2 School of Education Annual Report of Advisory Board Appointments

AAC-10 New Dean of University Libraries Appointment (Dunn)

No action; information only.

Meeting adjourned at 1:26 P.M.

Respectfully submitted:



Waiyi Tse, Interim Assistant Secretary to the Board