

**Board of Trustees
University Advancement Committee
The University of North Carolina at Greensboro
September 12, 2017
Chancellor's Boardroom**

Action Item

UAC – 4 Approve \$1,000,000 gift to name the UNCG psychology clinic

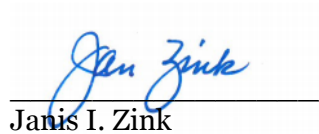
Background Information

Committee members will receive a proposal to name the UNCG psychology clinic in exchange for a \$1,000,000 gift.

UAC – 4.1 Naming Amount Proposal for UNCG Psychology Clinic

Recommended Action

That the Board of Trustees of the University of North Carolina at Greensboro approve the amount and naming proposal.



Janis I. Zink
Vice Chancellor for University Advancement



**Naming University Facilities and
Units, Appendix I Request for
Approval of Donor Naming Proposal
(Approved by the UNCG Board of
Trustees 5/1/14)**

**UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
REQUEST FOR APPROVAL OF DONOR NAMING PROPOSAL**

PROPOSED NAME: [NAME OF DONOR] Psychology Clinic at the University of North Carolina at Greensboro

DESCRIPTION OF THE UNIT TO BE NAMED: The Psychology Clinic is an outpatient facility offering affordable, high quality, evidence-based mental health services to the Triad area community. The clinic is a non-profit organization and serves as the primary clinical training site for doctoral students in Clinical Psychology. Graduate training and service to the community are seamlessly intertwined.

PROPOSED NAMING AMOUNT: \$1,000,000.00

PURPOSE:

- The purpose of this naming gift is to allow the Psychology Clinic to have additional resources to enhance our training and service missions. This clinic currently serves between 450-500 clients annually and provides clinical training for 16-24 graduate students.
- It would be the intention of the Program, initially, to enhance services to children and adolescents on the Autism Spectrum by establishing a Post-Doctoral fellowship position with a training specialization in Autism.

Why is this Fellowship so critical?

Autism is a complex, neurodevelopmental disorder that has lifelong consequences. It affects about 1 in 68 children and is the second most commonly-occurring serious developmental disorder. The economic burden of Autism is staggering, with estimates ranging from \$11.5 billion to \$60.9 billion total costs per year in the US alone.

Despite this prevalence and associated costs, many therapists have not been trained to conduct thorough, appropriate and data-drive assessments of this condition, leading to both over and under-diagnosis. Misdiagnosis has serious implications, including inappropriate referrals for treatment, missed opportunities for early intervention, and lack of treatment progress. These outcomes spiral into other negatives outcomes, not only for the individual family (e.g. their child will continue to experience chronic social impairment and teasing) but for society, including limited employment opportunities for untreated individuals.

A post-doctoral fellow is critical to addressing these needs. Because we have a very small clinical faculty, we do not have a current faculty member whose primary research focus or teaching responsibility falls within this domain. The proposed fellow would be able to focus extensively on service delivery, training, and research related to the Autism Spectrum. In addition, the post-doc will contribute to the tiered training model described below. As a result, faculty and graduate students will benefit when an effective post-doc is in the midst.

How does it “enhance services”?

A post-doctoral fellow housed within the Psychology Clinic would help the program expand services (assessment and treatment) for this population of children and adolescents by: 1) providing direct services to children, teens and families, 2) assisting faculty in the supervision of graduate student trainees to foster their competence in working with this specialized population, and 3) working with faculty to develop grant funding for both intervention research (e.g, the best treatment for the best patient, the best "dosage" of treatment for patients - i.e. year round vs high intensity short term treatment) and for specialty summer programs.

The need in the Greensboro Community is great. The waiting time for an evaluation at TEACCH, a Center that serves individuals with Autism Spectrum Disorders in the Piedmont Triad is up to 2 years. Moreover, many families with children struggling with this disorder have limited resources, making available treatment options untenable. The Psychology Clinic would be in a position of offering reduced fees for services if funding for a post-doctoral fellow did not come from clinic revenues.

What impact will it have on the program?

Benefits to the program are significant and multi-faceted. First, it will allow the program to expand services to meet a significant community need. The program has always viewed community engagement as a core, defining feature of its mission. Time and financial resources are the main limits to expanding our services for this population. A post-doctoral fellow assists with both these limitations. Second, this model will allow us to have a tiered approach to clinical training; the post-doctoral fellow will receive additional training from faculty and then will use this training to train additional graduate students through co-leading groups and co-conducting assessments. In this way, students move from novice learners to competent practitioners without an increased burden on a small faculty. Finally, a full time post-doctoral fellow would be able to work with faculty to secure additional funding for expansion of this or other initiatives. Through these paths, the UNCG Psychology Clinic will continue to provide a valuable community service as well as fulfill its teaching and research missions.

- The Psychology Clinic is moving from the 3rd Floor of the 1100 West Market Street Facility to the 2nd Floor, adding about 50% more space to the clinic. Below are photographs of the current space and a document showing how the new space will be utilized once the move is finished.



The waiting room of the Psychology Clinic



A children's therapy room in the Psychology Clinic



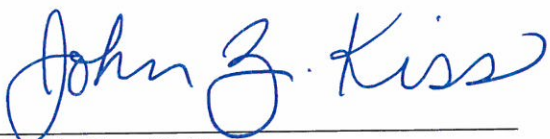
A conversation between two colleagues takes place in one of the 13 therapy rooms. There is video capability in each therapy room, allowing students and faculty to evaluate their sessions.



The Psychology Clinic is presently on the third floor of the building located at 1100 West Market Street. The clinic will be moved to the second floor this fall.

Old #	New #	USE OF SPACE
337	250	Waiting Room with adult and child dividers
New	250B	Computerized Assessment Room
New	250A-261	Video room- check for ventilation
311	260	Director's Office
New	262	Billing Specialist work office
312	202	Student AD
317 suite	204-206	Student therapists offices- shared 5-6 students
New	208	2 student therapists
New	210	2 student therapists
New	212	2 student therapists
314	214	1 supervisor
315	216	3 Student therapists
318	218	5-6 student therapists
324	220	1 supervisor
New	213	1 supervisor
New	211	1 supervisor
313	207	Work room – with printers and fax and copier
336	205	Kitchen
323	221-225-229	LG Conference Room
New	231	Teaching room with TV, projector, and white board
New	224A	Toy storage and incentives
New	224	Play therapy room- middle child thru early teen
330	226	Child Play therapy room
331	228	Therapy room
332	230	Therapy room
329	232	Therapy room
333	234	Small Conference Room w white board
Hallway outside 324	235/Hallways beside West stairwell	Assessment cabinets
New	233	Workspace for interns
336	238	Therapy room
328	240	Therapy room
334	242	Therapy room
327	244	Therapy room
new	246	Therapy room
new	248	Multipurpose research room
325	249	Small group room
new	243	Housekeeping Closet
new	241	Brochures/client Information

Nominator:



John Z. Kiss, Ph.D.
Dean of the College of Arts & Sciences

9-1-2017

Date



Janis I. Zink, Ed.D.
Vice Chancellor for University Advancement

August 30, 2017

Date

I certify that this naming proposal and any accompanying agreement(s) comply with UNCG and UNC Board of Governors' policies.

Mrs. Betsy Oakley
Chairperson, Advancement Committee

Date

- ☐ **APPROVED**
- ☐ **NOT APPROVED**

If not recommended for approval, please include the rationale for the Advancement Committee's decision.