

Giant Steps

Transforming Tomorrow through Opportunity and Excellence

Presentation to the
UNCG Board of Trustees
September 15, 2017



THE UNIVERSITY *of* NORTH CAROLINA
GREENSBORO





Guiding Principles

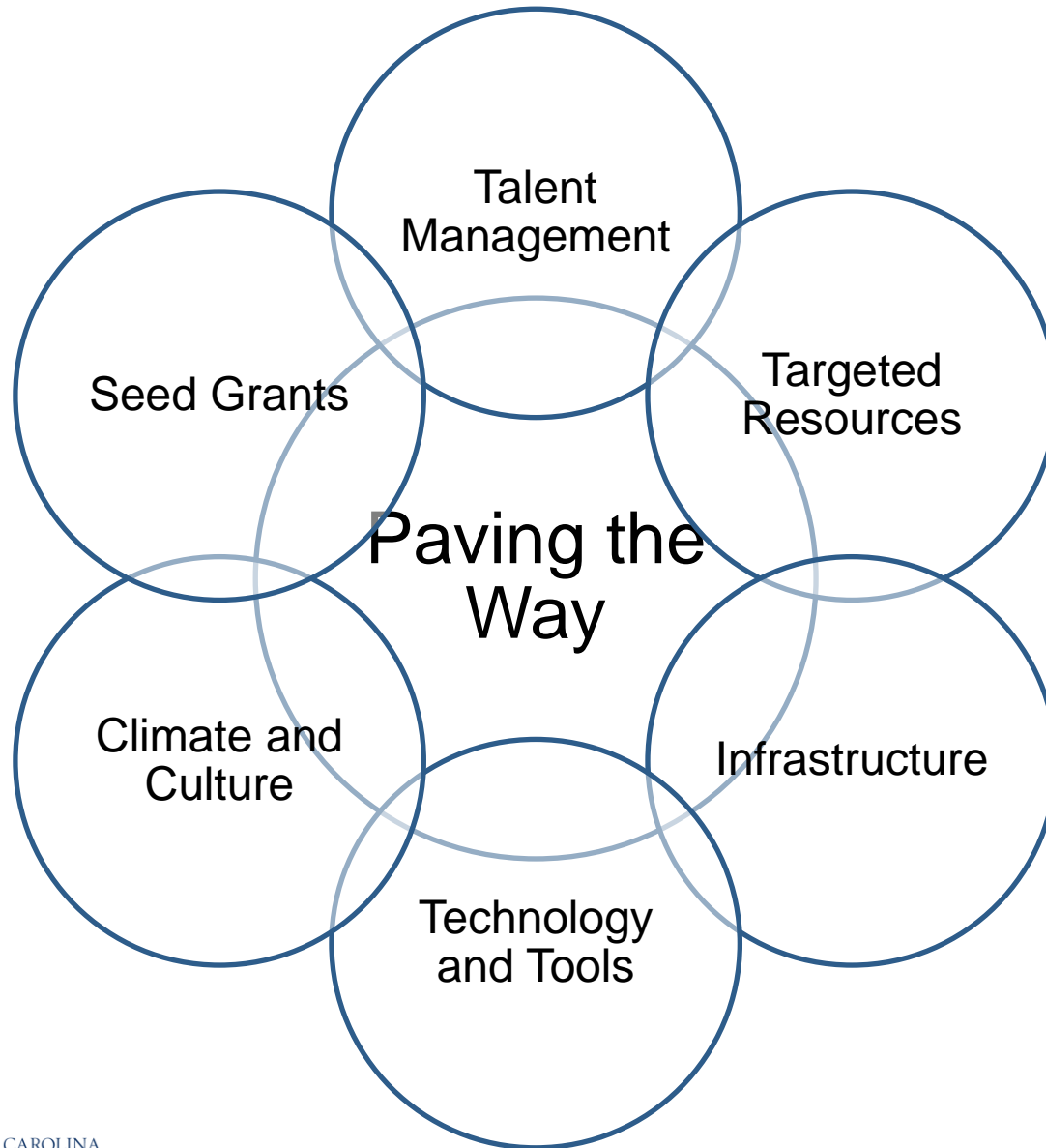
Opportunity
and
Excellence

Student-
Oriented

Research
Intensive

Shared
Place and
Fate





Higher Expectations: The UNC System Plan

Access
Student Success
Affordability and Efficiency
Economic Impact and Community Engagement
Excellent and Diverse Institutions

www.northcarolina.edu/strategic-planning



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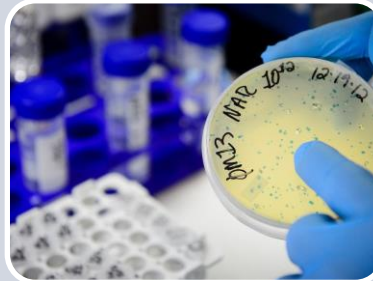
UNCG
CELEBRATING
125 YEARS OF
OPPORTUNITY
& EXCELLENCE

Transformation



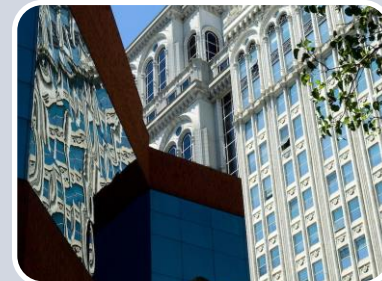
Students

Knowledge, skills, and habits of mind to be informed and engaged in society, successful in life and work



Knowledge

Enhancing understanding through research, creative activity, artistic portrayals and performances, critical analysis, and translation of research to practice



The Region

Local economies that are well-aligned with current and future needs; equitable access to reasonable standard of living and quality of life for all.



Strategic Areas of Focus



Health and Wellness

Dimensions for individuals to cope, adapt, and develop; factors related to the state of the human condition; scientific advances related to health and wellness.



Vibrant Communities

High quality education; thriving cultural, arts, and creative scene; milieu of rich intellectual exchange and open discourse; culture of inclusivity and responsiveness



Global Connections

History, language, tradition, religion, creative expression, economics, ethics, and political mores found in diverse cultures; implications of differences and similarities for contemporary issues



Student Transformation



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Student Transformation



Goals and Example Initiatives

➤ Increase Access

Goals from UNC System		
Low-Income Enrollment		
2015	2021	
7,089	8,161	15.1%
Rural Enrollment		
2016	2021	
4,967	5,436	9.4%

➤ Increase enrollment in programs related to Health and Wellness, Vibrant Communities, and Global Connections



Goals and Example Initiatives

➤ Student Experience

- Increase opportunities for experiential learning.
- Increase co-curricular and extracurricular programming.



Health and Wellness

Vibrant Communities

Global Connections



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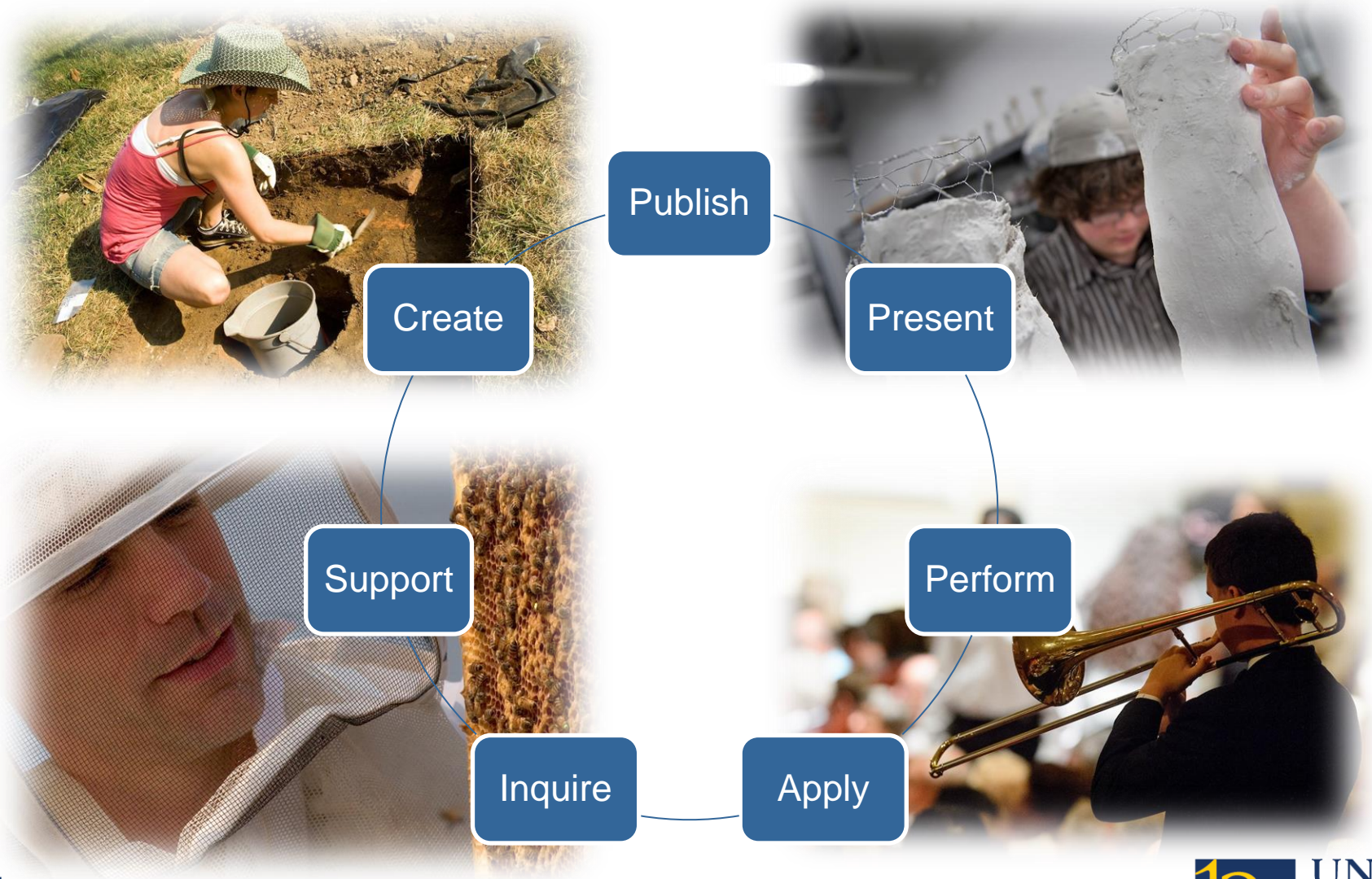
Goals and Example Initiatives

➤ Increase Student Success

Goals from UNC System		
Graduation Rate		
2015	2022	
56.7%	62.4%	5.7
Low-Income Completions		
2015-16	2021-22	
1,596	2,115	32.5%
Rural Completions		
1,034	1,167	12.9%



Knowledge Transformation



Goals and Example Initiatives

➤ Increase External Funding

Goal from UNC System		
Research Productivity		
FY16	FY22	
\$29,588,497	\$35,447,019	19.8%
UNCG Internal Goal		
Total External Funding		
FY17	FY19	
\$32,374,191	\$33,992,901	5.0%

➤ Increase submissions, awards, and funding for projects in the areas of Health and Wellness, Vibrant Communities, and Global Connections



Regional Transformation



Goals and Example Initiatives

➤ Grow Critical Workforces

Goal from UNC System	
Credentials in STEM, health, and education	
2015-16	2021-22
1,292	1,544

19.5%

- Increase number of qualified graduates in fields related to Health and Wellness, Vibrant Communities, and Global Connections
- Increase faculty and staff engagement related to addressing regional challenges in Health and Wellness, Vibrant Communities, and Global Connections



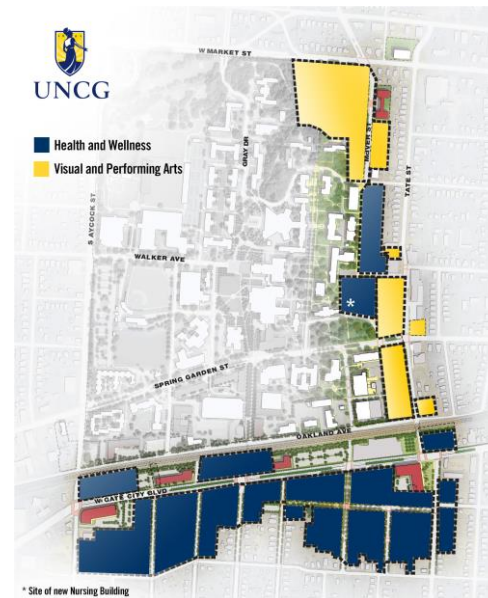
Areas of Distinction

Health and Wellness

Communication Sciences and Disorders
Community and Therapeutic Recreation
Human Development and Family Studies
Kinesiology
Nutrition
Public Health Education
Peace and Conflict Studies
Social Work
Genetic Counseling
Gerontology
Nursing
Biology
Chemistry
Medicinal Biochemistry
Psychology
Counseling and Educational Development

Visual and Performing Arts

Art
Dance
Music
Theater
Arts Administration
Weatherspoon Art Museum



Areas of Distinction

Health and Wellness

External funding
Awards
Rankings
Pass rates



Visual and Performing Arts

Placement of graduates
Museum attendance
Museum collection size



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The Pathway Toward Giant Steps

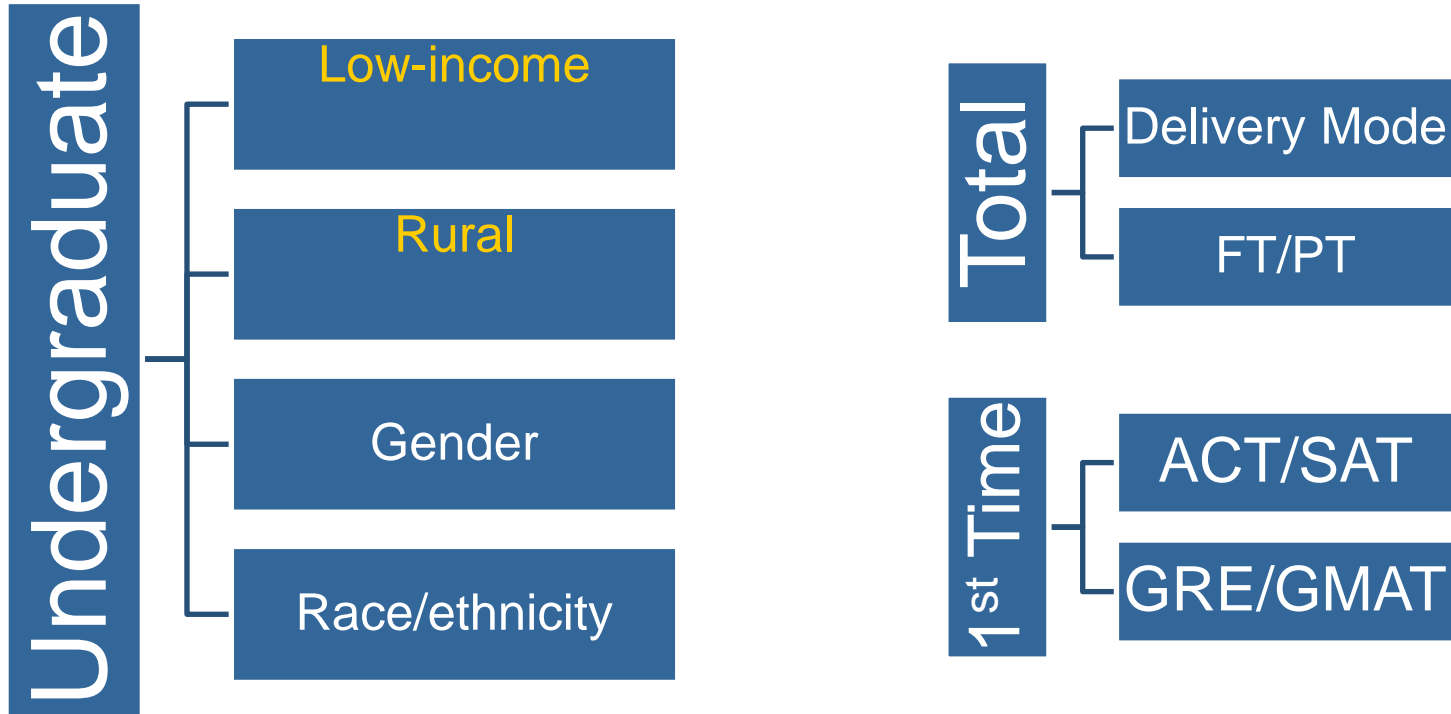
Transforming

	Students	Knowledge	The Region	
Health and Wellness				*Area of distinction, millennial campus
Vibrant Communities				*Area of distinction, millennial campus
Global Connections				
<i>Indicators</i>	Enrollment, Graduation, Placement	Funding, Recognition, Impact	Workforce, Partnerships, Economy	



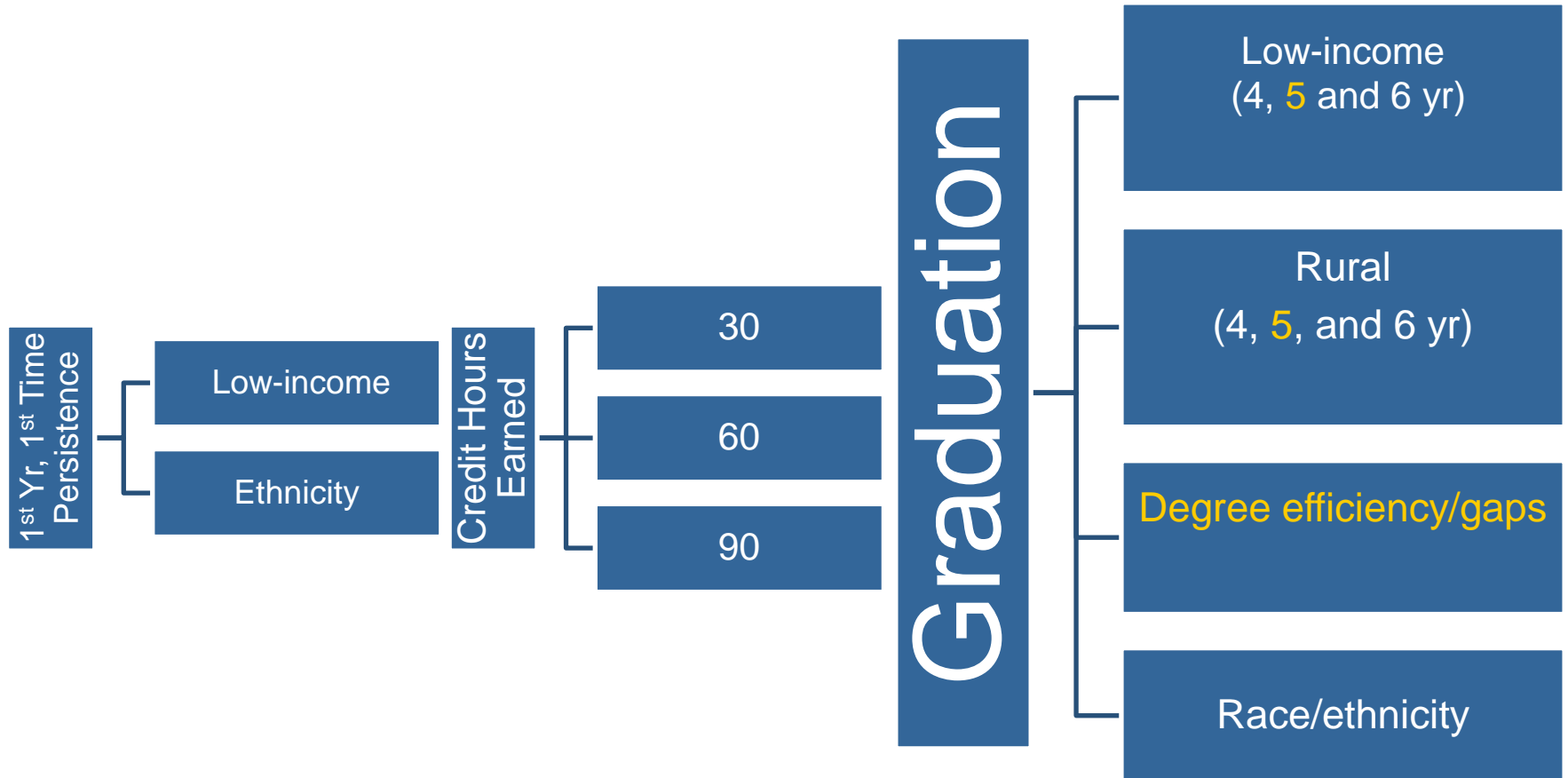
How Do We Measure Student Transformation?

Part I: Enrollment



How Do We Measure Student Transformation?

Part II: Success and Completion



*in-state



How Do We Transform Students?

