Giant Steps
Transforming Tomorrow through Opportunity and Excellence

Presentation to the UNCG Board of Trustees
September 15, 2017
Guiding Principles

Opportunity and Excellence

Student-Oriented

Research Intensive

Shared Place and Fate
Higher Expectations: The UNC System Plan

Access
Student Success
Affordability and Efficiency
Economic Impact and Community Engagement
Excellent and Diverse Institutions

www.northcarolina.edu/strategic-planning
Transformation

**Students**
Knowledge, skills, and habits of mind to be informed and engaged in society, successful in life and work

**Knowledge**
Enhancing understanding through research, creative activity, artistic portrayals and performances, critical analysis, and translation of research to practice

**The Region**
Local economies that are well-aligned with current and future needs; equitable access to reasonable standard of living and quality of life for all.
Strategic Areas of Focus

Health and Wellness
Dimensions for individuals to cope, adapt, and develop; factors related to the state of the human condition; scientific advances related to health and wellness.

Vibrant Communities
High quality education; thriving cultural, arts, and creative scene; milieu of rich intellectual exchange and open discourse; culture of inclusivity and responsiveness.

Global Connections
History, language, tradition, religion, creative expression, economics, ethics, and political mores found in diverse cultures; implications of differences and similarities for contemporary issues.
Student Transformation

Graduation
Student Transformation

Enrollment

Student Experience

Graduation
Goals and Example Initiatives

➢ Increase Access

<table>
<thead>
<tr>
<th>Goals from UNC System</th>
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</thead>
<tbody>
<tr>
<td><strong>Low-Income Enrollment</strong></td>
<td></td>
</tr>
<tr>
<td>2015</td>
<td>2021</td>
</tr>
<tr>
<td>7,089</td>
<td>8,161</td>
</tr>
<tr>
<td><strong>Rural Enrollment</strong></td>
<td></td>
</tr>
<tr>
<td>2016</td>
<td>2021</td>
</tr>
<tr>
<td>4,967</td>
<td>5,436</td>
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</tbody>
</table>

➢ Increase enrollment in programs related to Health and Wellness, Vibrant Communities, and Global Connections
Goals and Example Initiatives

➢ **Student Experience**
  ➢ Increase opportunities for experiential learning.
  ➢ Increase co-curricular and extracurricular programming.
Goals and Example Initiatives

➢ Increase Student Success

<table>
<thead>
<tr>
<th>Goals from UNC System</th>
<th>Graduation Rate</th>
<th></th>
<th>Low-Income Completions</th>
<th></th>
<th>Rural Completions</th>
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<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2015</td>
<td>2015-16</td>
<td>2021-22</td>
<td>2015</td>
<td>1,034</td>
</tr>
<tr>
<td></td>
<td>56.7%</td>
<td>1,596</td>
<td>2,115</td>
<td>32.5%</td>
<td></td>
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<tr>
<td></td>
<td>2022</td>
<td>62.4%</td>
<td>12.9%</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>5.7</td>
<td></td>
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Knowledge Transformation

Create ➔ Publish

Support ➔ Present

Inquire ➔ Perform

Apply ➔ Create
Goals and Example Initiatives

➢ Increase External Funding

<table>
<thead>
<tr>
<th>Goal from UNC System</th>
<th>Year</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Research Productivity</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY16</td>
<td>FY22</td>
<td>$29,588,497</td>
</tr>
<tr>
<td>FY16</td>
<td>FY22</td>
<td>$35,447,019</td>
</tr>
</tbody>
</table>

> Increase submissions, awards, and funding for projects in the areas of Health and Wellness, Vibrant Communities, and Global Connections
Regional Transformation

Partnerships

Economy

Critical Workforces

Identity

Equitable Access

Problem Solving
Goals and Example Initiatives

➢ Grow Critical Workforces

<table>
<thead>
<tr>
<th>Goal from UNC System</th>
<th>Credentials in STEM, health, and education</th>
<th>2015-16</th>
<th>2021-22</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td>1,292</td>
<td>1,544</td>
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19.5%

➢ Increase number of qualified graduates in fields related to Health and Wellness, Vibrant Communities, and Global Connections

➢ Increase faculty and staff engagement related to addressing regional challenges in Health and Wellness, Vibrant Communities, and Global Connections
Areas of Distinction

Health and Wellness
Communication Sciences and Disorders
Community and Therapeutic Recreation
Human Development and Family Studies
Kinesiology
Nutrition
Public Health Education
Peace and Conflict Studies
Social Work
Genetic Counseling
Gerontology
Nursing
Biology
Chemistry
Medicinal Biochemistry
Psychology
Counseling and Educational Development

Visual and Performing Arts
Art
Dance
Music
Theater
Arts Administration
Weatherspoon Art Museum
Areas of Distinction

Health and Wellness
External funding
Awards
Rankings
Pass rates

Visual and Performing Arts
Placement of graduates
Museum attendance
Museum collection size
# The Pathway Toward Giant Steps

## Transforming

<table>
<thead>
<tr>
<th></th>
<th>Students</th>
<th>Knowledge</th>
<th>The Region</th>
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<tbody>
<tr>
<td><strong>Health and Wellness</strong></td>
<td></td>
<td></td>
<td><em>Area of distinction, millennial campus</em></td>
</tr>
<tr>
<td><strong>Vibrant Communities</strong></td>
<td></td>
<td></td>
<td><em>Area of distinction, millennial campus</em></td>
</tr>
<tr>
<td><strong>Global Connections</strong></td>
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**Indicators**

- Enrollment, Graduation, Placement
- Funding, Recognition, Impact
- Workforce, Partnerships, Economy
How Do We Measure Student Transformation?  
Part I: Enrollment

- Undergraduate
  - Low-income
  - Rural
  - Gender
  - Race/ethnicity

- Total
  - Delivery Mode
  - FT/PT

- 1st Time
  - ACT/SAT
  - GRE/GMAT
How Do We Measure Student Transformation? 
Part II: Success and Completion

1st Yr, 1st Time Persistence

Low-income

Ethnicity

Credit Hours Earned

30

60

90

Graduation

Low-income (4, 5 and 6 yr)

Rural (4, 5, and 6 yr)

Degree efficiency/gaps

Race/ethnicity

*in-state
How Do We Transform Students?

Enrollment
- Opportunity for all

Collegiate Experience
- *Exposure to breadth and depth of content
- *Faculty mentorship
- *Research
- *Study abroad
- *Service and service-learning
- *Intellectual exchange and discourse
- *Professional development
- *Support for growth

Graduation
- Knowledge, skills and habits of mind to be informed and engaged, successful in life and work