

The University of North Carolina at Greensboro
Board of Trustees
Athletics Committee
December 6, 2017


Discussion Item

Spartan Sports Link

ATH-1

Background Information

Assistant Athletic Director for Strategic Communications, Matt McColleston, will provide an overview of Spartan Sports Link which offers an opportunity for students to have hands on experience with the same equipment ESPN uses for their productions. Students have an opportunity to learn different positions needed for live broadcasts of athletic events while gaining experience with the SoCon Digital Network and ESPN3 events produced by UNCG Athletics.



Kim Record
Director of Athletics