



THE UNIVERSITY *of* NORTH CAROLINA
GREENSBORO

Pre Meeting Materials for Tuition and Student Fee Proposal 2018-19

Board of Trustees
December 7, 2017



THE UNIVERSITY *of* NORTH CAROLINA
GREENSBORO

Review Items

1. Definition of Tuition and Fees
2. Legislative and UNC System Framework for Tuition and Fees
 1. UNC System Policy Tuition and Fees 2018-19
3. Considerations for Tuition and Fee Increases
 1. Proposals for 2018-19
 2. Tuition Proposals
 3. Student Fee Proposals

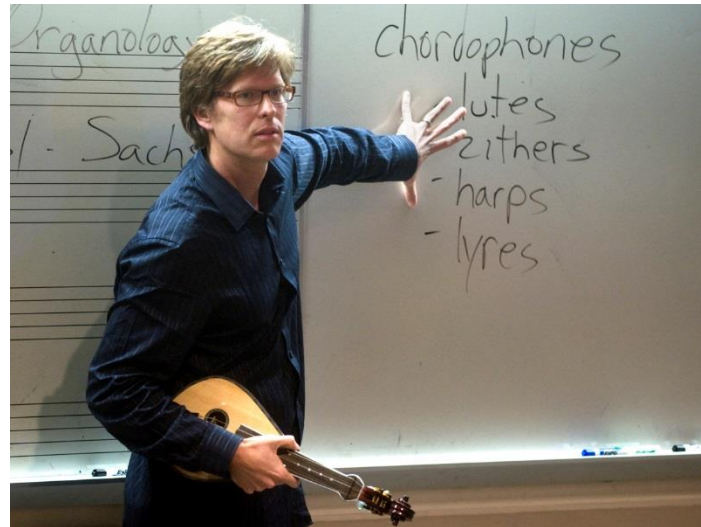


1. Definition of Tuition and Fees



What is Tuition?

“Tuition is charged to partially defray the costs of general academic and administrative operations of campuses, including academic programs and faculty and administrative salaries and benefits.”



What are Fees?

“Fees will be charged only for limited, dedicated purposes and shall not be used to defray the costs of general academic and administrative operations of campuses, including academic programs and faculty and administrative salaries and benefits.”



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO

What are Fees?



- **“General fees” are**
 - *Activities*
 - *Athletics*
 - *Educational & Technology*
 - *Health*
 - *Security Fee*
 - *“ASG fee”*
- **“Fees related to the Retirement of Debt”**
 - *Facilities Fee*
- **Other Fees**
 - *Transportation*
 - *Registration*

What Does It Provide?

Student Activities Fee

Student Affairs

Campus Activities & Programs Fund

Commuter Student Association

Dean of Students

Elliott University Center

Graduate Student Association

Leadership & Service Learning

Multicultural Affairs

Recreation

SA Equipment Reserve

Student Government General Fund

Student Media Board



What Does It Provide?

Student Activities Fee (continued)

Business Affairs

EHS

Green Fund

Kaplan Wellness Facilities Maintenance

Rec Center Security Services

Student Facility Maintenance

Student ID Center

Student Safety Escort Program

Academic Affairs

University Performing Arts Series

WUAG - FM Operations



What does it provide?

Athletics Fee

- Fee supports most costs of UNCG's Division I intercollegiate athletics program.
- Some costs are also met by ticket revenue and endowment income.



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO

What does it provide?

Education and Technology Fee

Education = academic course materials & supplies (such as lab equipment)



Technology = partial support of IT for student use; classroom technology, and ongoing refresh projects including bandwidth expansion

What does it provide?

Health Fee



- Medical services
- Pharmacy
- Immunizations
- Lab/X-ray
- Psychiatry
- Counseling
- Wellness programs (nutrition, eating disorders, smoking cessation, etc.)
- Alcohol and drug programs

What does it provide?

Facilities Fee

- Pays off the debt incurred on “capital projects” when student facilities are built or renovated—for example:
 - *Soccer stadium*
 - *Student Recreation Center*
 - *Baseball stadium*
 - *EUC renovation*
 - *Student Health Center expansion/renovation*

(Facilities fee does not include residence halls, dining or parking facilities; these are paid for by users.)



2. Legislative and UNC System Framework for Tuition and Fees



Tuition Guarantee (SB 873) (HB 1030)(G.S. 116-43.9) Highlights

- North Carolina General Assembly
 - Beginning with the 2017 -2018 entering class the rate of tuition for any entering freshman or transfer undergraduate student deemed to be a North Carolina resident will be guaranteed for the expected period to complete the course of study
 - Requires continuous enrollment during regular terms at the specific campus
- UNC General Administration
 - Expanded the guarantee to apply to all currently enrolled undergraduates in 2016-17

Tuition Guarantee (continued) (SB 873) (HB 1030)(G.S. 116-43.9) Impact

- Only allows increases to:
 - Incoming new Freshmen and Transfer undergraduate students
 - Students returning from a break in attendance
 - Non-Resident Students
 - Graduate Students
- This limits the increase to approximately 40% of the student population.

Fees - Cap on Student Fees (SB 873)(HB 1030) (G.S. 116-43.10) (UNC Policy 1000.1.1) Highlights

- General Assembly
 - A 3% Cap on Student Fees annual increases was enacted. Effective beginning in 2017-18 and continuing in 2018-19
- Board of Governors
 - Sets policy and approves General Fees, Debt Services Fees, Special Fees, and Application Fees.
- UNC General Administration
 - Applied the 3% Cap to the overall pool of required Fees to include the General Fees and the Debt Service Fees only
- Chancellor
 - Miscellaneous Charges are approved by Chancellor (Examples: Registration, Transcripts, Transportation)

Tuition Increases
(NC Constitution Article IX Section 9) G.S. 116-43-10
UNC Policy 1000.1.1
Highlights

- Board of Governors
 - Requires market driven tuition prices to be Charged to Non-Residents
 - Requires Student Involvement in Tuition & Fee setting process
- UNC General Administration
 - Sets Parameters for Campus Initiated Tuition Requests
 - For 2018-19 no tuition increase for resident undergraduates

Tuition Differential

UNC Policy 1000.1.1

Highlights

- Board of Governors
 - Sets policy and approves campus initiated Tuition Differential rates
 - Graduate and Professional Schools shall continue to establish rates consistent with each program's unique market and academic emphasis on maintaining and increasing the excellence of the graduate and professional programs as well as ensuring access
- UNC General Administration
 - Sets Parameters for Campus Initiated Tuition Differential Requests

Fees

Special Fees

(UNC Policy 1000.1.1)

Highlights

- Board of Governors
 - Sets policy and approves Special Fees
 - Apply only to students engaged in particular activities or courses of study
- UNC General Administration
 - GA reviews special fee proposals and determines if they will be presented to the BOG.

UNC System Policy Tuition and Fees 2018-19



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO

Guide for Tuition Policy Decisions

Tuition			
Directive	Authority	Particulars	Impact
Tuition Guarantee [SB 873] [HB1030] [116-43.9]	Leg [CBO Conf. Call] GA	<ul style="list-style-type: none"> o No In-State Undergraduate Tuition Increases for Standard College Term o The rate of Tuition for any freshman or transfer undergraduate student deemed to be a North Carolina resident will be guaranteed for the expected period to complete the course of study. o Requires continuous enrollment during the regular terms at the specific Campus o Effective beginning with the Fall 2016 term. o Expanded the guarantee to apply to all currently enrolled undergraduates in 2016-17. 	<ul style="list-style-type: none"> o Only allows increases to: incoming new Freshmen and Transfer undergraduate students; students returning from a break in attendance; and graduate students. o This limits the increase to approximately 40% of the student population.
Tuition Increases [NC Constitution Article IX, Section 9] [116-43.10] [UNC Policy 1000.1.1]	BoG GA	<ul style="list-style-type: none"> o Requires Higher Tuition to be Charged to Non-Residents o Sets policy and approves campus initiated tuition increases. o Requires Student Involvement in Tuition & Fee setting process o Sets Parameters for Campus Initiated Tuition Requests o For 2017-18 set a maximum of a 2% increase for resident undergraduate tuition for new freshmen and transfers entering in that fiscal year. 	<ul style="list-style-type: none"> o The Board of Governors limited tuition increases to graduates and non-residents for 2018-19. o No increase, when combined with the tuition guarantee, significantly limits the revenue that can be generated to meet academic and support needs.
Tuition Differential [UNC Policy 1000.1.1]	BoG Leg Legislature BoG Board of Governors GA UNC General Administration	<ul style="list-style-type: none"> o Sets policy and approves campus initiated Tuition Differential rates o Graduate and Professional Schools shall continue to establish rates consistent with each program's unique market and academic emphasis on maintaining and increasing the excellence of the graduate and professional programs as well as ensuring access. o Sets Parameters for Campus Initiated Tuition Differential Requests 	



Guide for Fee Policy Decisions

Fees			
Directive	Authority	Particulars	Impact
Cap on Student Fees [SB 873] [HB1030] [116-43.10] [UNC Policy 1000.1.1]	Leg	o A 3% Cap on Student Fees annual increases was enacted. Effective beginning in 2017-18.	o Limits ability to address unique situations such as new facilities or programs coming on line. o Limits ability to fund self-liquidating Capital Projects.
	BoG	Sets policy and approves General Fees, Debt Services Fees, Special Fees, and Application Fees.	
	GA	o Applied the 3% Cap to the overall pool of required Fees to include the General Fees and the Debt Service Fees only. o Miscellaneous Charges are approved by Chancellor Examples: Registration, Transcripts, Transportation	
Special Fees [UNC Policy 1000.1.1]	BoG	o Sets policy and approves Special Fees.	
	GA	o Apply only to students engaged in particular activities or courses of study o GA has sometimes not allowed new ones to be established in the past	

Leg Legislature
 BoG Board of Governors
 GA UNC General Administration

Tuition

UNC System Policy, 2018-19

- No increase is allowed to resident undergraduate students
- No maximum established for nonresident undergraduates or graduates
- Nonresident undergraduate tuition should be market driven and reflect the full cost of providing nonresident students with a quality education.
- Graduate tuition shall continue to establish rates consistent with each program's unique market and academic requirements
- Tuition for graduate students will be set with an emphasis on maintaining and increasing excellence of the programs and ensuring access

Fees

UNC System Policy, 2018-19

- A maximum of 3% increase to mandatory student fees
- Mandatory student fees are charged to all students and approved by the Board of Governors

3. Considerations for Tuition and Fee Increases



Key Considerations

- ✓ Legislative Framework
- ✓ Guidance provided by UNC System policy
- ✓ Tuition and fee rates at UNCG compared to state/national peers
- ✓ Average indebtedness of UNCG's students compared to other students
- ✓ Institutional needs that could be addressed with tuition/fee revenue



How do UNCG's tuition and fee rates compare nationally?

Most recent national report from College Board: “Average in-state published tuition and fees at public four-year institutions increased from \$9,670 in 2016-17 to \$9,970 in 2017-18.”

UNCG's in-state undergraduate rates:

\$ 6,675 2015-16

\$ 6,971 2016-17

\$ 7,138 2017-18



National Peer Comparison 2017-2018 Tuition and Fees

	Rank from Highest Tuition and Fees to Lowest			
	Undergraduate		Graduate	
	Resident	Nonresident	Resident	Nonresident
Bowling Green State University	5	13	6	12
Florida International University	15	11	14	14
Indiana State University	10	10	12	13
Indiana University - Purdue University Indianapolis	8	1	13	6
Kent State University	6	12	9	11
Middle Tennessee State University	11	4	8	3
Northern Illinois University	1	8	7	10
Old Dominion University	12	5	4	1
Portland State University	16	15	11	15
The University of Texas at Arlington	7	7	10	7
University of Louisville	4	3	3	5
University of Memphis	9	9	5	8
University of Southern Mississippi	13	16	15	16
University of North Carolina at Greensboro	14	6	16	9
Virginia Commonwealth University	3	2	2	4
Western Michigan University	2	14	1	2

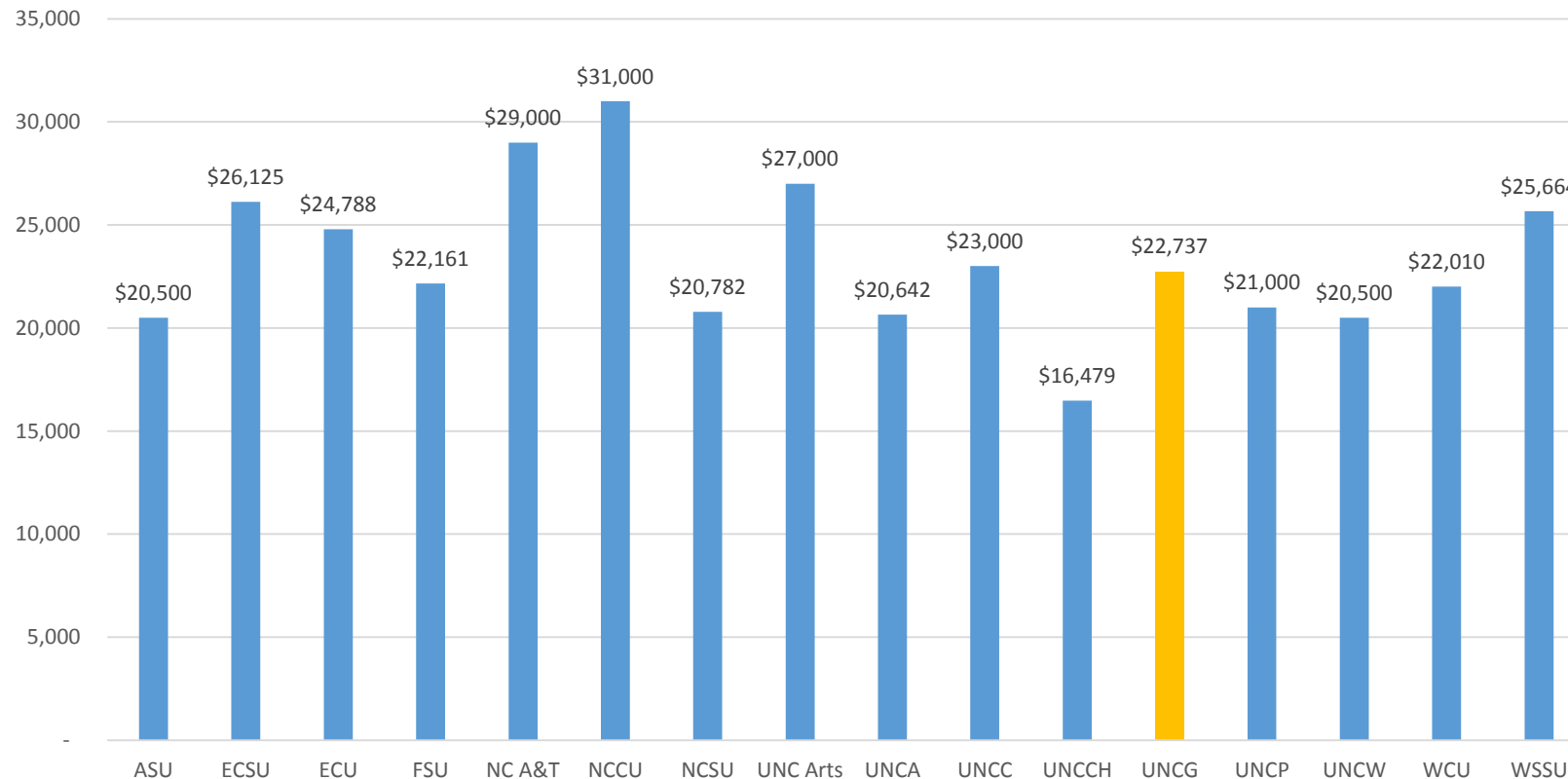


UNC System Comparison 2017-2018 Tuition and Fees

	Rank from Highest Tuition and Fees to Lowest			
	Undergraduate		Graduate	
	Resident	NonResident	Resident	NonResident
ASU	4	7	6	6
ECSU	16	12	16	12
ECU	8	5	10	8
FSU	15	15	15	15
NC A&T	11	10	7	11
NCCU	12	11	9	10
NCSU	1	2	2	2
UNC Arts	2	4	3	3
UNCA	6	3	5	4
UNCC	9	9	8	7
UNCCH	3	1	1	1
UNCG	5	6	4	5
UNCP	13	13	14	14
UNCW	7	8	12	9
WCU	10	14	11	13
WSSU	14	16	13	16



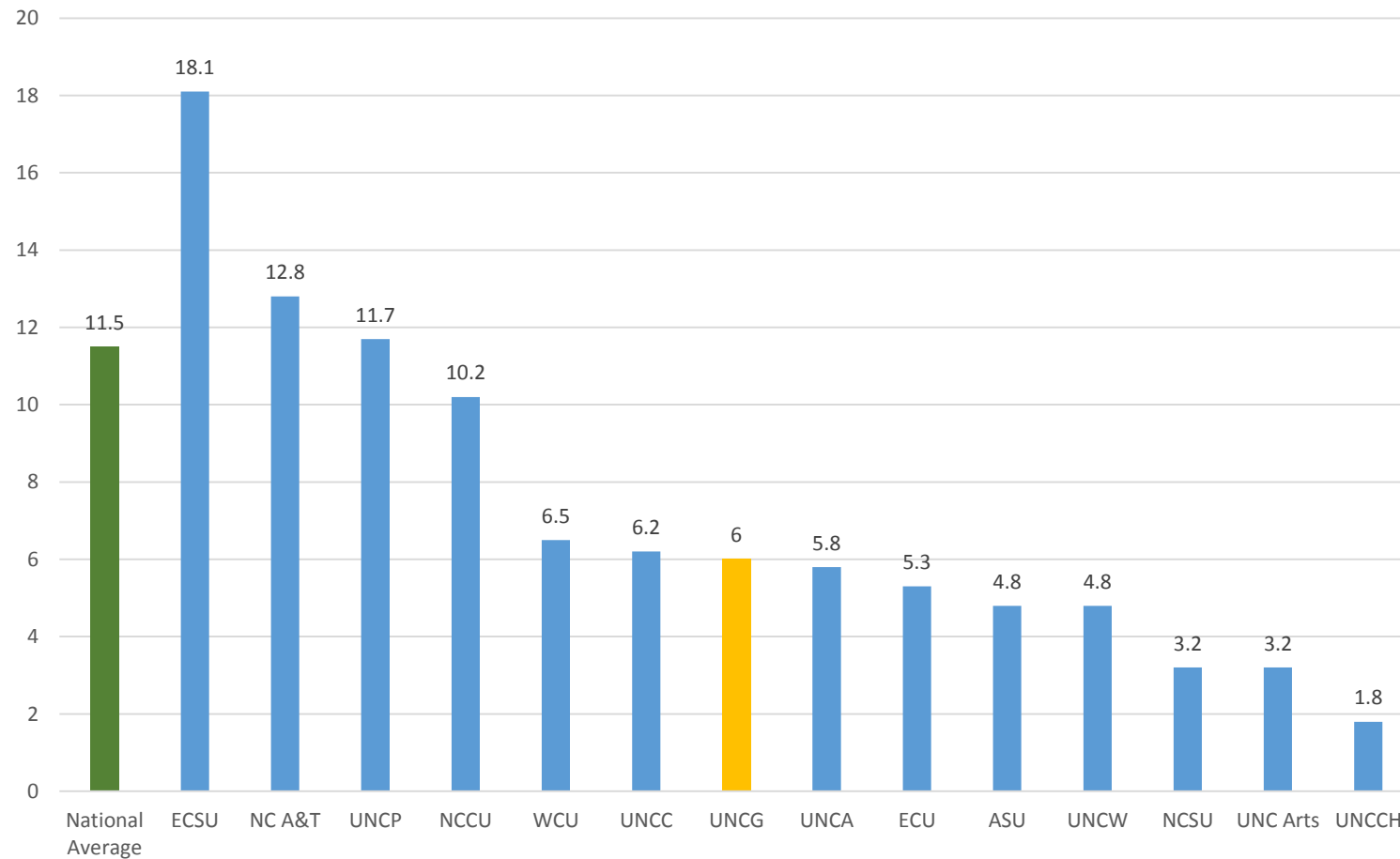
Average debt of Students Graduating from each Institution



Source: <https://collegescorecard.ed.gov/data>

Three-Year Student Loan Default Rates for Graduating Students

FY 2014



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO

Proposals for 2018-19



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO

Tuition Proposals

Tuition Rates

Tuition

- No tuition increase is being requested for 2018-19



Student Fee Proposals

- (1) Student Fee Rates
- (2) Use of Revenue Generated



Fees

PROPOSAL 1: Fee Rates

- Assess 3% increase on mandatory fees
- Fees would increase by \$81 per student, from \$2,716 to \$2,797



Fees

Allocation of Fee Revenue

Fee Category	2017-18 Actual	Proposed Increase for 2018-19	Proposed Rate for 2018-19	Est. Revenue from Increase
Athletics	\$739	\$22	\$761	\$334,000
Activity	\$513	\$37	\$550	\$562,000
Health	\$293	\$9	\$302	\$120,000
*Educ. & Technology	\$433	\$13	\$446	\$198,000
Facility	\$707	\$0	\$707	N/A
Security	\$30	\$0	\$30	N/A
TOTAL	\$2,715	\$81	\$2,796	\$1,214,000

*Education & Technology fee provides separate allocations for (1) Educational and (2) Technology as follows:

Educ. & Tech Fee by Category	2017-18 Actual	Proposed Increase for 2018-19	Proposed Rate for 2018-19	Est. Revenue from Increase
Education	\$56	\$2	\$58	\$26,000
Technology	\$377	\$11	\$388	\$172,000
TOTAL	\$433	\$13	\$446	\$198,000

Largest increase is for the *Activity Fee*

- Graduate Assistants in-state tuition scholarships
- Elliott University Center technical support position
- Kaplan Wellness Center programming
- Campus Activities and Programs large scale programs
- Facilities maintenance funds for both Elliott University Center and Kaplan Wellness Center.



How would other increases be used?

Athletics: Increased inflation and competition costs, Sports Psychology/mental health support for student-athletes, insurance and medical costs, scholarships, facilities maintenance and equipment costs, state-mandated salary increases

Education: Inflationary increases for educational materials and expanded academic experiences

Technology: Classroom technology upgrades, computer laboratory upgrades, and to cover state-mandated salary increases

Health Fee: Psychiatrist collaboration for psychiatric nurse practitioners, clinical support for the School of Nursing, rape prevention coordinator, and a graduate assistant position



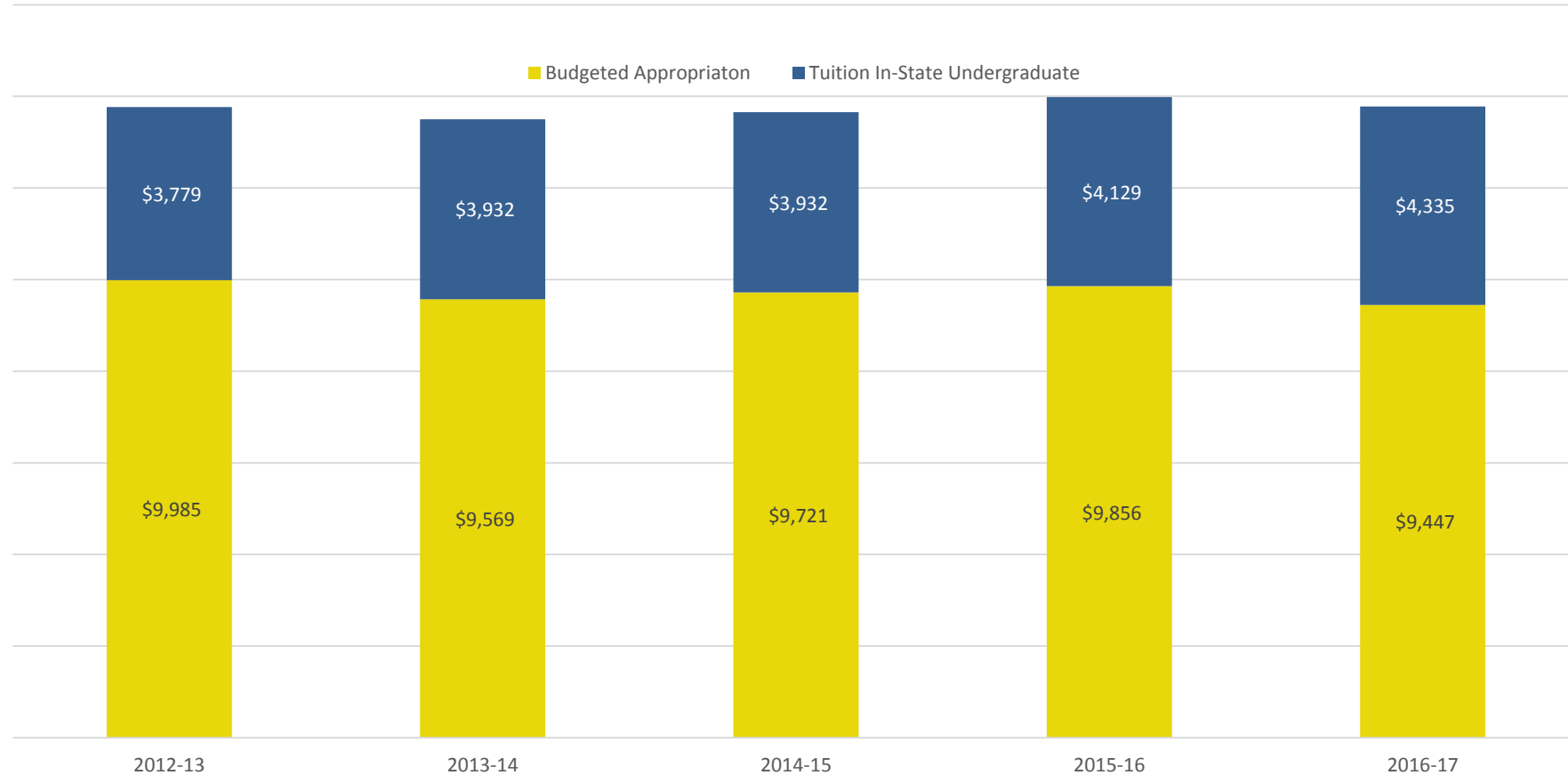
Potential Tuition and Fees

for 2018-19

Regular Term	2017-18 Tuition & Fees Year	<u>Tuition & Fees</u> <i>Increase Per Semester</i>	<u>Tuition & Fees</u> <i>Increase Per Year</i>	<u>Total Annual</u> <u>Tuition & Fees</u>	<u>Pecent</u> <u>Change</u>
Resident Undergraduates	\$ 7,138	\$ 40.50	\$ 81	\$ 7,219	1.13%
Non-Resident Undergraduates	\$ 22,297	\$ 40.50	\$ 81	\$ 22,378	0.36%
Resident Graduate Students	\$ 7,935	\$ 40.50	\$ 81	\$ 8,016	1.02%
Non-Resident Graduates Students	\$ 21,653	\$ 40.50	\$ 81	\$ 21,734	0.37%



UNCG's Budgeted Recurring State Appropriation per Budgeted In-State Full Time Equivalent Students



UNCG Tuition and Fee Process

- For the past few weeks, the committee has reviewed proposals for campus-initiated tuition increases and student fee increases.
- Two campus open forums provided opportunities for the campus community to provide input before the committee made recommendations to the Chancellor.
- Continued opportunities to provide input and feedback were available through December 5, 2017 using the following email addresses:

tuition@uncg.edu
student.fees@uncg.edu



Tuition and Fee Committee

Committee Chair:	Mikaela Portugal, SGA Vice President Alan Boyette, Vice Provost
Student Leaders:	Abraham Castillo, Sophomore Olivia Tarpley, Sophomore Olivia Ervin, Junior Emma Hamlyn, Junior Brian Washington, Senior Brian Cone, Ph.D. Student (GSA President) Chanel Lojacono, Ph.D. Student Anderson Rouse, Ph.D. Student
Faculty Representatives:	David Wyrick, Faculty Athletic Representative George Michel, Faculty Senate Budget Committee Christine Fischer, Faculty Senate designee
Professional Staff:	Steve Honeycutt, Director of Financial Planning and Budgets Deborah Tollefson, Director of Financial Aid Larry Mayes, Director of Institutional Research
Ex Officio:	Cherry Callahan, Vice Chancellor for Student Affairs Charlie Maimone, Vice Chancellor for Business Affairs