

The University of North Carolina at Greensboro
Board of Trustees
December 7, 2017

Action Item

BOT-3 Student Fee Recommendations

Background Information

In February 2003, the Board of Governors adopted a new tuition and fee policy following a comprehensive review of previous policies and practices. The policy requires that requests for increases in campus-initiated tuition and fees be set within the context of institutional five-year financial plans, the University's long range plan, the need for Board-initiated tuition increases, the state's economic environment, and the financial impact on students. The Board's policy also requires that fees for students remain as low as possible while providing the revenues needed to support the purposes for which fees are charged. The policy requires that each chancellor establishes a fee review committee with representatives of all aspects of campus life, with final recommendations to the Board of Governors approved by the campus Board of Trustees upon recommendation of the Chancellor.

A Student Tuition and Fees Committee was created to provide advice concerning the level and purpose of student fees (athletics, student activities, health, educational and technology). Eighteen (18) members comprise the committee, including nine (9) students (undergraduate and graduate), three (3) faculty members (tenured or tenure-track), and six (6) administrators. Members serve staggered terms, so that each year there are both new and experienced voices in the group. The Senior Vice Provost and the Vice President of the Student Government Association served as co-chairs of the committee.

Before proposed fees are presented to the campus Board of Trustees, forums are held with the University community to discuss proposed fee increases and gain feedback from all who attend the forums. Only proposed fees that are consistent with the Board of Governors' policy on establishing fees and those based on recommendation of the Chancellor, the institutional Board of Trustees, and the President, will be presented to the Board's Committee on Budget and Finance and then, if recommended, to the full Board.

To arrive at its recommendations each year, the Student Tuition and Fees Committee uses budget and other background information supplied by Business Affairs; recommendations from the Provost and Vice Chancellors; and information from discussions with appropriate administrators who oversee fee-funded functions. During fall 2017, the Provost and Vice Chancellors met to discuss the fundamental program needs of the fee-funded units. The resulting projections were provided to the Student Tuition & Fee Committee as background material. Early in the fall semester, Business Affairs prepares a Student Fee Budget Book, which also serves as reference material for the Committee. The Student Tuition and Fees Committee's recommendations for 2018-19 were based on its understanding of both immediate needs of the fee-funded units and longer term program directions of the units.

For the 2018-19 fiscal year, the University proposes to increase the Athletics Fee by \$22.00, the Activities Fee by \$37.00, the Health Services Fee by \$9.00 and the Educational and

Technology Fee by \$13.00. The proposed increases for 2018-19 will result in an \$81.00 increase (3.0%).

The annual current rates and proposed rates are as follows:

Required Fees	Current Rate	Proposed Rate
	2017-18	2018-19
Athletics Fee	\$739.00	\$761.00
Student Activities Fee	\$477.00	\$550.00
Health Services Fee	\$284.00	\$302.00
Education & Technology Fee	\$420.00	\$446.00
Student Facilities Fee	\$707.00	\$707.00
Total Required Fees	\$2,685.00	\$2,766.00

Athletics Fee:

The Athletics Fee at UNCG supports the University's NCAA Division I program. Direct student involvement with the program exceeds 250 students inclusive of athletes, cheerleaders, trainers and managers, interns in the sports information and marketing/promotions areas, work-study/departmental employees in athletics offices and in facilities and operations areas.

The goal of the athletic program is to enhance student life at UNCG by providing a quality Division I athletics experience and environment for not only the student population but the entire University community. Image and visibility in North Carolina and the Southeast have also increased by the very nature of the competition with well-established and well-recognized Division I institutions of like or greater stature and missions. UNCG's commitment to a Division I program necessitates an ability to sustain growth.

To cover programmatic inflationary increases, increase in competition costs, Sports Psychology/mental health support for student-athletes, increase in insurance and medical costs, provide for an increase in scholarship funds, increase in facilities maintenance and equipment costs, and state-mandated salary increases, the University proposes to increase this fee by \$22.00 for 2018-19.

Student Activities Fee:

The Student Activities Fee encompasses the programs and activities that are grouped primarily into four areas: Cultural Activities; Student Organizations and Programs; Student Recreation; and Operations and Maintenance of Student Facilities.

Cultural Activities include the Performing Artists Series and the literary magazine, *Corraddi*. *Student Organizations and Programs* include Student Union, leadership and volunteerism programs; student government, student media, campus activities, Graduate Student Association, multicultural programs and escort service. *Student Recreation* encompasses intramural programs, club sports, operation of the Student Recreation Center and many other recreational programs. *Operations and Maintenance of Student Facilities* is used for Student Recreation Center, Elliott University Center, playing fields maintenance and operation of the ID Center.

To cover additional graduate assistants tuition scholarship, Elliott University Center technical support position, programmatic costs of the Kaplan Wellness Center, Campus Activities and Programs large scale programs, and facilities maintenance funds for both Elliott University Center and the Kaplan Wellness Center, the University proposes to increase this fee by \$37.00 for 2018-19.

Health Services Fee:

The Health Services Fee provides support to the Student Health Center. The Student Health Center offers comprehensive primary and preventive health care to UNCG students within the context of the University community. A strong commitment is made to address problems that are common to the student population in an effort to: protect the overall health of students; direct students toward the achievement of a healthy lifestyle; and contribute to the maintenance of a safe and healthy atmosphere in which students, faculty and staff live and work.

To provide psychiatrist collaboration for the psychiatric nurse practitioners, clinical support for the School of Nursing, rape prevention coordinator, and a graduate assistant position, the University proposes to increase this fee by \$9 for 2018-19.

Educational and Technology Fee:

The Educational and Technology fee provides support to meet instructional technology needs not supported by State appropriations. The fee is dedicated to computing and instructional technology, specialized materials, supplies, educational equipment acquisition and maintenance costs in instructional units.

The portion dedicated to computing and instructional technology supports the staffing, operations and equipment replacement of computing laboratories available to all UNCG students. The fee also supports part of the cost of other equipment and staffing related to instructional technology.

The educational portion of the fee is used in instructional units for courses that are materials and technology intensive and to support departmental computer labs. Units receiving an allocation of the fee include the science departments of the College of Arts and Sciences; the departments of Art; Broadcasting and Cinema; Theatre; Communication; Nutrition; Consumer, Apparel, and Retail Studies; Social Work; Public Health Education; Recreation, Tourism, and Hospitality Management; Interior Architecture; and the Schools of Education, Music and Nursing.

To cover programmatic inflationary increases, purchase equipment, support classroom technology, support computer laboratories, expanded academic experiences, and to provide funds for state-mandated salary increases, the University proposes to increase this fee by \$13 for 2018-19.

Student Facilities Fee:

The Student Facilities Fee is used to improve the overall physical environment on the campus and to improve the level and quality of services provided for the students enrolled. Since State appropriations are not available, the student facilities fee is used to provide the necessary funding for self-liquidating capital projects in areas such as recreation, athletics (intercollegiate), student center and other student support facilities.

The University proposes no increase to this fee in 2018-19.

Application Fees:

The Application Fee is charged to individuals submitting applications for admission as students to the University. This fee is used to offset the cost of handling applications and to provide funds for recruiting students.

The University proposes no increase to the graduate or undergraduate application fee for 2018-19.

REQUIREMENT:

In accordance with the authorization of the Board of Governors, action is needed by the Board of Trustees to authorize changes in the required fees as presented above.

Recommended Action

That the Board of Trustees of The University of North Carolina at Greensboro approve changes for 2018-19 in the required fees as follows:

<u>Fees</u>	<u>Increase</u>	<u>Proposed 2018-19 Fees</u>
Athletics Fee	\$22.00	\$761.00
Student Activities Fee	\$37.00	\$550.00
Health Services Fee	\$9.00	\$302.00
Educational & Technology Fee	\$13.00	\$446.00
Student Facilities Fee	\$0.00	\$707.00
Undergraduate Application Fee	\$0.00	\$65.00
Graduate Application Fee	\$0.00	\$65.00



Charles Maimone, Vice Chancellor for Business Affairs



Dana Dunn, Provost and Executive Vice Chancellor