

The University of North Carolina at Greensboro
Board of Trustees
December 7, 2017

Action Item

BOT-4 Proposal for Special Fees for 2018-19

Background Information

In February 2003, the Board of Governors adopted a new tuition and fee policy permitting Special Fees to be assessed to students engaged in particular activities or courses of study. At UNCG, academic leaders have limited Special Fees to select programs with high instructional costs. The sufficiency of student demand is also a major consideration, to ensure that the fees would not significantly impact program enrollment. Proposed Special Fees that are consistent with the Board of Governors' policy on establishing tuition and fees and recommended by an institution's Chancellor, the institutional Board of Trustees, and the President, will be presented to the Board's Committee on Budget and Finance and then, if recommended, to the full Board.

A Special Fee proposal submitted by UNCG's College of Arts and Sciences (for the Department of Media Studies) is recommended by Chancellor Gilliam. A summary of this request is presented here.

Department of Media Studies

The Department of Media Studies (MST) seeks approval for a Special Fee of \$100 per academic year (\$50 per semester) to apply to all MST undergraduate majors. Based on an average of 320 MST majors per AY (MST's average enrollment between Fall 2015 – Fall 2017), we anticipate the fee generating \$32,000 annually. The primary purpose of the proposed Special Fee is to enable MST to purchase, repair, and update specialized video production equipment, digital media equipment and technology, and software that are taught in and used in the instruction of upper division undergraduate Media Studies courses taken by MST majors only. These expenditures permit the department to offer its majors advanced media courses necessary for developing within students the qualities required for attainment of employment in the very competitive media industry (film, television, and news) upon graduation.

Attachment:

BOT –4.1 Department of Media Studies Special Fee Proposal

Recommended Action

That the Board of Trustees of The University of North Carolina at Greensboro approves a new Special Fee for 2018-19 for the Department of Media Studies in the College of Arts and Sciences.

Program	Current	Proposed	
	2017-18	2018-19	
Media Studies	\$0	\$100	



Charles Maimone, Vice Chancellor for Business Affairs



Dana Dunn, Provost and Executive Vice Chancellor