Fiscal Year 2018 Fundraising Report Fiscal Year Comparison Through April 12, 2018

UNC	CG

Gifts and N	ew Commitments				
\$20,000,000 Goal					
Commitment Type	This Year	Last Year	%Variance		
Gifts	\$3,645,010	\$3,930,930	-7.3%		
New Pledges	\$2,739,106	\$3,952,087	-30.7%		
Bequests Realized (not previously counted as a pledge)	\$707,345	\$1,382,369	-48.8%		
Bequest Intentions (Face Value)	\$6,825,501	\$4,701,802	45.2%		
Irrevocable Planned Gifts(Face Value)	\$25,000	\$407,272	-93.9%		
Total Gifts and New Commitments	\$13,941,962	\$14,374,460	-3.0%		
OSP Grants	\$815,122	\$1,526,685	-46.6%		
Total Gifts and New Commitments with OSP	\$14,757,084	\$15,901,145	-7.2%		
Outr	ight Giving				
\$10,C	00,000 Goal				
Gifts	\$3,645,010	\$3,930,930	-7.3%		
Pledge Payments	\$1,286,028	\$6,343,253	-79.7%		
Bequests Realized (all)	\$1,454,945	\$2,521,815	-42.3%		
Irrevocable Planned Gifts(Face Value)	\$25,000	\$407,272	-93.9%		
Total Outright Giving	\$6,410,983	\$13,203,270	-51.4%		
OSP Grants	\$815,122	\$1,526,685	-46.6%		
Total Outright Giving with OSP	\$7,226,105	\$14,729,955	-50.9%		
ALUMNI	FUNDRAISING				
Undergraduate Alumni					
Gifts and Pledge Payments	\$2,054,527	\$1,904,970	7.9%		
Bequests Realized	\$1,387,330	\$2,237,037	-38.0%		
Total Received Undergraduate	\$3,441,857	\$4,142,007	-16.9%		
All Alumni					
Gifts and Pledge Payments	\$2,386,136	\$2,225,447	7.2%		
Bequests Realized	\$1,387,330	\$2,237,037	-38.0%		
Total Received Alumni	\$3,773,466	\$4,462,484	-15.4%		
ALUMN	II STATISTICS				
Statistic	This Year	Last Year	%Variance		
	aduate Alumni				
Alumni of Record	89,609	87,043	2.95%		
Donors	4,236	4,486	-5.57%		
Participation	4.73%	5.15%	-8.16%		
	Alumni				
Alumni of Record	115,038	111,952	2.76%		
Donors	5,100	5,519	-7.59%		
Participation	4.43%	4.93%	-10.14%		