

The University of North Carolina at Greensboro
Board of Trustees
University Advancement Committee
February 20, 2018
MINUTES

MEMBERS PRESENT: Frances Bullock (*via conference phone*); Vanessa Carroll; Kathy Manning; David Sprinkle

MEMBERS ABSENT WITH NOTICE: Betsy Oakley; Elizabeth Phillips

OTHERS PRESENT: Frank Gilliam, Chancellor; Kris Davidson, Associate Vice Chancellor; Brad Hayes, Board Chair; Charlie Maimone, Vice Chancellor for Business Affairs; Terri Shelton, Vice Chancellor for Research and Engagement; Waiyi Tse, Chief of Staff; Kelly Harris, Assistant Secretary to the Board; and other members of the administration, staff, and general public.

In Chair Betsy Oakley's absence, Acting Chair David Sprinkle called the meeting to order at 11:01A.M. and reminded members of the Conflict of Interest (COI) statement from the State Government Ethics Act and their duty to avoid COI and appearances of COI, if any should be identified. None were identified.

Roll call was read. As a quorum was not present at this time, action items were tabled pending joinder of Trustee Frances Bullock via conference phone.

Discussion Items:

Acting Chair Sprinkle invited Kris Davidson, Associate Vice Chancellor for University Advancement, to present discussion items UAC-1, UAC-2, and UAC-3.

Trustee Frances Bullock joined the meeting via conference phone at 11:06 am, thereby establishing quorum.

UAC- 1 Fundraising Report Update

Ms. Davidson presented the updated fundraising report through January 31, 2018. The goal for 2018-19 was \$20M. As of January 31, total funds raised were \$11.5M, down 6.8% over last year. Since this report was produced, University Advancement has closed another \$1M, so the current total stands at \$12.5M. Fundraising to date is about even with last year.

Chancellor Gilliam noted that the university is in final stages of hiring a new Vice Chancellor for University Advancement. Candidates have been told that there is a very short window between a hiring date and the start of a campaign. Brad Hayes asked that a participation goal for alumni be added to the fundraising report.

Ms. Davidson continued with an update on the Believe in the G campaign, explaining that it is a day of giving using email and social media to reach as many potential UNCG donors as possible, including students, faculty, staff, and alumni. It starts tomorrow and ends on Friday. Next year's campaign will involve the boards earlier and more actively.

UAC-2 Campaign Planning Update

Ms. Davidson reported that work is underway to convert the strategic plan into a campaign format. This is part of pre-campaign preparations that will assist the new vice chancellor for University Advancement.

UAC-3 Update: Search for Vice Chancellor of University Advancement

Chancellor Gilliam's prior remarks regarding the search were noted.

Action Items:

Three closed session action items were on the agenda for the Committee's consideration. Accordingly, Acting Chair David Sprinkle read the motion to enter closed session:

Pursuant to the North Carolina Open Meetings Law, Section § 143 318.11(a)(2), I move that we go into Closed Session in order to prevent the premature disclosure of an honorary degree, scholarship, prize, or similar award.

Kathy Manning made the motion and Vanessa Carroll seconded. The motion carried unanimously.

Members of the public departed.

General Account of Closed Session Action Items

Trustees present: Frances Bullock (via conference phone), Vanessa Carroll, Kathy Manning, David Sprinkle.

Others present: Chancellor Frank Gilliam, Associate Vice Chancellor Kris Davidson, Chief of Staff Waiyi Tse, and Assistant Secretary to the Board Kelly Harris.

UAC-4 - Approve Donor Name for Women's Locker Room

Associate Vice Chancellor Kris Davidson presented to the Committee a proposal to name the women's locker room for an alumna donor.

UAC-5 Service Award Nomination for the McIver Medal

Ms. Davidson presented the nomination for the 2018 McIver Medal, awarded for recognition of North Carolinians who have rendered unusually distinguished public service to the state or nation.

UAC-6 Service Award Nomination: Holderness-Weaver Award

Ms. Davidson presented the nomination for the 2018 Holderness-Weaver Award, given in recognition of North Carolinians who have rendered unusually distinguished public service to the community, state, or nation, but who would not be generally prominent or known on a national level.

Acting Chair Sprinkle requested a motion to return to open session. Vanessa Carroll made the motion and Kathy Manning seconded. The motion carried unanimously.

The public was invited to return.

Mr. Sprinkle requested a motion to approve the minutes of the December 6, 2017 meeting. Kathy Manning made the motion, which was seconded by Vanessa Carroll. The minutes were approved without additions or corrections.

Mr. Sprinkle then invited a motion to approve action item UAC-4, the donor naming proposal as presented in item UAC-4. Vanessa Carroll so moved and Frances Bullock seconded. The motion carried unanimously. Mr. Sprinkle noted that the action item would also be recommended for approval at the full board meeting Friday.

Mr. Sprinkle then invited a motion to approve action item UAC-5, the nominee for the McIver Medal Award as presented. Vanessa Carroll so moved and Frances Bullock seconded. The motion carried unanimously. Mr. Sprinkle noted that the action item would also be recommended for approval at the full board meeting Friday.

Mr. Sprinkle invited a motion to approve action item UAC-6, the nominee for the Holderness-Weaver Award. Kathy Manning so moved, and Vanessa Carroll seconded. The motion carried unanimously. Mr. Sprinkle noted that the action item would also be recommended for approval at the full board meeting Friday.

As there was no further business to report, Acting Chair David Sprinkle requested a motion to adjourn. Frances Bullock so moved, and Kathy Manning seconded. The meeting adjourned at 11:49A.M.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Kelly Harris", written over a horizontal line.

Kelly Harris
Assistant Secretary to the Board of Trustees