

**The University of North Carolina at Greensboro
Board of Trustees**

University Advancement Committee

May 1, 2018

MINUTES

MEMBERS PRESENT: Frances Bullock; Kathy Manning (*via conference phone*); Betsy Oakley; David Sprinkle

MEMBERS ABSENT WITH NOTICE: Vanessa Carroll, Elizabeth Phillips

OTHERS PRESENT: Frank Gilliam, Chancellor; Jerry Blakemore, University Counsel; Kris Davidson, Associate Vice Chancellor; David Demo, Interim Dean, Human and Environmental Sciences; Nancy Doll, Weatherspoon Arts Museum Director; Dana Dunn, Provost; Brad Hayes, Board Chair; John Kiss, Dean, College of Arts and Sciences; Charlie Maimone, Vice Chancellor for Business Affairs; Robin Remsburg, Dean of the School of Nursing; Ward Russell, BOT; Jeff Shafer, Vice Chancellor for University Communications; Terri Shelton, Vice Chancellor for Research and Engagement; Waiyi Tse, Chief of Staff; Kelly Harris, Assistant Secretary to the Board; and other members of the administration, staff, and general public.

Chair Betsy Oakley called the meeting to order at 11:01A.M. and reminded members of the Conflict of Interest (COI) statement from the State Government Ethics Act and their duty to avoid COI and appearances of COI, if any should be identified. None were identified.

Roll call was read. A quorum was present.

Chair Oakley invited a motion to approve the minutes of the February 20, 2018 University Advancement Committee (UAC) meeting. Frances Bullock moved and David Sprinkle seconded. The Committee unanimously approved the minutes with no additions or corrections.

Discussion Items:

Chair Betsy Oakley invited Kris Davidson, Associate Vice Chancellor for University Advancement, to present discussion items UAC-1 and UAC-2.

- UAC-1 Fundraising Report Update

Ms. Davidson presented the fundraising report through April 12, 2018 when total gifts and new commitments were at \$14.7MM. Since that report was produced, the total has risen to \$15.65MM, or 78.3% toward the goal of \$20MM. Outright giving was at \$7.2

MM as of April 12, to which another \$400K has been added to bring the total to 75.6% of goal. Gifts from pledge payments are separated on the report and work is in progress to add alumni participation goals. As of April 12, alumni fundraising was up 7.9% for undergraduates and up 7.2% in all alumni giving.

Ms. Davidson discussed end-of-fiscal year strategies that target reaching 100% participation from university and academic unit advisory boards. There will be targeted appeals to class years where donors have not been retained. The Chancellor's appeal will go out soon, and gift officers have been asked to contact those in their pipelines who have not yet donated to solicit annual gifts.

- UAC-2 Update: Search for Vice Chancellor of University Advancement

Chancellor Gilliam gave an update on the search for a vice chancellor of University Advancement. The fourth candidate is on campus today. The candidate pool is strong. A decision is expected soon.

Chair Oakley invited Ms. Davidson to continue with action items.

Action Items:

- UAC-3 Approval of Proposed Naming Amounts for Spaces in the Nursing and Instructional Building

Ms. Davidson introduced School of Nursing Dean Robin Remsburg, who explained the collaborative process for the design and naming of spaces in the new Nursing and Instructional Building. The space will be shared with the School of Health and Human Sciences, the College of Arts and Sciences, as well as the greater university community. In setting amounts for namings, those concerned looked at best practices from other schools, uses of the space, size of the spaces, availability of a range of giving options, and additional factors.

- UAC-4 Approval of the Proposed Naming Amount for Space in the Weatherspoon Art Museum

Ms. Davidson introduced Nancy Doll, Director of the Weatherspoon Art Museum, who gave background information on the installation of the current courtyard and the need for a more welcoming, inviting and aesthetically appealing space that visitors could experience as they entered the museum. The goal is to establish a sculpture garden suitable for the aforementioned reasons, as well as to enhance the space for events.

Chair Oakley requested a motion to approve item UAC-3. Kathy Manning moved and David Sprinkle seconded. The motion passed unanimously.

After further discussion, Oakley requested a motion to approve item UAC-4. David Sprinkle moved, Kathy Manning seconded, and the motion passed unanimously.

- UAC-5 Reappointments to the Human Environmental Sciences Foundation

Chair Oakley called for a motion to approve UAC-5. Frances Bullock moved, Kathy Manning seconded, and the motion passed unanimously.

- UAC-6 Appointments and Reappointments to the Excellence Foundation

Chair Oakley called for a motion to approve UAC-6. David Sprinkle moved, Frances Bullock seconded and the motion passed unanimously.

Thereafter, Oakley led a discussion about the need to make the Excellence Foundation stronger and more proactive. Davidson noted that she, Jerry Blakemore, and Charlie Maimone were in the process of reviewing the current Foundation bylaws. Chancellor Gilliam noted that part of the charge for the new vice chancellor would be to review and assess the existing boards.

As there was no further business, Oakley adjourned the meeting at 12:01P.M.

Respectfully submitted,



Kelly Harris,
Assistant Secretary to the Board