

UNC GREENSBORO
BOARD OF TRUSTEES
Academic Affairs Committee
May 1, 2018
MINUTES

MEMBERS PRESENT: Dean Priddy, Chair; Brad Hayes; Betsy Oakley; Holly Shields

MEMBERS NOT PRESENT: Kathy Manning; Elizabeth Phillips

OTHERS PRESENT: Frank Gilliam, Chancellor; Dana Dunn, Provost and Executive Vice Chancellor; Terri Shelton, Vice Chancellor for Research and Engagement; Cathy Akens, Vice Chancellor for Student Affairs; Charlie Maimone, Vice Chancellor for Business Affairs; Jerry Blakemore, General Counsel; Julia Jackson-Newsom, Associate Vice Chancellor for Strategy and Policy; Martin Halbert, Dean of the University Libraries; Jim Eddy, Dean of UNCG Online; Nora Reynolds, UNCG Online Executive Director; Jaap-Jan van Duin, UNCG Online Senior Director of Marketing and New Business Development; Chris Dunst, UNCG Online Senior Director of Online Learning; Waiyi Tse, Chancellor's Chief of Staff; and other members of the administration, faculty, staff, and general public.

PROCEEDINGS:

Chair Priddy called the meeting to order at 1:00 P.M. and reminded members of the Conflict of Interest (COI) statement from the State Government Ethics Act and their duty to avoid COI and appearances of COI, if any should be identified. None were identified.

The roll call was read and a quorum was confirmed.

The Minutes for February 20, 2018, were approved with no additions or corrections.

DISCUSSION ITEMS:

AAC-1 Provost's Remarks (Dunn)

Provost Dunn began by providing an update on student admissions and enrollment for fall 2018. As of May 1, we are up 168 confirmed freshman admits over the same time last year, an increase of 5.8%. Transfer confirmed students are up one-tenth of one percent. We have 395 more continuing undergraduate students registered this year as compared to the same time last year, boding well for an increase in retention rates. At the graduate level, we are up 36 new students over the same time last year, and we have 125 more continuing graduate students registered for classes over the same time last year. These are very positive trends, and given that we have the largest graduating class ever on Friday, these positive enrollment patterns are very good news.

We are on track for record enrollment in Summer Session classes following an aggressive campaign mounted by UNCG Online and the Financial Aid Office to encourage students who were lagging behind in requisite credit hours to enroll in Summer classes.

AAC-2 Future of the UNCG Library: Opportunities, Needs, and Project Planning
(Halbert)

Dean Halbert presented information on the current state of the UNCG Libraries, including needs critical to accommodate growth and address aging building conditions in need of renovation. Dean Halbert has been working with an architectural and engineering consulting firm, Ratio Design, to identify opportunities and needs through meetings with stakeholder groups across campus. In addition, Dean Halbert took a team to visit several university libraries that are known to have state-of-the-art learning facilities including Emory University, Atlanta University Center, and Georgia State University. Each visit provided good ideas as to how we might envision substantial renovation for the UNCG Libraries. The Library is currently an extremely active space on campus with an average visitor count of 1.25 million per year. That number is not higher only because most of the seats in the Library are filled most of the time. The Library has a quarter of the seats required by national standards. It is at capacity, and as a learning center and collaborative space for our students, demand for new space is high. We are hopeful that over the course of the next six months we can complete planning work such that we will be well positioned to raise this need in the upcoming legislative session.

AAC-3 UNCG Online Overview and Goals (Eddy, Reynolds, van Duin, Dunst)

Dean Jim Eddy and his colleagues from UNCG Online presented information about the centralization of online learning support and development at UNC Greensboro. There is a high demand for online courses and rapid online growth at the University. Information was provided on the process used to develop online courses and programs that are of high quality with strong student learning outcomes. They also shared information on the role they have played in converting summer enrollment to online enrollment—80% of summer courses are now online—bringing the University new funding as online courses are funded in the summer and face-to-face courses are not. Also, in terms of improving time to graduation, summer session helps students get back on track to earning a four-year degree. UNCG Online employs a diverse group of educators, instructional technology consultants, marketing project managers, web and graphic designers, multimedia specialists, programmers, writers, and editors, as well as student support specialists. This team distinguishes UNC Greensboro in that we are able to produce courses that have extremely strong learning outcomes. Currently, there are 39 distinct online programs at UNC Greensboro, 600 unique online courses, 13% of the total student population—about 2,500 students—take their courses all online, and 29% of the student population, or 5,800 students, take some courses online. Finally, over a quarter of the total student credit hour production at the University, the basis of our funding, is through web-based or online credit hour production. An exciting recent initiative entails collaboration with the

military, specifically Fort Bragg, in the development of specialized online courses and programs that will serve both the military and UNCG online students.

ACTION ITEM:

AAC-4 Candidates to be Awarded Degrees and Certificates in May (Dunn)
AAC-4.1 Official Transmittal Form and Candidates to be Awarded Degrees and Certificates May 2018

Approved unanimously and will be put forward to the full Board for final approval.

INFORMATION ITEMS:

AAC-5 Update on Research and Engagement (Dunn/Shelton)

AAC-6 Additions to and Deletions from the December 2017 Degree Candidates (Dunn)
AAC-6.1 Additions to and Deletions from the December 2017 Degree Candidates List

AAC-7 Summary of Action Items Approved by Authority Delegated to the Chancellor for the period of January 31, 2017, through February 2, 2018 (Dunn)
AAC-7.1 Summary Report of Action Items Approved by Authority Delegated to the Chancellor

AAC-8 Report on Annual Appointments to Academic Advisory Boards
AAC-8.1 Bryan School of Business and Economics Annual Report of Advisory Board Appointments

AAC-8.2 School of Health and Human Sciences Annual Report of Board of Visitor Appointments

AAC-8.3 School of Education Annual Report of Advisory Board Appointments

No action; information only.

There being no further business, the meeting adjourned on motion at 2:05 P.M.

Respectfully submitted,



Kelly Harris

Assistant Secretary to the Board of Trustees