



**Business Affairs Committee  
November 27, 2018**

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**Presentation Item**

BAC-1 Presentation on Millennial Campus Initiative Planning Update

**Background Information**

On December 9, 2016, the Board of Trustees of The University of North Carolina at Greensboro approved the pursuit of required approvals to seek Millennial Campus status on the main campus. On May 19, 2017, The University of North Carolina Board of Governors approved the proposal for the establishment of a Millennial Campus designation, creating opportunities for growth, development of innovative academic experiences, and the creation of unique public-private partnerships for the university.

The University engaged HR&A Advisors out of Raleigh, NC to assist with Millennial Campus planning to enhance the institution's research, teaching, and service missions as well as enhance the economic development. The scope of work included creating a vision to guide development, engage public outreach to build community support, conduct market analysis to ensure the feasibility of programs and development concepts and develop a strategy to successfully govern and manage the initiative.

The purpose of this presentation is to give the Board a Millennial Campus initiative planning update.

- BAC-1.1 Millennial Campus Initiative Planning Update
- BAC-1.2 Full Millennial Vision Statement

A handwritten signature in black ink that reads 'Charles Maimone'.

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Charles Maimone  
Vice Chancellor for Business Affairs