

# Board of Trustees Meeting

The University of North Carolina at Greensboro

November 30, 2018



UNC  
**GREENSBORO**

# Pre Meeting Materials for Tuition and Student Fee Proposal 2019-20

Board of Trustees  
November 30, 2018



UNC  
**GREENSBORO**

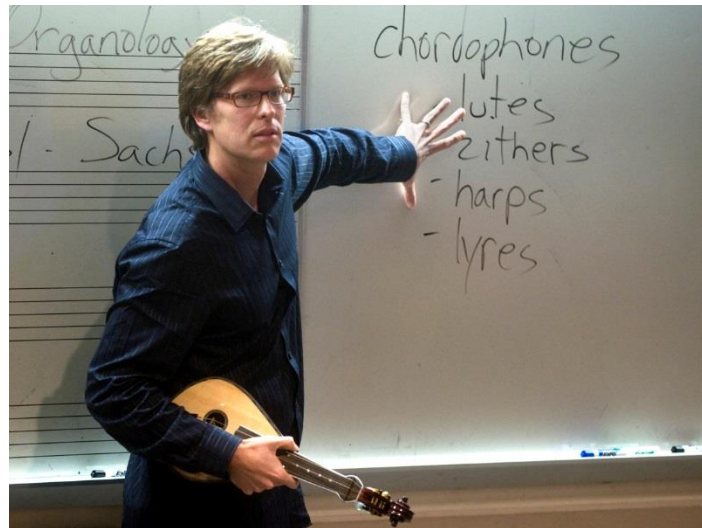
# Review Items

1. Definition of Tuition and Fees
2. Legislative and UNC System Framework for Tuition and Fees
  1. UNC System Policy Tuition and Fees 2019-20
3. Considerations for Tuition and Fee Increases
  1. Proposals for 2019-20
  2. Tuition Proposals
  3. Student Fee Proposals

# 1. Definition of Tuition and Fees

# What is Tuition?

“Tuition is charged to partially defray the costs of general academic and administrative operations of campuses, including academic programs and faculty and administrative salaries and benefits.”



# What are Fees?

“Fees will be charged only for limited, dedicated purposes and shall not be used to defray the costs of general academic and administrative operations of campuses, including academic programs and faculty and administrative salaries and benefits.”



# What are Fees?

## De-Stress Fest

Embark on a less stressful path in life...

De-stress with friends...

April 8th  
12 noon - 2 pm  
Outside Atrium- Fountain  
Rain Location: C



- **“General fees”** are
  - *Activities*
  - *Athletics*
  - *Educational & Technology*
  - *Health*
  - *Security Fee*
  - *“ASG fee”*
- **“Fees related to the Retirement of Debt”**
  - *Facilities Fee*
- **Other Fees**
  - *Transportation*
  - *Registration*



# What Does It Provide?

## *Student Activities Fee*

### **Student Affairs**

Campus Activities & Programs Fund

Commuter Student Association

Dean of Students

Elliott University Center

Graduate Student Association

Leadership & Service Learning

Multicultural Affairs

Recreation

SA Equipment Reserve

Student Government General Fund

Student Media Board



# What Does It Provide?

## *Student Activities Fee (continued)*

### **Business Affairs**

EHS

Green Fund

Kaplan Wellness Facilities Maintenance

Rec Center Security Services

Student Facility Maintenance

Student ID Center

Student Safety Escort Program

### **Academic Affairs**

University Performing Arts Series

WUAG - FM Operations

# What does it provide?

## *Athletics Fee*

- Fee supports most costs of UNCG's Division I intercollegiate athletics program.
- Some costs are also met by ticket revenue and endowment income.



# What does it provide?

## *Education and Technology Fee*

Education = academic course materials & supplies (such as lab equipment)



Technology = partial support of IT for student use; classroom technology, and ongoing refresh projects including bandwidth expansion

# What does it provide?

## *Health Fee*



- Medical services
- Pharmacy
- Immunizations
- Lab/X-ray
- Psychiatry
- Counseling
- Wellness programs (nutrition, eating disorders, smoking cessation, etc.)
- Alcohol and drug programs

# What does it provide?

## *Facilities Fee*

- Pays off the debt incurred on “capital projects” when student facilities are built or renovated—for example:
  - *Soccer stadium*
  - *Student Recreation Center*
  - *Baseball stadium*
  - *EUC renovation*
  - *Student Health Center expansion/renovation*

*(Facilities fee does not include residence halls, dining or parking facilities; these are paid for by users.)*

## 2. Legislative and UNC System Framework for Tuition and Fees

# Tuition Guarantee

## (SB 873) (HB 1030)(G.S. 116-43.9)

### Highlights

- North Carolina General Assembly
  - Beginning with the 2017 -2018 entering class the rate of tuition for any entering freshman or transfer undergraduate student deemed to be a North Carolina resident will be guaranteed for the expected period to complete the course of study
  - Requires continuous enrollment during regular terms at the specific campus
- UNC General Administration
  - Expanded the guarantee to apply to all currently enrolled undergraduates in 2016-17

# Tuition Guarantee (continued)

## (SB 873) (HB 1030)(G.S. 116-43.9)

### Impact

- Only allows increases to:
  - Non-Resident Students
  - Graduate Students
- This limits the increase to approximately 15% of the student population.



# Fees - Cap on Student Fees (SB 873)(HB 1030) (G.S. 116-43.10) (UNC Policy 1000.1.1) Highlights

- General Assembly
  - A 3% Cap on Student Fees annual increases was enacted. Effective beginning in 2017-18 and continuing in 2019-20
- Board of Governors
  - Sets policy and approves General Fees, Debt Services Fees, Special Fees, and Application Fees.
- UNC General Administration
  - Applied the 3% Cap to the overall pool of required Fees to include the General Fees and the Debt Service Fees only
- Chancellor
  - Miscellaneous Charges are approved by Chancellor (Examples: Registration, Transcripts, Transportation)

# Tuition Increases

(NC Constitution Article IX Section 9) G.S. 116-43-10  
UNC Policy 1000.1.1  
Highlights

- Board of Governors
  - Requires market driven tuition prices to be Charged to Non-Residents
  - Requires Student Involvement in Tuition & Fee setting process
- UNC General Administration
  - Sets Parameters for Campus Initiated Tuition Requests
  - For 2019-20 no tuition increase for resident undergraduates

# Tuition Differential UNC Policy 1000.1.1 Highlights

- Board of Governors
  - Sets policy and approves campus initiated Tuition Differential rates
  - Graduate and Professional Schools shall continue to establish rates consistent with each program's unique market and academic emphasis on maintaining and increasing the excellence of the graduate and professional programs as well as ensuring access
- UNC General Administration
  - Sets Parameters for Campus Initiated Tuition Differential Requests

# Fees

## Special Fees

(UNC Policy 1000.1.1)

## Highlights

- **Board of Governors**
  - Sets policy and approves Special Fees
  - Apply only to students engaged in particular activities or courses of study
- **UNC General Administration**
  - GA reviews special fee proposals and determines if they will be presented to the BOG.

# UNC System Policy Tuition and Fees 2019-20

# Guide for Tuition Policy Decisions

## Tuition

Directive	Authority	Particulars	Impact
<b>Tuition Guarantee</b> [SB 873] [HB1030] [116-43.9]	Leg      GA	<ul style="list-style-type: none"> <li>o No In-State Undergraduate Tuition Increases for Standard College Term</li> <li>o The rate of Tuition for any freshman or transfer undergraduate student deemed to be a North Carolina resident will be guaranteed for the expected period to complete the course of study.</li> <li>o Requires continuous enrollment during the regular terms at the specific Campus</li> <li>o Effective beginning with the Fall 2016 term.</li> <li>o Expanded the guarantee to apply to all currently enrolled undergraduates in 2016-17.</li> </ul>	<ul style="list-style-type: none"> <li>o Only allows increases to: incoming new Freshmen and Transfer undergraduate students; students returning from a break in attendance; and graduate students.</li> <li>o This limits the increase to approximately 40% of the student population.</li> </ul>
<b>Tuition Increases</b> [NC Constitution Article IX, Section 9] [116-43.10] [UNC Policy 1000.1.1]	BoG  GA	<ul style="list-style-type: none"> <li>o Requires Higher Tuition to be Charged to Non-Residents</li> <li>o Sets policy and approves campus initiated tuition increases.</li> <li>o Requires Student Involvement in Tuition &amp; Fee setting process</li> <li>o Sets Parameters for Campus Initiated Tuition Requests</li> <li>o For 2017-18 set a maximum of a 2% increase for resident undergraduate tuition for new freshmen and transfers entering in that fiscal year.</li> </ul>	<ul style="list-style-type: none"> <li>o The Board of Governors limited tuition increases to graduates and non-residents for 2018-19.</li> <li>o No increase, when combined with the tuition guarantee, significantly limits the revenue that can be generated to meet academic and support needs.</li> </ul>
<b>Tuition Differential</b> [UNC Policy 1000.1.1]	BoG	<ul style="list-style-type: none"> <li>o Sets policy and approves campus initiated Tuition Differential rates</li> <li>o Graduate and Professional Schools shall continue to establish rates consistent with each program's unique market and academic emphasis on maintaining and increasing the excellence of the graduate and professional programs as well as ensuring access.</li> <li>o Sets Parameters for Campus Initiated Tuition Differential Requests</li> </ul>	

Leg      Legislature  
 BoG      Board of Governors  
 GA      UNC General Administration



# Guide for Fee Policy Decisions

Fees			
Directive	Authority	Particulars	Impact
<b>Cap on Student Fees</b> [SB 873] [HB1030] [116-43.10] [UNC Policy 1000.1.1]	Leg	o A 3% Cap on Student Fees annual increases was enacted. Effective beginning in 2017-18.	o Limits ability to address unique situations such as new facilities or programs coming on line.  o Limits ability to fund self-liquidating Capital Projects.
	BoG	o Sets policy and approves General Fees, Debt Services Fees, Special Fees, and Application Fees.	
	GA	o Applied the 3% Cap to the overall pool of required Fees to include the General Fees and the Debt Service Fees only. o Miscellaneous Charges are approved by Chancellor Examples: Registration, Transcripts, Transportation	
<b>Special Fees</b> [UNC Policy 1000.1.1]	BoG	o Sets policy and approves Special Fees.	
	GA	o GA has sometimes not allowed new ones to be established in the past	

Leg      Legislature  
 BoG     Board of Governors  
 GA      UNC General Administration



# Tuition

## UNC System Policy, 2019-20

- No increase is allowed to resident undergraduate students
- No maximum established for nonresident undergraduates or graduates
- Nonresident undergraduate tuition should be market driven and reflect the full cost of providing nonresident students with a quality education.
- Graduate tuition shall continue to establish rates consistent with each program's unique market and academic requirements
- Tuition for graduate students will be set with an emphasis on maintaining and increasing excellence of the programs and ensuring access



# Fees

## UNC System Policy, 2019-20

- A maximum of 3% increase to mandatory student fees
- Mandatory student fees are charged to all students and approved by the Board of Governors
- No increases for Special Fees

# 3. Considerations for Tuition and Fee Increases

# Key Considerations

- ✓ Legislative Framework
- ✓ Guidance provided by UNC System policy
- ✓ Tuition and fee rates at UNCG compared to state/national peers
- ✓ Average indebtedness of UNCG's students compared to other students
- ✓ Institutional needs that could be addressed with tuition/fee revenue

# How do UNCG's tuition and fee rates compare nationally?

Most recent national report from College Board: “Average in-state published tuition and fees at public four-year institutions increased from \$9,970 in 2017-18 to \$10,230 in 2018-19.”

UNCG's in-state undergraduate rates:

\$ 6,971 2016-17

\$ 7,139 2017-18

\$ 7,331 2018-19

# National Peer Comparison 2017-2018 Tuition and Fees

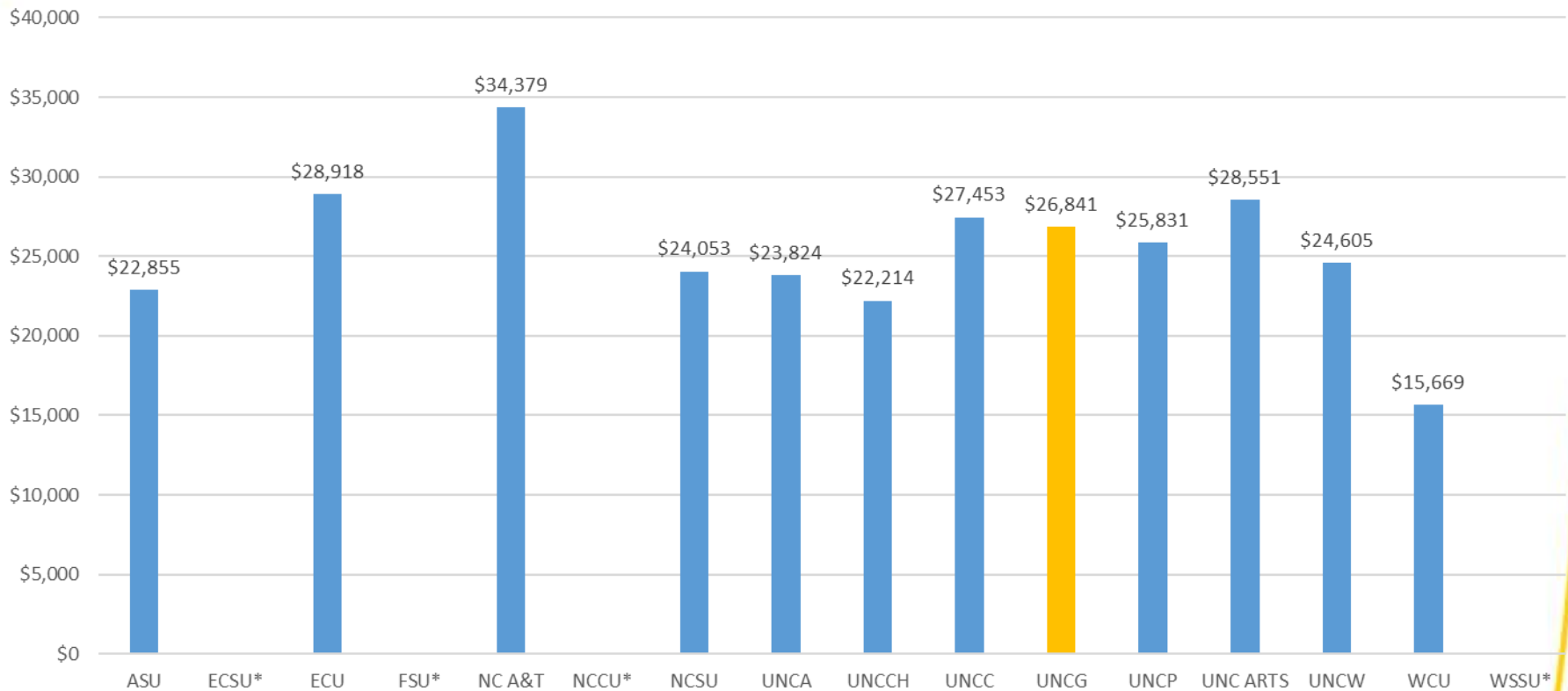
	Rank from Highest Tuition and Fees to Lowest			
	Undergraduate		Graduate	
	Resident	Nonresident	Resident	Nonresident
Bowling Green State University	6	10	6	12
Florida International University	16	12	11	8
Indiana State University	10	15	13	13
Indiana University - Purdue University Indianapolis	8	2	14	7
Kent State University	5	9	10	11
Middle Tennessee State University	11	3	9	4
Northern Illinois University	1	14	4	15
Old Dominion University	12	5	5	2
Portland State University	15	13	12	14
The University of Texas at Arlington	7	6	8	6
University of Louisville	4	4	1	1
University of Memphis	9	8	7	9
University of Southern Mississippi	13	16	15	16
<b>University of North Carolina at Greensboro</b>	<b>14</b>	<b>7</b>	<b>16</b>	<b>10</b>
Virginia Commonwealth University	3	1	3	5
Western Michigan University	2	11	2	3

# UNC System Comparison 2018-2019 Tuition and Fees

	Rank from Highest Tuition and Fees to Lowest			
	Undergraduate		Graduate	
	Resident	NonResident	Resident	NonResident
ASU	5	7	5	6
ECSU	16	16	16	12
ECU	6	5	9	9
FSU	13	12	15	15
NC A&T	10	10	7	10
NCCU	11	11	10	11
NCSU	1	2	2	2
UNC Arts	2	3	3	3
UNCA	7	4	6	4
UNCC	9	9	8	8
UNCCH	3	1	1	1
<b>UNCG</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>5</b>
UNCP	15	15	13	13
UNCW	8	8	11	7
WCU	14	14	12	14
WSSU	12	13	14	16



# Average debt of Students Graduating from each Institution



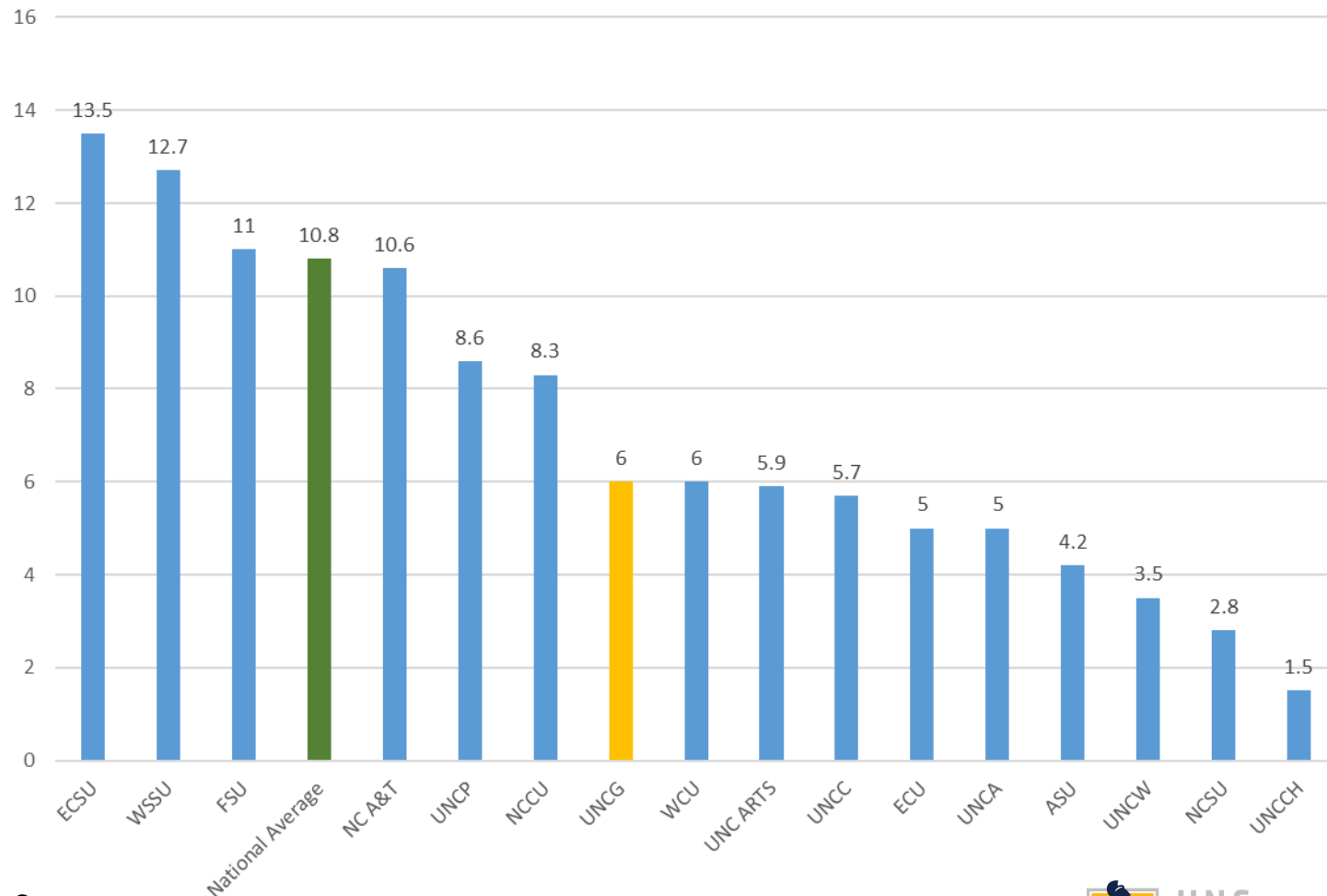
Source: <https://collegescorecard.ed.gov/data>

\*No data reported



# Three-Year Student Loan Default Rates for Graduating Students

FY 2015



Source:  
<https://www2.ed.gov/offices/OSFAP/defaultmanagement/cdr.html#table>





# Tuition and Fee Proposals for 2019-20

UNCG Board of Trustees

Presentation Materials

November 30, 2019

# Tuition Proposals

# Tuition

- No tuition increase is being requested for 2019-20

# Student Fee Proposals

- (1) Student Fee Rates
- (2) Use of Revenue Generated

# Fees

## PROPOSAL 1: Fee Rates

- Assess 2.47% increase on mandatory fees
- Fees would increase by \$69 per student, from \$2,797 to \$2,866

# Fees

## Allocation of Fee Revenue

<u>Fee Category</u>	<u>2018-19 Actual</u>	<u>Proposed Increase for 2019-20</u>	<u>Proposed Rate for 2019-20</u>	<u>Est. Revenue from Increase</u>
Athletics	\$761	\$19	\$780	\$289,000
Activity	\$550	\$27	\$577	\$415,000
Health	\$302	\$8	\$310	\$122,000
*Educ. & Technology	\$446	\$15	\$461	\$217,000
Facility	\$707	\$0	\$707	N/A
Security	\$30	\$0	\$30	N/A
ASG	\$1	\$0	\$1	N/A
<b>TOTAL BOG Fees</b>	<b>\$2,797</b>	<b>\$69</b>	<b>\$2,866</b>	<b>\$1,043,000</b>

\*Education & Technology fee provides separate allocations for (1) Educational and (2) Technology as follows:

<u>Educ. &amp; Tech Fee by Category</u>	<u>2018-19 Actual</u>	<u>Proposed Increase for 2019-20</u>	<u>Proposed Rate for 2019-20</u>	<u>Est. Revenue from Increase</u>
Education	\$58	\$2	\$60	\$25,000
Technology	\$388	\$13	\$401	\$192,000
<b>TOTAL</b>	<b>\$446</b>	<b>\$15</b>	<b>\$461</b>	<b>\$217,000</b>



# Largest increase is for the *Activity Fee*

- State-mandated salary increases
- Inflation
- Support student organization expansion and development
- Leadership Challenge programs
- Facilities maintenance funds for both Elliott University Center and Kaplan Wellness Center.

# How would other increases be used?

## *Athletics:*

- Increased inflation and competition costs
- Scholarships
- Facilities maintenance and material costs
- State-mandated salary increases

*Education:* Inflationary increases for educational materials

## *Technology:*

- Classroom technology manager
- LMS Support position
- State-mandated salary increases

## *Health Fee:*

- State-mandated salary increases
- Inflation



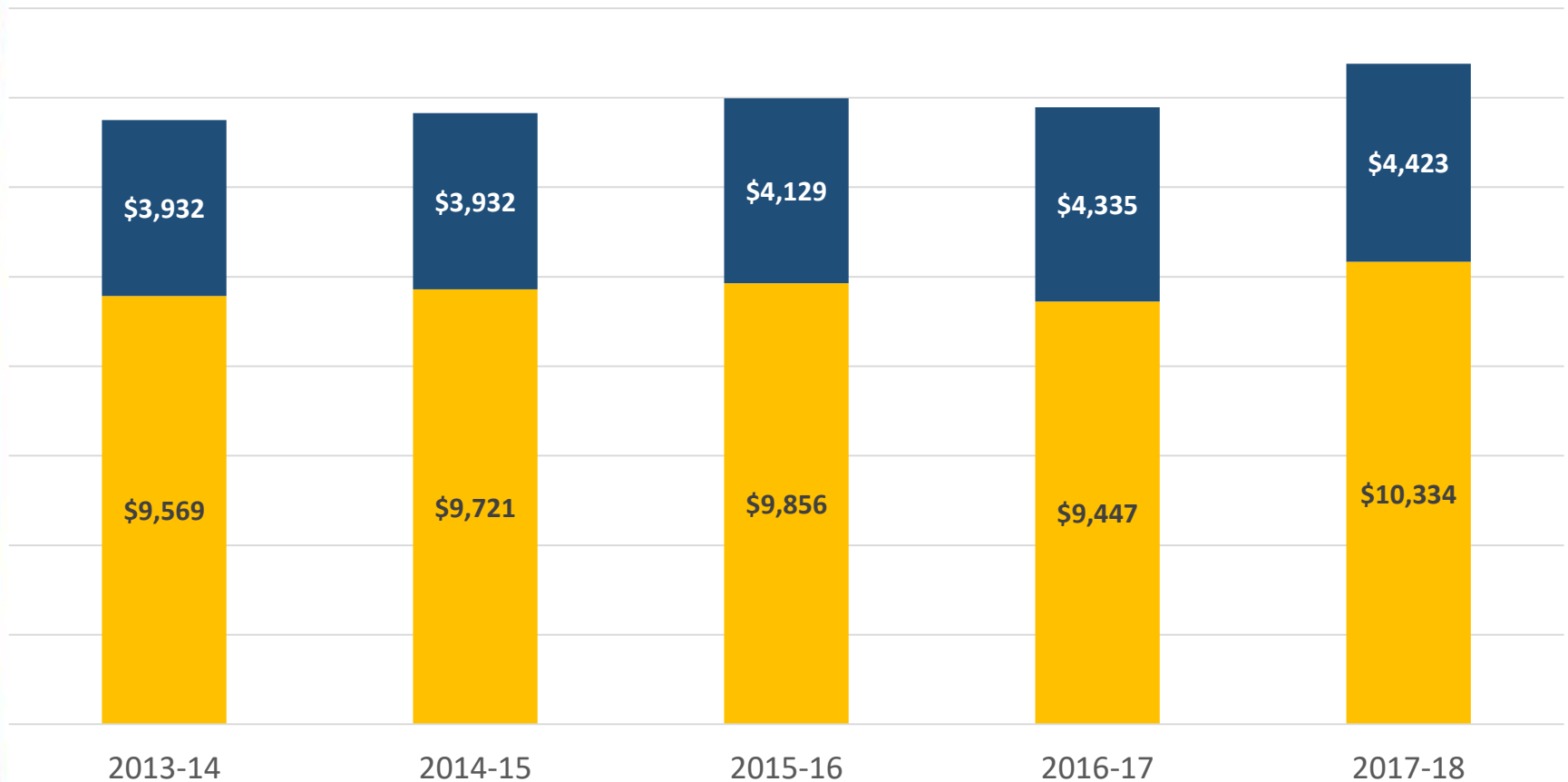
# Potential Tuition and Fees

## for 2019-20

Regular Term	2018-19 Tuition & Fees Year	<u>Tuition &amp; Fees</u>	<u>Tuition &amp; Fees</u>	<u>Total Annual Tuition &amp; Fees</u>	<u>Percent Change</u>
		<i>Increase Per Semester</i>	<i>Increase Per Year</i>		
Resident Undergraduates	\$ 7,331	\$ 34.50	\$ 69	\$ 7,400	0.94%
Non-Resident Undergraduates	\$ 22,490	\$ 34.50	\$ 69	\$ 22,559	0.31%
Resident Graduate Students	\$ 8,128	\$ 34.50	\$ 69	\$ 8,197	0.85%
Non-Resident Graduates Students	\$ 21,846	\$ 34.50	\$ 69	\$ 21,915	0.32%

# UNCG's Budgeted Recurring State Appropriation per Budgeted In-State Full Time Equivalent Students

■ Appropriation ■ Tuition



# UNCG Tuition and Fee Process

- For the past few weeks, the committee has reviewed proposals for campus-initiated tuition increases and student fee increases.
- Two campus open forums provided opportunities for the campus community to provide input before the committee made recommendations to the Chancellor.
- Continued opportunities to provide input and feedback were available through November 12, 2018

# Tuition and Fee Committee

Committee Chair:	Olivia Tarpley, SGA Vice President Alan Boyette, Senior Vice Provost
Student Leaders:	Julia Cimler, Sophomore Alexis Sullivan, Sophomore Angli Konsa, Junior Grant Fuller, Junior Alisha Woodside, Senior Thayle Heggie, Master's Student John Crocker, Ph.D. Student Austin Lawson, Ph.D. Student
Faculty Representatives:	David Wyrick, Faculty Athletic Representative George Michel, Faculty Senate Budget Committee Christine Fischer, Faculty Senate designee
Professional Staff:	Steve Honeycutt, Dir of Financial Planning & Budgets Deborah Tollefson, Director of Financial Aid Larry Mayes, Director of Institutional Research
Ex Officio:	Cathy Akens, Vice Chancellor for Student Affairs Charlie Maimone, Vice Chancellor for Business Affairs

# Tuition Differentials

## Approved with Planning Documents

- M.S. in Informatics and Analytics
  - New Fee \$150 per student credit hour
  - Revenue will support additional administrative costs associated with managing the Core and Capstone field experiences, course development, and additional advising and student support.
- PhD. In Business Administration
  - New Fee \$200 per student credit hour
  - The revenue will provide crucial student support and staffing needs, including a unique orientation program for each starting cohort.

# Student Impact

- Tuition BOT Approved
- Fees BOT Approved
- Room Chancellor Approved
- Board Chancellor Approved
- Transportation Chancellor Approved
- Registration Chancellor Approved

# Student Impact

<u>In-State Continuing Students</u>	<u>2018-19</u>	<u>2019-20</u>	<u>\$ Increase</u>	<u>Percent</u>
Tuition-Undergraduate	\$ 4,335	\$ 4,335	\$ 0	0.0%
Fees	2,797	2,866	69	2.5%
Room	5,381	5,516	135	2.5%
Board	3,438	3,524	86	2.5%
Parking	333	333	0	0.0%
Transportation	100	103	3	3.0%
Registration	12	12	0	0.0%
<b>Total</b>	<b><u>\$16,396</u></b>	<b><u>\$16,689</u></b>	<b><u>\$ 293</u></b>	<b><u>1.8%</u></b>

# Student Impact

<u>Undergraduate</u>	<u>2018-19</u>	<u>2019-20</u>	<u>\$ Increase</u>	<u>Percent</u>
Tuition – In-State	\$ 4,423	\$ 4,423	\$ 0	0.0%
Fees	2,797	2,866	69	2.5%
Room	5,381	5,516	135	2.5%
Board	3,438	3,524	86	2.5%
Parking	333	333	0	0.0%
Transportation	100	103	3	3.0%
Registration	12	12	0	0.0%
<b>Total</b>	<b>\$ 16,484</b>	<b>\$ 16,777</b>	<b>\$ 293</b>	<b>1.8%</b>

<u>Graduate</u>	<u>2018-19</u>	<u>2019-20</u>	<u>\$ Increase</u>	<u>Percent</u>
Tuition – In-State	\$ 5,219	\$ 5,219	\$ 0	0.0%
Fees	2,797	2,866	69	2.5%
Room	5,381	5,516	135	2.5%
Board	3,438	3,524	86	2.5%
Parking	333	333	0	0.0%
Transportation	100	103	3	3.0%
Registration	12	12	0	0.0%
<b>Total</b>	<b>\$ 17,280</b>	<b>\$ 17,573</b>	<b>\$ 293</b>	<b>1.7%</b>



# Student Impact

<u>Undergraduate</u>	<u>2018-19</u>	<u>2019-20</u>	<u>\$ Increase</u>	<u>Percent</u>
Tuition – Out-of-State	\$ 19,581	\$ 19,581	\$ 0	0.0%
Fees	2,797	2,866	69	2.5%
Room	5,381	5,516	135	2.5%
Board	3,438	3,524	86	2.5%
Parking	333	333	0	0.0%
Transportation	100	103	3	3.0%
Registration	12	12	0	0.0%
<b>Total</b>	<b>\$ 31,642</b>	<b>\$ 31,935</b>	<b>\$ 293</b>	<b>0.9%</b>

<u>Graduate</u>	<u>2018-19</u>	<u>2019-20</u>	<u>\$ Increase</u>	<u>Percent</u>
Tuition – Out-of-State	\$ 18,937	\$ 18,937	\$ 0	0.0%
Fees	2,797	2,866	69	3.0%
Room	5,381	5,516	135	2.5%
Board	3,438	3,524	86	2.0%
Parking	333	333	0	0.0%
Transportation	100	103	3	3.0%
Registration	12	12	0	0.0%
<b>Total</b>	<b>\$ 30,998</b>	<b>\$ 31,291</b>	<b>\$ 293</b>	<b>0.9%</b>

# Discussion