



Business Affairs Committee
November 27, 2018

MINUTES

MEMBERS PRESENT: David Sprinkle, Ward Russell, Charles Blackmon (phone), Mona Edwards, Brad Hayes

MEMBER NOT PRESENT WITH NOTICE: Elizabeth Phillips

OTHERS PRESENT: Chancellor Frank Gilliam; Charlie Maimone, Vice Chancellor for Business Affairs; Jerry Blakemore, General Counsel; Waiyi Tse, Chief of Staff; Alex Ashton, Director of Real Estate; Scott Milman, Assistant Vice Chancellor for Campus Enterprises and Real Estate; Greg Hodges, Associate Vice Chancellor, Planning, Performance and Emerging Technologies; Jorge Quintal, Associate Vice Chancellor – Facilities; Victoria Benson, Interim Associate Vice Chancellor – Human Resources; Lauren Cox, Assistant Vice Chancellor for Foundation Finance; Mark McKinney, Director – Institutional Risk Management; Zachary R. Smith – Director, Office of Emergency Management; Steve Honeycutt, Director – Financial Planning & Budgets; Jennifer Leung, Assistant Director; Kim Record, Director – Intercollegiate Athletics; and other members of the administration, faculty, staff, and general public.

PROCEEDINGS:

Chair David Sprinkle called the meeting to order at 8:05 a.m.

Quorum was confirmed through roll call.

The minutes of the September 25, 2018 meeting were approved without additions or corrections.

Chair Sprinkle opened the floor to Vice Chancellor Maimone for the introduction of his new staff. The Board welcomed Alex Ashton, Director of Real Estate; Greg Hodges, Associate Vice Chancellor, Planning, Performance & Emerging Technologies; and Karen McCormick, Executive Assistant to the Vice Chancellor of Business Affairs.

DISCUSSION ITEMS:

BAC – 1 Millennial Campus Initiative Update

Assistant Vice Chancellor Scott Milman gave an overview of the history of and progress with the Millennial Campus Initiative. In May 2017, the Board of Governors approved our proposal for the establishment of a Millennial Campus designation, aimed at transforming UNCG by joining the University faculty, students and staff with business, industry, and government partners to enhance the institution's research, teaching, and service missions while enhancing the economic development of the

region. We identified two areas of distinction which emerged directly from our strategic plan: Health and Wellness, and Visual and Performing Arts. What began as a proposed research park or research campus is now envisioned as an “innovation district”. Innovation districts are place based locations, more urban and physically compact, leading to higher density. They benefit from being multi-modal transit-accessible and technically-wired, and they offer such things as mixed-use housing and collaborative office and retail space. Innovation districts are really a convergence of people, place, and programs.

There are several key factors that define innovation districts. They are highly collaborative, containing spaces that entice and attract people and encourage them to engage via programming and activities in physical spaces and buildings. They are also inspiring spaces by virtue of architecture, art, and place-making. Innovation spaces are also authentic; successful ones highlight the unique culture of the area. They offer a variety of spaces and activities that reflect the local environment, creating a special and recognizable place. Finally, innovation districts are accessible and affordable. Creating accessible and affordable space is fundamental to supporting entrepreneurs in the pursuit of ideas that may not yet have a clear market application or do not yet provide a clear return-on-investment.

Milman also reviewed the planning process of HR&A Advisors, Inc., the consulting firm assisting with the Millennial Campus initiative. The HR&A team visited campus in mid-April to meet with senior leadership to understand University’s goals and develop a working vision statement. Five community roundtable discussions were held on campus with leaders from the real estate and business sectors, City and County Economic Development agencies; community foundations, arts and cultural institutions, and health and wellness sectors. Input was also sought from faculty members, centers, institutes, clinics, networks, and consortiums. Based on this data, a draft plan is expected in December and will include recommendations for programming, a governance model, partners and funding strategies, and ideas for activation of spaces with campfire projects. Next steps include workshops for faculty/staff and the community, a spring update for the Board, development of a full business plan, and updates to the master and transportation plans.

Action Item

BAC – 2 Acceptance of Completed Projects

Associate Vice Chancellor Jorge Quintal presented a slate of completed buildings and projects requiring the Board’s acceptance in accordance with UNC System policy. Board-approved projects from the previous fiscal year are presented annual for acceptance once completed. All projects identified in agenda item BAC-2 are in compliance with contracts and applicable codes. Following discussion, Chair Sprinkle requested a motion to approve acceptance of those projects. Trustee Mona Edwards made the motion, which was seconded by Trustee Ward Russell. The motion carried unanimously.

Information Items

BAC-3 UNCG Facilities Design and Construction Update

BAC-4 Report on Architects and Engineers Appointed by Chancellor (Housing Facility Condition Assessment)

BAC-5 Report on Architects and Engineers Appointed by Chancellor Coleman Athletics Men’s Basketball Team Lounge Preliminary Design and Renderings

BAC- 6 Quarterly Enrollment and Tuition Dashboard as of October 31, 2018

BAC-7 University Investment Fund September 30, 2018 Update (Fiscal Year-End)

BAC-8 Annual Report on Property Purchased and/or Leased (FY 2017-18)

Agenda items BAC – 3 through BAC – 8 were presented as information items. All materials were provided to the Committee members in advance of the meeting.

Trustee Bard Hayes noted the tuition revenue figures for distance education shown on the Quarterly Enrollment and Tuition Dashboard (BAC-6). Vice Chancellor Charlie Maimone explained that distance education revenue is primarily collected in the spring semester and summer terms. As such, any deficits currently reported do not indicate a total year deficit, but provide a snapshot informing adjustments in spring and summer.

There being no further business before the Committee, the meeting was adjourned at 9:15am.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Kelly Harris".

Kelly Harris
Assistant Secretary to the Board of Trustees