



Gifts and New Commitments

(new pledges, gifts, planned gifts, no pledge payments)

Goal \$21,000,000

Commitment Type	This Year	Last Year	%Variance
Gifts	\$2,666,830	\$3,466,488	-23.1%
New Pledges	\$2,561,847	\$2,651,018	-3.4%
Bequests Realized (not previously counted as a pledge)	\$817,674	\$278,525	193.6%
Bequest Intentions (Face Value)	\$9,229,280	\$7,075,501	30.4%
Irrevocable Planned Gifts(Face Value)	\$101,574	\$25,000	306.3%
Total Gifts and New Commitments	\$15,377,205	\$13,496,532	13.9%
OSP Grants	\$2,846,413	\$676,372	320.8%
Total Gifts and New Commitments with OSP	\$18,223,618	\$14,172,905	28.6%

Outright Giving

(gift assets "in hand" from gifts, payments, realized bequests)

Goal \$10,000,000

Gifts	\$2,666,830	\$3,466,488	-23.1%
Pledge Payments	\$1,543,355	\$1,203,937	28.2%
Bequests Realized (all)	\$877,698	\$936,579	-6.3%
Irrevocable Planned Gifts(Face Value)	\$101,574	\$25,000	306.3%
Total Outright Giving	\$5,189,456	\$5,632,003	-7.9%
OSP Grants	\$2,846,413	\$676,372	320.8%
Total Outright Giving with OSP	\$8,035,869	\$6,308,376	27.4%

ALUMNI FUNDRAISING

Undergraduate Alumni

Gifts and Pledge Payments (includes irrevocable PG's)	\$2,035,836	\$1,923,206	5.9%
Bequests Realized	\$728,851	\$868,964	-16.1%
Total Received Undergraduate	\$2,764,687	\$2,792,169	-1.0%

All Alumni

Gifts and Pledge Payments (includes irrevocable PG's)	\$2,428,453	\$2,248,992	8.0%
Bequests Realized	\$753,851	\$868,964	-13.2%
Total Received Alumni	\$3,182,304	\$3,117,956	2.1%

ALUMNI STATISTICS

Statistic	This Year	Last Year	%Variance
Undergraduate Alumni			
Alumni of Record	93,753	89,609	4.62%
Donors	3,333	4,131	-19.32%
Participation (% of Alumni of Record who gave)	3.56%	4.61%	-22.78%
Alumni			
Alumni of Record	120,293	115,038	4.57%
Donors	4,037	4,934	-18.18%
Participation (% of Alumni of Record who gave)	3.36%	4.29%	-21.68%

BELIEVE IN THE G

**1,003 alumni
donors**



**1,332 gifts
received**



**81% increase in
gifts from faculty
and staff**



**1.9 million
impressions and
9.8 thousand
engagements on
social media**

Thank you!



**Total
raised:
\$709,879**



**84% of all
gifts were
\$100 or less**



**1,018 gifts from NC &
314 gifts from 34
other states**

Together, Spartans make a tremendous impact!

**Faculty and Staff:
170 donors**

**Parents and Friends:
159 donors**