

Using Research Intelligence to Tell Today's Story and Inform Tomorrow's Goals

**Platform that provides access to Research & Scholarship Data
for analysis, discovery and connection.**



Analyze

Streamline workflows throughout the university with objective, accurate data describing your research accomplishments relative to national and customizable peer benchmarks.



Discover

Identify research trends, new collaborators, and untapped research funding opportunities with our Discovery Suite. Build teams to tackle interdisciplinary projects, win larger grants, and engage a wide range of stakeholders.



Connect

Join a large and growing community of engaged higher education administration professionals to share ideas, view and create best practices, and participate in conferences and webinars led by experienced higher education leaders.

2 “suites:” Discovery & Benchmarking

Discovery Suite

Provides discovery and showcase capabilities for faculty members, administrators, and the public using Academic Analytics data, faculty self-entered data, and integrated institution data.

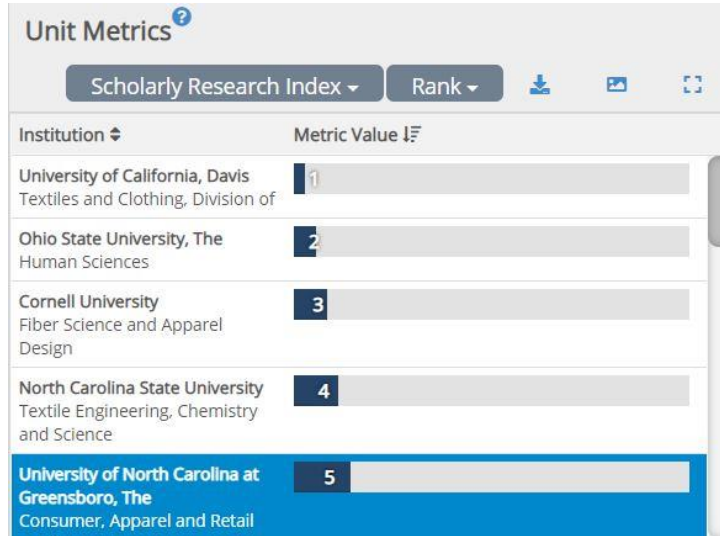
Benchmarking Suite

Provides strategic decision support for academic administrators and faculty leaders using Academic Analytics comparative standardized data.

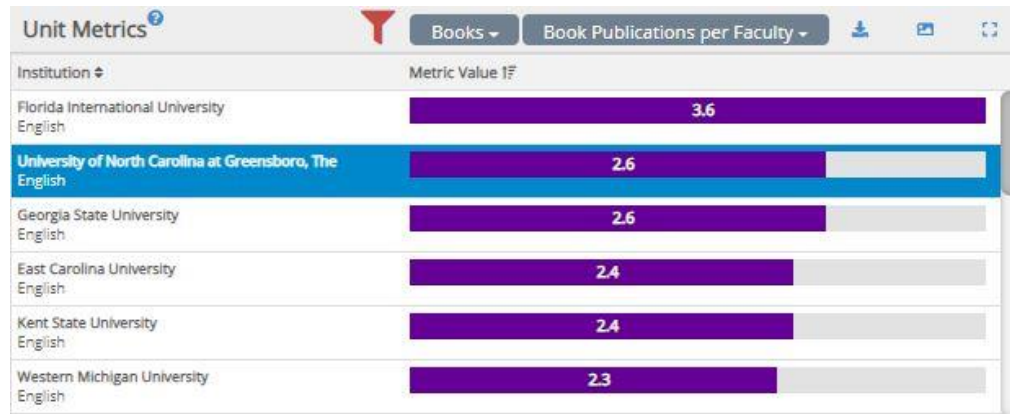
<https://academicanalytics.com/>

Today's Story

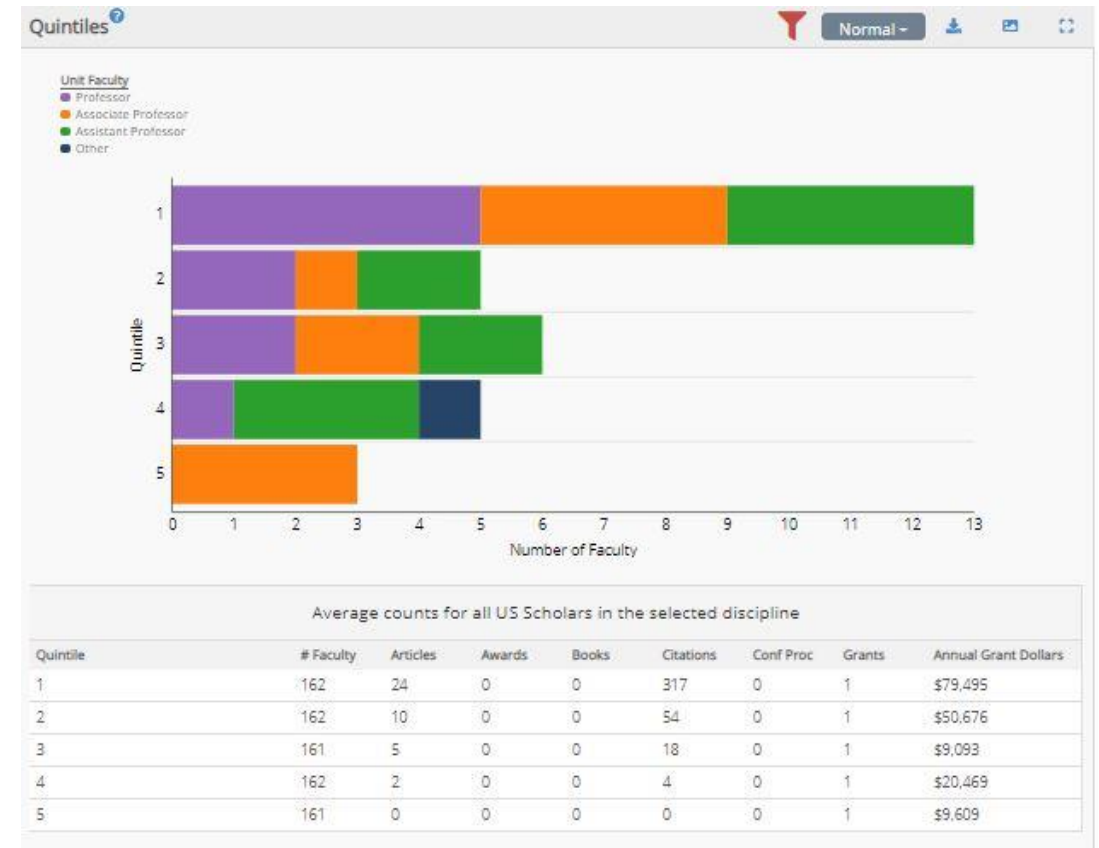
Department of Consumer, Apparel, and Retail Studies (Bryan School of Business) is ranked in the **top 5 nationally for overall research and scholarship profile (scholarly research index)**



The Department of English ranks 2nd in the number of books published per faculty member since 2003 relative to UNCG peer institutions



Relative to Research Higher Universities (R2 in Carnegie Classification parlance), **40% of the Kinesiology faculty (13/32) are ranked in the top Quartile (top 20%) for research and scholarship profile (Scholarly Research Index)**. For reference, the average research and scholarly artifact counts of faculty who rank in each of the quintiles for the discipline is also shown.



Tomorrow's Goals

- **Identify Funding Opportunities**
- **Identify Collaboration Opportunities**
- **Constitute Aspirational, R2-Community Engagement, and UNC System Peer Sets for Benchmarking**
- **Recommend Honorific Award Applications for Competitive Faculty**
- **Contribute Research Intelligence to Faculty Searches**