



UNC
GREENSBORO

Board of Trustees

November 22, 2019

8:30 am

Alumni House

Presentation

BOT-1 Campus Climate Report

Background Information

UNCG and the Division of Student Affairs strive to promote a campus climate where everyone feels supported and welcomed. To better understand the student experience at UNCG, the “[iBelong Project](#)” was launched in the Spring 2019 semester. The project utilized the Culturally Engaging Campus Environments (CECE) survey developed by the National Institute for Transformation & Equity.

The CECE survey measures college students’ perceptions of their campus environment through questions about aspects such as cultural groups, meaningful cross-cultural engagement, the ways in which faculty and staff support students, holistic support, and experiences around diversity and inclusion. A random sampling of 7,000 undergraduate students were selected from the UNCG roster to provide a representative sample of our student population. These students were invited by email to complete the survey. The final sample used to compile the results included 1,127 undergraduates, including online and transfer students, with demographic data that mirrored the general demographics of the UNCG student body.

Dr. Cathy Akens, Vice Chancellor for Student Affairs, and Dr. Julia Mendez Smith, Chancellor’s Fellow for Campus Climate, will give a report on the data compiled as a result of the CECE Survey. They will be joined by UNCG student Andrew Council, who will speak about our campus climate, his experiences in the classroom, and his service in the community. Andrew is a junior with a double major in media studies and communication studies. He is a native of Robersonville, NC.

Andrew’s UNCG experience is featured in [this video](#).



Campus Climate and Belonging

Results from the iBelong Project

Campus Climate Survey

Fall, 2019

What is Campus Climate?

- Campus climate is a phrase used to describe your perceived **quality of interactions** and **experiences** as a **member of the campus community**.
- It measures current state of the campus as it relates to equity and inclusion.
- Measuring campus climate can inform the work of creating more inclusive and equitable environments that support student success and well-being



What Campus Climate Survey was used?

- Culturally Engaging Campus Environments Survey (CECE)
- Project of the National Institute for Transformation and Equity
 - Measures positive elements of the campus environment that need to be nurtured to move toward greater inclusion
 - Based on over 20 years of empirical research on what contributes to diverse populations thriving in higher education.
 - Focuses attention on the most critical environmental factors that facilitate success (e.g., learning, development, and persistence)
 - Integrates into a wide range of policies, programs, curricula, spaces, practices, and activities throughout the entire campus.

The iBelong Project

- Administered Spring, 2019 to 7000 randomly sampled undergraduate students
- 1127 undergraduate students completed the survey (16.1% response rate)
- Statistically Valid and Representative of UNCG undergraduates

Graduate Student Survey
will launch Spring, 2020



iBelong: Culturally Engaged Campus Climate Survey

Cultural Relevance Indicators:

- Cultural Familiarity
- Culturally Relevant Knowledge
- Cultural Community Service
- Meaningful Cross-Cultural Engagement
- Cultural Validation



Cultural Responsiveness Indicators:

- Collectivist Cultural Orientations
- Humanized Educational Environments
- Proactive Philosophies
- Holistic Support

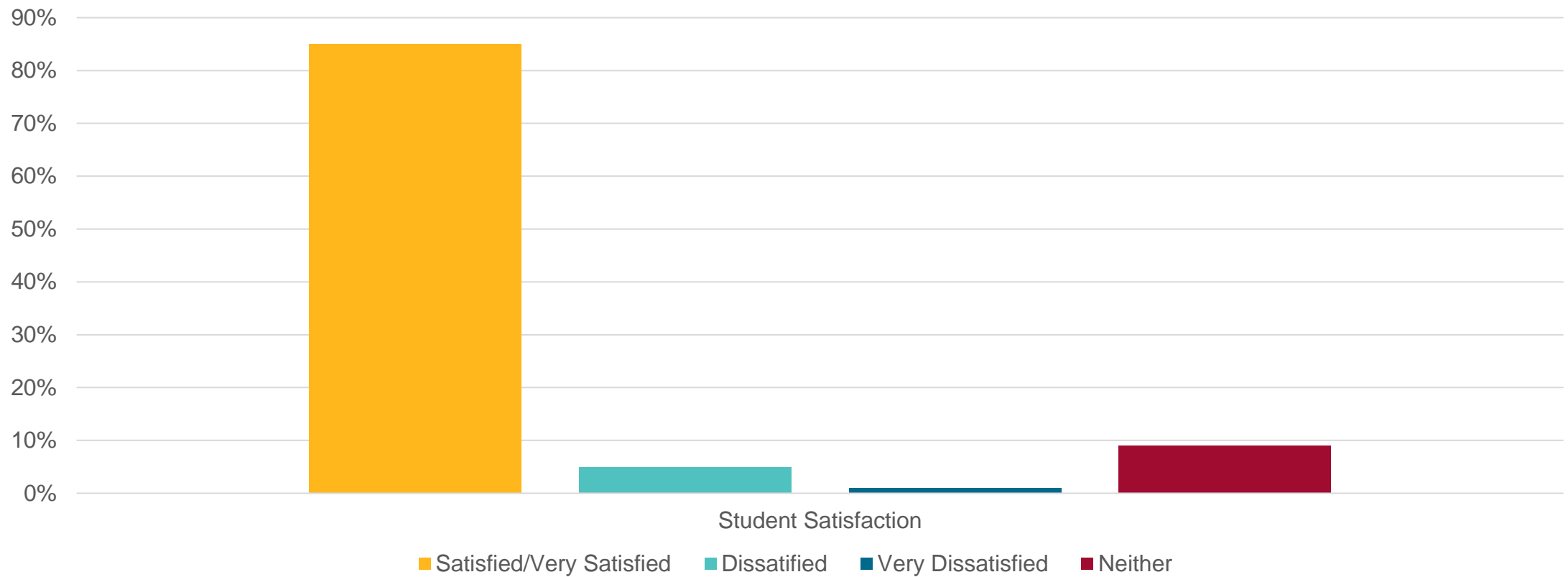
CECE Survey results can help UNCG.....

- Create intentional dialogue
- Identify where campus environments can be improved
- Develop plans to cultivate more inclusive, equitable and responsive environments
- Understand the source of student satisfaction and promote a greater sense of belonging
- Taken together, these activities will promote student success



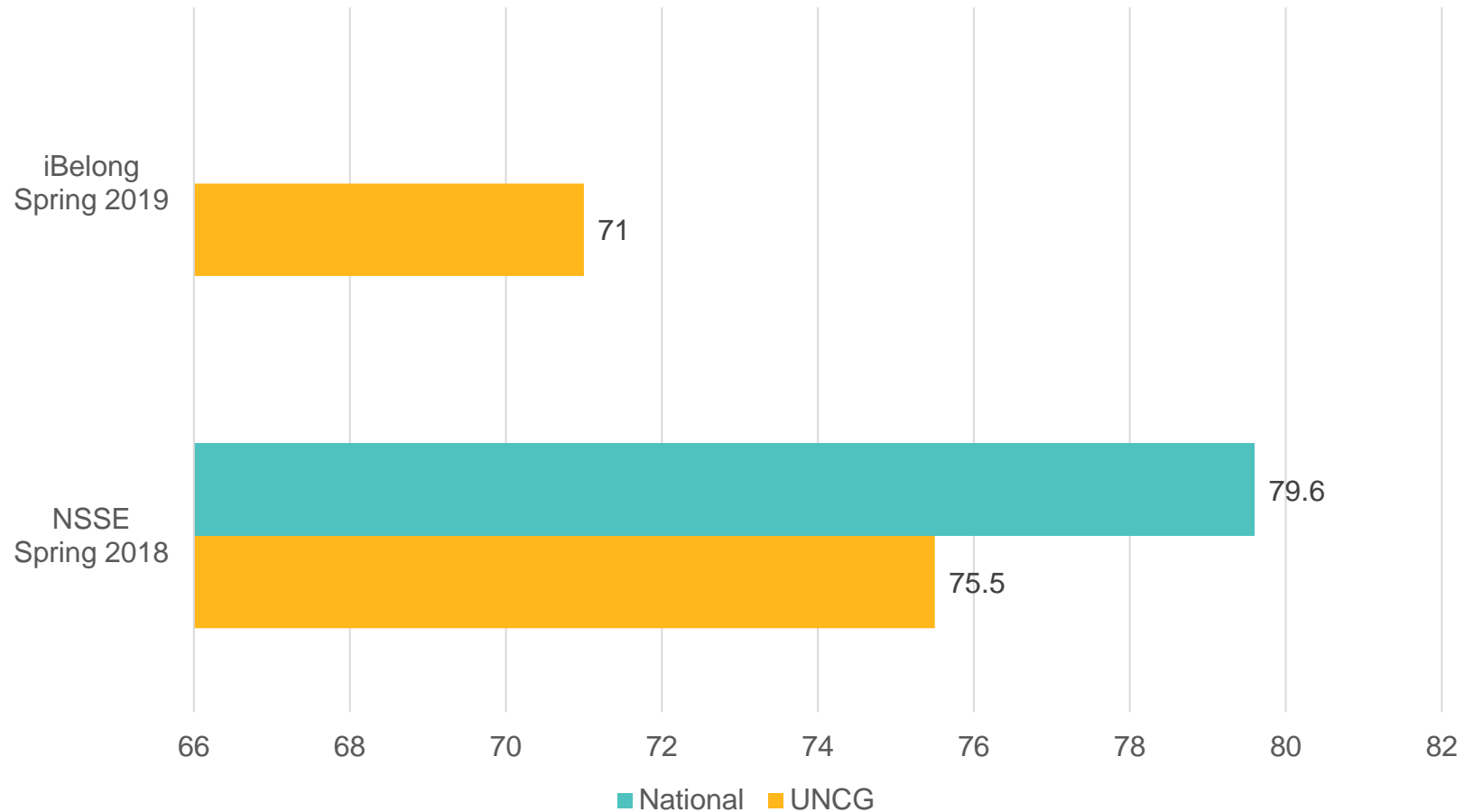
Key Findings

Student Satisfaction at UNC Greensboro



Sense of Belonging at UNCG

I feel like I belong at UNC Greensboro



Sense of Belonging

- Success in college is often closely tied to institutional commitment on the part of students (Tinto, 1993; Braxton, Milem, & Sullivan, 2000; Sandler, 2000).
- Strauss and Volkwein (2004) define institutional commitment as “overall satisfaction, sense of belonging, impression of education quality, and willingness to attend the institution again” (203-204).



Sense of Community



- 63% of students reported it was easy to find people with similar backgrounds as them, and 53% reported they frequently interacted with people from similar backgrounds.
- 56% reported it was easy to find people who understand them, and 56% reported it was easy to find people that understand their struggles.
- 64% of students agreed or strongly agreed that “I feel like I am part of a community at UNCG.”

Education Environments/ Support

- 76% agreed/strongly agreed that educators are committed to their success.
- 70% of students knew someone they trusted to give them support
- 39% of student reported that people at UNCG regularly checked in to see if they need support.



Diversity and Inclusion at UNCG

- Overall, most students (81%) agreed or strongly agreed that diversity is a major priority at UNCG.
- Most students (79%) agreed or strongly agreed that UNCG is committed to fostering an inclusive environment.
- 63% of students strongly agree/agree that the institution has sufficient mechanisms to report incidents of bias.



Diversity and Inclusion In the Classroom

- 58% of students felt teachers had the skills to facilitate conversations about inequality and
- 60% felt teachers had the skills to address diversity issues that arise in the classroom.
- Students varied in their reports about experiences with teachers successfully engaging classroom conversations about diversity and inclusion at UNCG.



Next Steps

- Created iBelong Committee for 2019-2020
 - Listening and Conversations with Key Groups
 - Ongoing conversations and communication plan to encourage dialogue and provide ongoing education about campus climate and sense of belonging
 - Building out recommendations over multiple years
 - Measure our efforts again in three years
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- To contact the committee, or request this presentation, please email iBelong@uncg.edu

Thank you!

