



**The University of North Carolina at Greensboro  
Board of Trustees  
November 22, 2019**

---

**Action Item**

BOT-4              Student Fee Recommendations

**Background Information**

In February 2003, the Board of Governors established policy requiring increases in campus-initiated tuition and fees to be set within the context of institutional five-year financial plans, the University's long-range plan, the need for Board-initiated tuition increases, the state's economic environment, and the financial impact on students. The Board's policy further requires fees to remain as low as possible (while also providing the revenues needed to support the purposes for which fees are charged) and requires each chancellor to establish a fee review committee with representatives of all aspects of campus life. Recommendations for tuition and fee increases must be approved by the campus Board of Trustees, upon recommendation of the Chancellor, prior to submission to the Board of Governors.

Chancellor Gilliam appointed a Tuition & Fees Committee to study relevant issues and offer recommendations. Committee composition included six students, four members of the University's professional staff (representing Financial Aid, Financial Planning & Budgets, Institutional Research, and the Office of the Provost), and three faculty members (including the Chair of the Faculty Senate, Chair of the Faculty Budget Committee, and the Faculty Athletics Representative), with the Vice Chancellors for Business Affairs and Student Affairs also serving ex officio. The Vice President of the Student Government Association and the Senior Vice Provost served as Committee Co-Chairs. The Committee's tentative recommendations were shared with the campus community in two campus-wide forums, both of which were widely advertised in social media and through student organizations. The Committee submitted its recommendations to Chancellor Gilliam after considering input received during these forums.

To arrive at its recommendations, the Tuition & Fees Committee examined budget and other background information supplied by Business Affairs; recommendations from the Provost

and Vice Chancellors; and information from discussions with appropriate administrators who oversee fee-funded functions. During fall 2019, the Provost and Vice Chancellors met to discuss the fundamental program needs of the fee-funded units. The resulting projections were provided to the Tuition & Fee Committee as background material. Early in each fall semester, Business Affairs prepares a Student Fee Budget Book, which also serves as reference material for the Committee. The Tuition & Fees Committee's recommendations for 2020-21 were based on its understanding of both immediate needs of the fee-funded units and longer-term program directions of the units.

### **Board of Governors Guidance**

The UNC System Office conveyed the following guidance to the campuses: For all students, the amount of any increase in total charges for mandatory student fees that are assessed to all students and approved by the Board of Governors is limited to 3%. This limitation includes debt service fees, which UNCG refers to as the Student Facilities fee. The other fee categories include Athletics, Student Activities, Student Health, Education & Technology, and Security. These fee categories are established by the UNC System. An additional System-mandated fee is the \$1 Student Government Association (SGA) fee, which is outside the charge of the Tuition & Fees Committee.

### **Student Fee Recommendations**

For the 2020-21 fiscal year, the University proposes to increase the Athletics Fee by \$13.45, the Activities Fee by \$13.90, the Health Services Fee by \$22.55, the Educational and Technology Fee by \$19.15, and the Security Fee by \$7.95. The proposed increases for 2020-21 would result in an \$77.00 total increase (2.69%).

The current annual rates and proposed rates are as follows:

Required Fees	Current Annual Rate	Proposed Annual Rate
	2019-20	2020-21
Athletics Fee	\$780.00	\$793.45
Student Activities Fee	\$577.00	\$590.90
Health Services Fee	\$310.00	\$332.55
Education & Technology Fee	\$461.00	\$480.15
Student Facilities Fee	\$707.00	\$707.00
Security Fee	\$30.00	\$37.95
SGA Fee	\$1.00	\$1.00
Total Required Fees	\$2,866.00	\$2,943.00

Additional information in support of the fee recommendations is provided below. Note that the Application Fee is also included here. This fee is administratively established and not subject to the review process required for the other categories of student fees; it is subject Board of Trustees approval.

#### Athletics Fee:

The Athletics Fee at UNCG supports the University's NCAA Division I program. Direct student involvement with the program exceeds 250 students inclusive of athletes, cheerleaders, trainers and managers, interns in the sports information and marketing/promotions areas, work-study/departmental employees in athletics offices and in facilities and operations areas.

The goal of the athletic program is to enhance student life at UNCG by providing a quality Division I athletics experience and environment for not only the student population but the entire University community. Image and visibility in North Carolina and the Southeast have also increased by the very nature of the competition with well-established and well-recognized Division I institutions of like or greater stature and missions. UNCG's commitment to a Division I program necessitates an ability to sustain growth.

To cover state-mandated salary increases and programmatic inflationary increases, the University proposes to increase this fee by \$13.45 for 2020-21.

#### Student Activities Fee:

The Student Activities Fee encompasses the programs and activities that are grouped primarily into four areas: Cultural Activities; Student Organizations and Programs; Student Recreation; and Operations and Maintenance of Student Facilities.

*Cultural Activities* include the Performing Artists Series and "Corraddi," the literary magazine. *Student Organizations and Programs* include Student Union, leadership and volunteerism programs, student government, student media, campus activities, Graduate Student Association, multicultural programs and the student escort service. *Student Recreation* encompasses intramural programs, club sports, operation of the Student Recreation Center, and many other recreational programs. *Operations and Maintenance of Student Facilities* addresses the operational needs of the Student Recreation Center, Elliott University Center, and the ID Center, as well as the maintenance of playing fields.

To cover state-mandated salary increases, inflation, graduate assistant stipends, and utility increases, the University proposes to increase this fee by \$13.90 for 2020-21.

#### Health Services Fee:

The Health Services Fee provides support to the Student Health Center. The Student Health Center offers comprehensive primary and preventive health care to UNCG students

within the context of the University community. A strong commitment is made to address problems that are common to the student population in an effort to protect the overall health of students, direct students toward the achievement of a healthy lifestyle, and contribute to the maintenance of a safe and healthy atmosphere in which students, faculty, and staff live and work.

To provide resources to fund state-mandated salary increases, address the impacts of inflation, establish a new staff psychologist position, and support the Spartan Recovery Program, the University proposes to increase this fee by \$22.55 for 2020-21.

#### Educational and Technology Fee:

The educational portion of the fee is used in instructional units for courses that are materials and technology intensive and to support departmental computer labs. The portion of the fee that is dedicated to computing and instructional technology – by far the largest use of the E&T Fee – supports the staffing, operations, and equipment replacement costs of computing laboratories and instructional technology available to all UNCG students. The fee also supports part of the cost of maintaining and refreshing the wired and wireless networks used by students. These costs are not covered by State appropriations.

To provide funds for state-mandated salary increases, inflationary cost increases, classroom technology, and to upgrade equipment, the University proposes to increase this fee by \$19.15 for 2020-21.

#### Student Facilities Fee:

The Student Facilities Fee is used to improve the overall physical environment on the campus and to improve the level and quality of services provided for the students enrolled. Since State appropriations are not available, the student facilities fee is used to provide the necessary funding for self-liquidating capital projects in areas such as recreation, athletics (intercollegiate), student center and other student support facilities.

The University proposes no increase to this fee in 2020-21.

#### Campus Security Fee:

The Campus Security Fee is used to support the salaries for law enforcement officers and emergency telecommunicators. In addition, the fee is used to fund other security measures on each campus, including a Title IX Coordinator, Clery Compliance Officer, and a Substance Abuse Counselor.

To continue to provide funds to bring security staff salaries closer to the market rate, address the impacts of inflation, and to move the Title IX Investigator from grant funds to fees, the University is proposing a \$7.95 increase in the Security Fee for 2020-21.

### Application Fees:

The Application Fee is charged to individuals submitting applications for admission as students to the University. This fee is used to offset the cost of handling applications and to provide funds for recruiting students.

The University proposes an increase of \$15 to the undergraduate application fee for 2020-21. The additional funds would be used to cover the higher costs associated with generating and processing applications for admissions including marketing and recruitment strategies, supplies, technology, personnel travel, and postage.

In accordance with policy of the Board of Governors, action is needed by the Board of Trustees to authorize changes in the required fees as presented.

### **Recommended Student Fees Action**

That the Board of Trustees of The University of North Carolina at Greensboro approve changes for 2020-21 in the required fees as follows:

<u>Fees</u>	<u>Increase</u>	<u>Proposed 2020-21 Fees</u>
Athletics Fee	\$13.45	\$793.45
Student Activities Fee	\$13.90	\$590.90
Health Services Fee	\$22.55	\$332.55
Educational & Technology Fee	\$19.15	\$480.15
Student Facilities Fee	\$0.00	\$707.00
Security Fee	\$7.95	\$37.95
SGA Fee	\$0.00	\$1.00
Undergraduate Application Fee	\$15.00	\$80.00
Graduate Application Fee	\$0.00	\$65.00



---

Charles Leffler, Interim Vice Chancellor for Business Affairs



---

Dana Dunn, Provost and Executive Vice Chancellor