

Board of Trustees Meeting

Tuition and Fees Proposal

The University of North Carolina at Greensboro

November 22, 2019

Tuition and Fees Committee

Co-Chairs

Hunter Martin, SGA Vice President

Alan Boyette, Senior Vice Provost

Students

Megan Turner, Sophomore (Finance)

Haley McInnis, Junior (Marketing, double-minor in Sustainability & American Sign Language)

Terence Rollins, Senior (Economics, minor in Mathematics)

Derick Jones, GSA President (Ph.D. in Chemistry)

J.R. Moller, Non-Resident Graduate Student (Ph.D. in Educational Research Methodology)

Faculty

Anthony Chow, Faculty Senate Chair

Christine Fischer, Faculty Senate Budget Committee Chair

David Wyrick, Faculty Athletics Representative

Professional Staff

Steve Honeycutt, Director of Financial Planning & Budgets

Larry Mayes, Director of Institutional Research

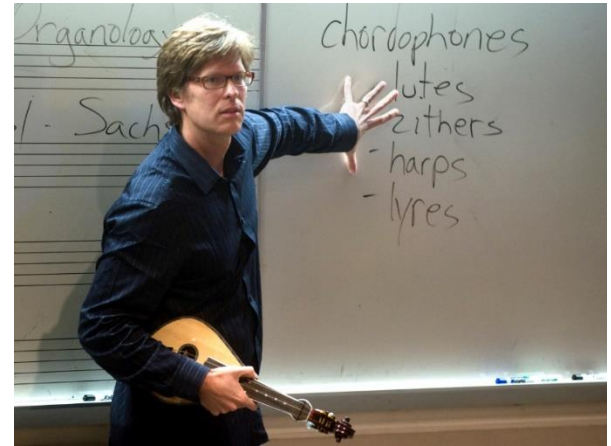
Deborah Tollefson, Director of Financial Aid

Ex Officio

Cathy Akens, Vice Chancellor for Student Affairs

Charles Leffler (or designee), Interim Vice Chancellor for Business Affairs

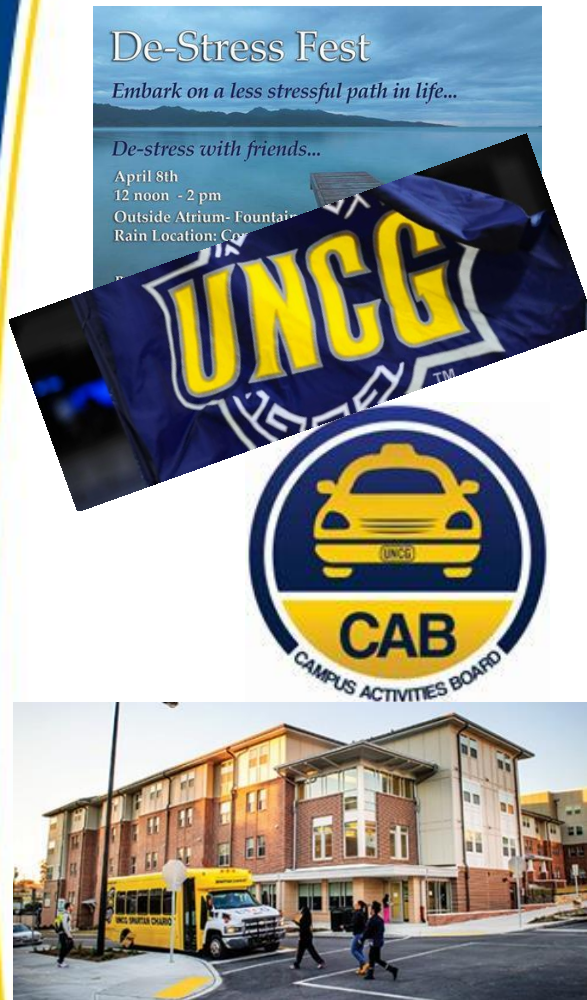
Tuition: Charged to partially defray the costs of general academic and administrative operations.



Fees: Charged only for dedicated purposes and shall not be used to defray the costs of general academic and administrative operations.



Types of Fees



- **“General fees” are**
 - *Student Activities*
 - *Athletics*
 - *Educational & Technology*
 - *Health*
 - *Security Fee*
 - *“ASG fee”*
- **“Fees related to the Retirement of Debt”**
 - *Facilities Fee*
- **Other Fees**
 - *Transportation*
 - *Registration*

Student Activities Fee

Campus Activities & Programs Fund
Commuter Student Association
Elliott University Center
Graduate Student Association
Green Fund
Kaplan Wellness Facilities
Maintenance
Leadership & Service Learning
Multicultural Affairs
Recreation
Student Government General Fund
Student ID Center
Student Media Board
Student Safety Escort Program
University Performing Arts Series
WUAG - FM Operations



UNC
GREENSBORO

Athletics Fee

- Fee supports most costs of UNCG's Division I intercollegiate athletics program.
- Some costs are also met by ticket revenue and endowment income.



Education and Technology Fee

Education = academic course materials & supplies (such as lab equipment)



Technology = partial support of IT for student use; classroom technology, and ongoing refresh projects including band-width expansion



Health Fee



- Medical services
- Pharmacy
- Immunizations
- Lab/X-ray
- Psychiatry
- Counseling
- Wellness programs (nutrition, eating disorders, smoking cessation, etc.)
- Alcohol and drug programs

Facilities Fee

- Pays off the debt incurred on “capital projects” when student facilities are built or renovated—for example:
 - *Soccer stadium*
 - *Student Recreation Center*
 - *Baseball stadium*
 - *EUC renovation*
 - *Student Health Center expansion/renovation*

(Facilities fee does not include residence halls, dining or parking facilities; these are paid for by users.)

Security Fee

Implemented in 2015-16 by the Board of Governors to:

- Bring the law enforcement officers and emergency telecommunicators closer to the market rate
- Address some of the more urgent security concerns by funding a Title IX Coordinator, Clery Compliance Officer, and a Substance Abuse Counselor at each campus

Legislative/UNC System Guidance

TUITION

General Assembly

- Allows increases for:
 - New Undergraduate Students
 - Non-Resident Students
 - Graduate Students
- Increases not allowed for:
 - Enrolled Undergraduate Students

Legislative/UNC System Guidance

TUITION, continued

Board of Governors

- For non-resident students, requires market driven tuition prices, reflecting the full cost of a quality education
- For graduate programs, rates must be consistent with each program's unique market and academic requirements, with an emphasis on maintaining and increasing the excellence of the graduate programs

NC Constitution Article IX Section 9, G.S. 116-43-10
UNC Policy 1000.1.1



Legislative/UNC System Guidance

STUDENT FEES

- General Assembly
 - Imposed a 3% cap on rate increases for General Student Fees
- Board of Governors
 - Defined General Fees as those considered by the Tuition and Fee Committee
 - Activities
 - Athletics
 - Health
 - Education & Technology
 - Security

Key Considerations

- Legislative Guidance
- Guidance provided by UNC System policy
- Tuition and fee rates compared to peers
- Institutional needs that could be addressed with tuition/fee revenue

How do UNCG's tuition and fee rates compare nationally?

Average in-state undergraduate tuition and fees at public universities was \$10,230 in 2018-19. The average rate increased to \$11,120 for in-state students at public doctoral universities, like UNCG.

Source: College Board

UNCG's in-state undergraduate rates:

\$ 7,139 2017-18

\$ 7,331 2018-19

\$ 7,403 2019-20

National Peer Comparison 2018-2019 Tuition and Fees

	Rank from Highest Tuition and Fees to Lowest			
	Undergraduate		Graduate	
	Resident	Nonresident	Resident	Nonresident
Bowling Green State University	7	11	7	10
Florida International University	15	10	15	13
Indiana State University	10	8	13	11
Indiana University-Purdue University Indianapolis	6	1	12	2
Kent State University	5	9	10	8
Middle Tennessee State University	11	4	8	4
Northern Illinois University	3	15	6	15
Old Dominion University	13	6	3	1
Portland State University	16	13	11	14
The University of Texas at Arlington	8	5	5	5
University of Louisville	4	3	4	7
University of Memphis	9	14	9	12
University of Southern Mississippi	12	16	14	16
University of North Carolina at Greensboro	14	7	16	9
Virginia Commonwealth University	2	2	2	6
Western Michigan University	1	12	1	3

UNC System Comparison

2018-2019 Tuition and Fees

	Rank from Highest Tuition and Fees to Lowest			
	Undergraduate		Graduate	
	Resident	Nonresident	Resident	Nonresident
Appalachian State University	5	7	6	6
East Carolina University	8	5	9	10
Elizabeth City State University	16	16	16	13
Fayetteville State University	13	12	15	15
NC A & T State University	10	10	7	9
NC Central University	11	11	10	11
NC State University	2	2	3	2
UNC Asheville	6	4	5	4
UNC Charlotte	9	9	8	8
UNC-Chapel Hill	3	1	1	1
UNC Greensboro	4	6	4	5
UNC Pembroke	15	15	13	12
UNC School of the Arts	1	3	2	3
UNC Wilmington	7	8	11	7
Western Carolina University	14	14	12	14
Winston-Salem State University	12	13	14	16

Tuition and Fees Proposals for 2020-21

Tuition Proposal

- 3% Increase for all eligible

	Current 2019-20	Proposed Annual Increase	Total 2020-21
Undergraduate Residents	\$ 4,422	\$ 133	\$ 4,555
Undergraduate Non-Residents	\$ 19,581	\$ 587	\$ 20,168
Graduate Residents	\$ 5,219	\$ 157	\$ 5,376
Graduate Non-Residents	\$ 18,937	\$ 568	\$ 19,505

- Will generate \$754,000 per year

Tuition Revenue Use

- Student success initiatives (51.4% or \$387,359)
- Build graduate tuition waivers (28.1% or \$211,641)
- Faculty promotion and tenure (20.5% or \$155,000)

Fee Proposal

- 2.69% total increase on mandatory fees
- Fees would increase by \$77 per student annually, from \$2,866 to \$2,943

Fees

Proposed Fee Rates & Revenue

Fee Category	Proposed Increase for 2020-21	% Increase	Proposed Rate for 2020-21	Estimated Revenue from Increase
Athletics	\$ 13.45	1.72%	\$ 793.45	\$ 201,737
Activity	\$ 13.90	2.41%	\$ 590.90	\$ 208,514
Health	\$ 22.55	7.27%	\$ 332.55	\$ 297,617
Ed & Tech*				
Education	\$ 5.40	1.17%	\$ 65.40	\$ 81,051
Technology	\$ 13.75	2.98%	\$ 414.75	\$ 206,183
Facility		0.00%	\$ 707.00	\$ -
Security	\$ 7.95	26.51%	\$ 37.95	\$ 119,278
SGA			\$ 1.00	\$ -
Total BOG Fees	\$ 77.00	2.69%	\$ 2,943.00	\$ 1,114,379

Largest increase is for the *Student Health Fee*

- State-mandated salary increases
- Inflation
- Support a Staff Psychologist
- Spartan Recovery Program

How would other increases be used?

Athletics:

- State-mandated salary increases
- Increased inflation

Education:

- Inflationary increases for educational materials
- Student Academic Support Software

Technology:

- State-mandated salary increases
- Software Licensing
- Equipment Refresh

How would other increases be used?

Activities Fee:

- State-mandated salary increases
- Inflation
- Graduate Assistant Stipend Increase
- Utilities Increase

Security Fee:

- Market Rate salary increases
- Move Title IX Investigator from grant to fees

Proposed Tuition and Fees

for 2020-21

Regular Term	2019-20 Tuition & Fees Year	Tuition & Fees Increase Per Semester	Tuition & Fees Increase Per Year	Total Annual Tuition & Fees	Percent Change
(New) Resident Undergraduates	\$ 7,403	\$ 105	\$ 210	\$ 7,613	2.84%
Non-Resident Undergraduates	\$ 22,562	\$ 332	\$ 664	\$ 23,226	2.94%
Resident Graduates	\$ 8,200	\$ 117	\$ 234	\$ 8,434	2.85%
Non-Resident Graduates	\$ 21,918	\$ 323	\$ 645	\$ 22,563	2.94%

Discussion