

# July 15, 2020 11:00 am

Via Zoom <a href="https://uncg.zoom.us/j/95629533770">https://uncg.zoom.us/j/95629533770</a>

### **Action Item**

BOT-3 Approval of Updated Naming Policy

## **Background Information**

In preparation for our campaign we have made recommendations to revise our Naming Policy. The proposed new policy is based on best practices to enhance our donor driven culture and enable more efficient protocols and is being recommended to create clearer standards that increase the level of impact on our students, faculty, and programs.

#### Attachment:

3.1 Proposed Policy

#### **Recommended Action**

That the Board of Trustees of the University of North Carolina at Greensboro approve the proposed updated naming policy.

Beth Fischer

Vice Chancellor, University Advancement