



**Finance and Administration Committee**  
**September 22, 2020**  
**8:00 am**  
[Zoom link](#)

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**Discussion Item**

FAC-1          Presentation on Parking Operations & Campus Access Management

**Background Information**

The goal of Parking Operations & Campus Access Management (POCAM) is to provide the campus community a menu of commuting alternatives that are attractive to people who might normally drive alone to campus using pedestrian, bicycle, and transit facilities and services. Travel Demand Management (TDM) is an essential component of the overall sustainable transportation solution for the University. UNCG has a balanced, multimodal transportation system that promotes choices for ridership and influences the demand for an improved transit and parking system. Using TDM, UNCG provides information and education concerning transit options. Furthermore, the University offers incentives and programs that discourage single occupant vehicle travel.

POCAM's adherence to use of TDM outlined in the original Transportation Master Plan and subsequent updates assist the University to meet requirements of the UNC System Sustainability Policy and our responsibility as a signatory of the American College & University President Climate Commitment. We are in the process of updating our transportation plan as part of the University's Campus Master Plan Update.

FAC – 1.1          Parking Operations & Campus Access Management

A handwritten signature in black ink that reads "Bob Shea".

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Bob Shea  
Vice Chancellor for Finance and Administration