



UNC
GREENSBORO

Board of Trustees

Full Board Meeting
December 3, 2020
8:30 am

Presentation

BOT-1 The Weatherspoon Art Museum at The University of North Carolina at Greensboro: A Transformational Engine for Integrating Art Across the Curriculum, Student Success, and the Intellectual and Cultural Vibrancy of Greensboro and Beyond

Background Information

Since its founding in 1941, the Weatherspoon Art Museum has been a leader in supporting students, educators, artists, and our community in confronting and making sense of the issues of their day through its diverse collection of nearly 6,000 works of 20th and 21st century art. The museum's focus, therefore, has always been rooted in embracing the contemporary moment. Access and excellence at UNCG are furthermore uniquely supported by the fact that the Weatherspoon is among the finest university-based museums in the country. The museum is committed to cultivating a mutually reliant ecosystem with our campus and community.

Dr. Juliette Bianco, the Ben and Anne Cone Memorial Endowed Director of the Weatherspoon Art Museum since September 1, 2020, will share her vision for the Weatherspoon Art Museum as a partner for transformational change at UNCG. Juliette will address the call to action that the Weatherspoon staff perceives in UNCG's vision of student, knowledge, and community transformation, as well as its commitment to equity, diversity, and inclusion. The Weatherspoon will be richly knit into the academic and social life of both UNCG and the community by leveraging its staff, engagement, and assets to impact lives on campus and beyond. The Weatherspoon will increasingly be a hub for access to new ways of thinking about and understanding the world through engagement with art and visual culture.

At its core, transformation is about helping people to think and act differently over time. Moving forward, the museum plans to amplify the transformational mission of UNCG by (1) increasing UNCG student access to the museum through leveraging its collections, physical and digital spaces, and staff; (2) promoting collaborative use of the museum for teaching, learning, and scholarship; and (3) amplifying the visibility and impact of the museum through connecting and resonating with the values, experiences, and local and global interests of the Greensboro community.