



UNC
GREENSBORO
Board of Trustees

Board of Trustees
University Advancement Committee
December 1, 2020
11:30 a.m.

Discussion Item

UAC – 1 Fundraising Report Update

Background Information

Associate Vice Chancellor Kris Davidson will report on fundraising progress.

Attachment: 1.1 Current Fiscal Year Summary (see below)

Beth Fischer
Vice Chancellor, University Advancement



Gifts and New Commitments

(new pledges, gifts, planned gifts, no pledge payments)

Goal \$20,000,000

Commitment Type	This Year	Last Year	%Variance
Gifts	\$1,113,991	\$1,473,221	-24.4%
New Pledges	\$510,130	\$453,026	12.6%
Bequests Realized (not previously counted as a pledge)	\$122,297	\$2,321,435	-94.7%
Bequest Intentions (Face Value)	\$1,794,868	\$786,000	128.4%
Irrevocable Planned Gifts(Face Value)	\$49,717	\$0	.0%
Total Gifts and New Commitments	\$3,591,002	\$5,033,682	-28.7%
OSP Grants	\$3,350,654	\$1,570,781	113.3%
Total Gifts and New Commitments with OSP	\$6,941,656	\$6,604,463	5.1%

Outright Giving

(gift assets "in hand" from gifts, payments, realized bequests)

Goal \$11,000,000

Gifts	\$1,113,991	\$1,473,221	-24.4%
Pledge Payments	\$1,684,779	\$758,945	122.0%
Bequests Realized (all)	\$152,297	\$3,021,005	-95.0%
Irrevocable Planned Gifts(Face Value)	\$49,717	\$0	.0%
Total Outright Giving	\$3,000,784	\$5,253,170	-42.9%
OSP Grants	\$3,350,654	\$1,570,781	113.3%
Total Outright Giving with OSP	\$6,351,438	\$6,823,951	-6.9%

ALUMNI FUNDRAISING

Undergraduate Alumni

Gifts and Pledge Payments (includes irrevocable PG's)	\$629,662	\$1,015,240	-38.0%
Bequests Realized	\$34,926	\$2,612,171	-98.7%
Total Received Undergraduate	\$664,588	\$3,627,411	-81.7%

All Alumni

Gifts and Pledge Payments (includes irrevocable PG's)	\$833,237	\$1,216,744	-31.5%
Bequests Realized	\$34,926	\$2,612,171	-98.7%
Total Received Alumni	\$868,164	\$3,828,914	-77.3%

ALUMNI STATISTICS

Statistic	This Year	Last Year	%Variance
Undergraduate Alumni			
Alumni of Record	99,817	96,805	3.11%
Donors	896	932	-3.86%
Participation (% of Alumni of Record who gave)	0.90%	0.96%	-6.25%
Alumni			
Alumni of Record	127,899	124,167	3.01%
Donors	1,092	1,085	.65%
Participation (% of Alumni of Record who gave)	0.85%	0.87%	-2.30%