



UNC
GREENSBORO
Board of Trustees

Board of Trustees
University Advancement Committee
Tuesday, March 16, 2021
11:30 a.m.
Chancellor's Boardroom, Mossman Bldg. / Virtual

Discussion Item

UAC – 1 Fundraising Report Update

Background Information

Associate Vice Chancellor Kris Davidson will report on fundraising progress.

UAC 1.1 Current Fiscal Year Summary (see below)



Gifts and New Commitments

(new pledges, gifts, planned gifts, no pledge payments)

Goal \$20,000,000

Commitment Type	This Year	Last Year	%Variance
Gifts	\$2,886,251	\$3,228,338	-10.6%
New Pledges	\$1,125,085	\$1,089,672	3.2%
Bequests Realized (not previously counted as a pledge)	\$138,428	\$2,525,024	-94.5%
Bequest Intentions (Face Value)	\$2,469,868	\$2,658,007	-7.1%
Irrevocable Planned Gifts(Face Value)	\$49,717	\$0	.0%
Total Gifts and New Commitments	\$6,669,348	\$9,501,040	-29.8%
OSP Grants	\$3,595,879	\$1,765,921	103.6%
Total Gifts and New Commitments with OSP	\$10,265,227	\$11,266,961	-8.9%

Outright Giving

(gift assets "in hand" from gifts, payments, realized bequests)

Goal \$11,000,000

Gifts	\$2,886,251	\$3,228,338	-10.6%
Pledge Payments	\$2,921,125	\$1,914,011	52.6%
Bequests Realized (all)	\$168,428	\$3,330,663	-94.9%
Irrevocable Planned Gifts(Face Value)	\$49,717	\$0	.0%
Total Outright Giving	\$6,025,520	\$8,473,012	-28.9%
OSP Grants	\$3,595,879	\$1,765,921	103.6%
Total Outright Giving with OSP	\$9,621,399	\$10,238,933	-6.0%

ALUMNI FUNDRAISING

Undergraduate Alumni

Gifts and Pledge Payments (includes irrevocable PG's)	\$1,814,614	\$1,867,693	-2.8%
Bequests Realized	\$51,057	\$2,720,165	-98.1%
Total Received Undergraduate	\$1,865,671	\$4,587,858	-59.3%

All Alumni

Gifts and Pledge Payments (includes irrevocable PG's)	\$2,205,357	\$2,320,300	-5.0%
Bequests Realized	\$51,057	\$2,721,275	-98.1%
Total Received Alumni	\$2,256,414	\$5,041,575	-55.2%

ALUMNI STATISTICS

Statistic	This Year	Last Year	%Variance
Undergraduate Alumni			
Alumni of Record	99,817	96,805	3.11%
Donors	1,836	2,100	-12.57%
Participation (% of Alumni of Record who gave)	1.84%	2.17%	-15.21%
Alumni			
Alumni of Record	127,899	124,167	3.01%
Donors	2,320	2,573	-9.83%
Participation (% of Alumni of Record who gave)	1.81%	2.07%	-12.56%