

# Board of Trustees Athletics Committee Meeting

September 28, 2021



# Athletics Campaign Priorities:

- Endowments
- Annual Scholarship Fund
- Capital Projects

**Overall Goal is to raise \$17+ million**



# Campaign Priority: Endowments

## Student-Athlete Scholarships

- Our scholarship endowment is currently \$7.5 million which generates \$300,000 (4-percent) per year.
- Our goal is to raise an additional \$7.5 million getting the endowment total to \$15 million (generating \$600,000 per year).



# Campaign Priority: Endowments

## Sports Specific Operating Endowment

- Sport-Specific giving allows donors to make gifts that are designated to the program(s) of their choice.
- Typically these funds are unrestricted and allows each head coach to use these dollars to enhance team operations, equipment, and travel opportunities which will enhance our student-athlete experience.
- Our goal is to raise \$1.5 million for Sports Specific Operating Funds.



# Campaign Priority: Endowments

## Sustaining Success Endowment

- This endowment will provide a sustainable fund source for incentives and bonuses to recruit, retain, and reward the best, brightest coaches for all UNCG teams.
- Our goal is to raise \$1.5 million for the Sustaining Success Fund.



# Campaign Priorities: Annual Scholarship Fund

## Annual Scholarship Fund

- Currently, endowment distributions cover **LESS THAN TEN PERCENT** of annual scholarship costs, leaving annual gifts and general athletic department operating dollars to bridge the gap.
  - FY21: \$449,500
    - adding Golf Tournament and Spiros Ball should get us to \$530,000



# Campaign Priorities: Annual Scholarship Fund

## Annual Scholarship Fund

- Just like with the scholarship endowment fund, the more money that is generated from the annual scholarship fund will free up the operating dollars to be used toward other initiatives that enhance our student-athlete experience.
- We have a five year incremental plan to raise our annual giving fund to \$1 million a year. By contributing a million annually and doubling our endowment output we will supplement the athletic scholarship budget by \$1.6 million.



# Campaign Priorities: Capital Projects

## Capital Projects

- Capital Project campaigns are designed to provide our student-athletes with the best facilities and performance equipment needed to train and compete in the Southern Conference.
- Goal is to raise \$2.55+ million.





# Campaign Priorities: Capital Projects

- **Men's and Women's Soccer Stadium**
  - Men's and Women's Soccer Locker Rooms and Player Lounge
  - Coaches Offices
  - Digital Video Scoreboard
- **Softball Stadium:**
  - Locker Room and Player Lounge
  - Coaches Offices
  - Digital Video Scoreboard
  - Additional hitting cage
  - Stadium Seating Roofing



# Campaign Priorities: Capital Projects

- **Baseball Stadium:**
  - Padded Outfield Wall
  - Digital Video Scoreboard
  - Turf Apron behind home plate
- **Multi-Sport Team Meeting Room:**
  - Tiered movie theatre style seating-main purpose is for film study

