



UNC
GREENSBORO
Board of Trustees

Board of Trustees
University Advancement Committee
Tuesday, November 30, 2021
Noon
Chancellor's Boardroom, Mossman Bldg. / Virtual

Discussion Item

UAC – 1 Fundraising Report Update
UAC – 1.1 Current Fiscal Year Summary

Background Information

Associate Vice Chancellor of University Advancement Kris Davidson will report on fundraising updates.

Beth Fischer
Vice Chancellor, University Advancement

Fiscal Year 2022
Summary Year-To-Date Comparison
Through October 31st



Gifts and New Commitments <i>(new pledges, gifts or planned gifts, no pledge payments)</i> Goal: \$25,500,000				
Commitment Type	This Year	Last Year	% Variance	% of Goal Achieved
Gifts	\$1,568,344	\$1,079,365	45.3%	16.6%
New Pledges	\$855,850	\$509,690	67.9%	
Bequests Realized <i>(not previously counted as a pledge)</i>	\$31,000	\$122,297	-74.7%	
Bequest Intentions <i>(Face Value)</i>	\$887,994	\$1,794,868	-50.5%	
Irrevocable Planned Gifts <i>(Face Value)</i>	\$0	\$49,717	-100.0%	
Total	\$3,343,188	\$3,555,937	-6.0%	
Office of Research and Engagement (ORE) Grants	\$899,180	\$2,765,681	-67.5%	
Total Gifts and New Commitments with ORE	\$4,242,368	\$6,321,618	-32.9%	
Outright Giving <i>(gift assets "in-hand" from gifts, pledge payments and realized bequests)</i> Goal: \$12,000,000				
Gift Type	This Year	Last Year	% Variance	% of Goal Achieved
Gifts and Pledge Payments	\$2,162,102	\$2,731,990	-20.9%	25.8%
Bequests Realized <i>(all)</i>	\$31,000	\$152,297	-79.6%	
Irrevocable Planned Gifts <i>(Face Value)</i>	\$0	\$49,717	-100.0%	
Total	\$2,193,102	\$2,934,004	-25.3%	
Office of Research and Engagement (ORE) Grants	\$899,180	\$2,765,681	-67.5%	
Total Outright Giving with ORE	\$3,092,282	\$5,699,685	-45.7%	
Alumni Fundraising				
Undergraduate Alumni	This Year	Last Year	% Variance	% of Goal Achieved
Gifts and Pledge Payments	\$466,351	\$533,194	-12.5%	N/A
Bequests Realized	\$31,000	\$34,926	-11.2%	
Total Received	\$497,351	\$568,120	-12.5%	
All Alumni	This Year	Last Year	% Variance	% of Goal Achieved
Gifts and Pledge Payments	\$510,161	\$735,569	-30.6%	N/A
Bequests Realized	\$31,000	\$34,926	-11.2%	
Total Received	\$541,161	\$770,495	-29.8%	
Undergraduate Alumni Statistics Participation Rate Goal: TBD				
Statistic	This Year	Last Year	% Variance	% of Goal Achieved
Alumni of Record <i>(undergraduate)</i>	103,276	99,817	3.5%	TBD
Donors	398	845	-52.9%	
Participation Rate <i>(Alumni of Record who gave)</i>	0.39%	0.85%	-54.5%	

Fiscal Year 2022 Outright Giving (VSE Survey Standards)

by Donor Purpose and by Constituent Type

July 1, 2021 - October 31, 2021



Donor Purposes	Constituent Types								Totals
	Individuals			Organizations					
	Alumni	Parents	Other Individuals	Foundations	Corporations	Religious Organizations	Fundraising Consortia	Other	
Gifts for Current Operations									
Unrestricted	\$7,370	\$15,000	\$105	\$5,504	\$200	\$0	\$0	\$20	\$28,199
Total Unrestricted	\$7,370	\$15,000	\$105	\$5,504	\$200	\$0	\$0	\$20	\$28,199
Restricted									
Academic Divisions	\$105,295	\$45,350	\$41,805	\$38,282	\$8,248	\$0	\$0	\$1,586	\$240,565
Faculty & Staff Compensation	\$100	\$0	\$0	\$0	\$0	\$0	\$0	\$2,040	\$2,140
Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Public Service & Extension	\$2,322	\$3,500	\$2,350	\$0	\$100	\$0	\$0	\$0	\$8,272
Library	\$4,930	\$5,000	\$1,310	\$1,000	\$500	\$0	\$0	\$0	\$12,740
Op. & Maint. Of Plant	\$0	\$0	\$0	\$105,000	\$0	\$0	\$0	\$0	\$105,000
Student Financial Aid	\$50,603	\$2,690	\$35,513	\$118,006	\$66,326	\$0	\$0	\$2,040	\$275,178
Athletics	\$53,376	\$19,650	\$25,563	\$5,250	\$5,350	\$0	\$0	\$0	\$109,189
Other	\$96,156	\$55,450	\$238,238	\$186,200	\$100,221	\$1,800	\$0	\$0	\$678,065
Total Restricted	\$312,782	\$131,640	\$344,780	\$453,738	\$180,744	\$1,800	\$0	\$5,666	\$1,431,149
Total Current Operations	\$320,151	\$146,640	\$344,885	\$459,242	\$180,944	\$1,800	\$0	\$5,686	\$1,459,348
Gifts for Capital Purposes									
Property, Building, Equipment	\$0	\$0	\$16,388	\$0	\$0	\$0	\$0	\$0	\$16,388
Endowment - Unrestricted	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Endowment - Restricted	\$221,009	\$960	\$192,626	\$241,491	\$57,780	\$0	\$0	\$1,500	\$715,366
Loan Funds	\$0	\$0	\$2,000	\$0	\$0	\$0	\$0	\$0	\$2,000
Total Capital Purposes	\$221,009	\$960	\$211,014	\$241,491	\$57,780	\$0	\$0	\$1,500	\$733,754
Total Outright Gifts	\$541,161	\$147,600	\$555,899	\$700,733	\$238,725	\$1,800	\$0	\$7,186	\$2,193,102
ORE Grants	\$0	\$0	\$0	\$149,799	\$184,705	\$0	\$0	\$564,676	\$899,180
Total Including ORE	\$541,161	\$147,600	\$555,899	\$850,532	\$423,429	\$1,800	\$0	\$571,862	\$3,092,282
% of Total Outright Gifts	17.5%	4.8%	18.0%	27.5%	13.7%	0.1%	0.0%	18.5%	100.0%
Number of Donors	483	19	291	31	33	2	0	33	892