



UNC
GREENSBORO
Board of Trustees

March 24, 2022
8:30 am
Live Stream

Action Item

BOT-4 Reaffirmation of Mission Statement

Background Information

In order to ensure a well-planned and coordinated system of higher education, each UNC constituent institution has a mission that summarizes their unique and complementary role as part of the statewide System. That mission addresses teaching and learning, as well as the relative importance of research and public service. Pursuant to UNC Policy Manual Section 400.2.3[R], institutional mission statements are submitted to the Board of Governors for review on a periodic basis. At the campus level, the process includes review and consultation with the board of trustees. While the mission statement is not intended to capture the full contribution of the constituent institution to the state, it should be specific and focused enough to provide a clear understanding of the distinctive role of each institution and shall include the distinctiveness of the institution and its values; the role of teaching and learning at the institution, including the relative importance of research, scholarship, creative activity, and public service; and the full scope of educational programs and level of degrees offered at the institution.

UNC Greensboro's current mission statement reads as follows:

The University of North Carolina at Greensboro will redefine the public research university for the 21st century as an inclusive, collaborative, and responsive institution making a difference in the lives of students and the communities it serves.

UNCG is ...

- *A learner-centered, accessible, and inclusive community fostering intellectual inquiry to prepare students for meaningful lives and engaged citizenship;*

- *An institution offering classes on campus, off campus, and online for degree-seeking students and life-long learners;*
- *A research university where collaborative scholarship and creative activity enhance quality of life across the life-span;*
- *A source of innovation and leadership meeting social, economic, and environmental challenges in the Piedmont Triad, North Carolina, and beyond; and*
- *A global university integrating intercultural and international experiences and perspectives into learning, discovery, and service.*

Our accrediting body, the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), needs this academic year for the Board of Trustees to reaffirm the institution's mission.

Given the pending changes to the UNC System-wide Strategic Plan (which ties into the new System funding model), UNCG will ultimately have to adjust its own strategic plan to meet the System's mandated goals. Missions are typically reviewed during a strategic planning process. As such, it is the Administration's recommendation that the current Mission Statement be affirmed at this time and considered for revisions as part of a process that will include broad stakeholder input at the campus and community level once the UNC System strategic plan changes are final and the campus strategic planning process begins.

Recommended Action

That the Board of Trustees of the University of North Carolina at Greensboro reaffirm the University's current Mission Statement and table substantive review until the process can be adaptive to the new UNC System Strategic Plan.