



**Full Board Meeting
December 2, 2021
8:30 a.m.**

MINUTES

MEMBERS PRESENT: Betsy Oakley, Chair; Mona Edwards, Vice Chair; Anita Bachmann, Mae Douglas, Margaret Benjamin, Ernest Grant, Brad Hayes, George Hoyle, Hazael Mengesha, Dean Priddy, Tim Rice, Linda Sloan

MEMBERS ABSENT WITH NOTICE: Elizabeth Phillips

OTHERS PRESENT: Chancellor Frank Gilliam; Provost Debbie Storrs; Bob Shea, Vice Chancellor for Finance and Administration; Cathy Akens, Vice Chancellor for Student Affairs; Jerry Blakemore, General Counsel; Richard Campbell, Vice Chancellor for Strategic Communications; Beth Fischer, Vice Chancellor for University Advancement; Donna Heath, Vice Chancellor for Information Technology Services; Andrea Hunter, Chancellor's Fellow for Campus Climate; Jeanne Madorin, Associate Vice Chancellor and Chief Human Resources Officer; Tina McEntire, Vice Chancellor for Enrollment Management; Terri Shelton, Vice Chancellor for Research and Engagement; Kevin Bostian, Interim Director of Athletics; Alan Boyette, Senior Vice Provost; Kristen Bonatz, Deputy General Counsel; Juliette Bianco, Director of the Weatherspoon Art Museum; Andrew Cagle, Director of State and External Affairs; Waiyi Tse, Chief of Staff; Kelly Harris, Assistant Secretary to the Board of Trustees, and other members of faculty, staff, and the general public.

Chair Betsy Oakley called the meeting to order at 8:30 a.m. and read the Conflict of Interest statement. None were identified. Roll call was taken, and a quorum was confirmed.

OPEN SESSION

Chair's Remarks

Oakley welcomed all to the new Nursing and Instructional Building for the first in-person meeting of the Board since February 2020. She thanked School of Nursing Dean Debra Barksdale and her staff for hosting the Board in the facility supported by the 2016 Connect NC Bond following the recent passage of the first state budget in three years. Oakley noted that several trustees attended the November 16, 2021 UNC System Board of Trustees Workshop, which included President Hans' inauguration and marked the 50th anniversary of the consolidated UNC System. At the

request of President Hans, UNCG School of Music student trio 1AChord performed at the workshop and received a standing ovation from the audience. The trio represent just one example of the incredible opportunities UNCG, number one for social mobility in North Carolina and 13th nationally, has to offer.

Oakley congratulated trustee George Hoyle and his wife Kathleen Kelly for their recognition as “Outstanding Volunteer Fundraiser in the Triad” as part of National Philanthropy Day. Former Trustee and friend David Sprinkle and his wife, Pam, were also honored as Philanthropists of the Year. In other accolades, Trustee and alumnus Dr. Ernest Grant, President of the American Nurses Association, was one of several top healthcare leaders who participated in a US News webinar a few weeks ago that focused on the COVID-induced burnout our healthcare workers are experiencing at crisis levels.

Chancellor’s Report

Chancellor Gilliam introduced Richard Campbell, new Vice Chancellor for Strategic Communications. Gilliam also recognized and thanked Internal Auditor Don Skeen, who is retiring in February after 37 years at UNCG. He also thanked and recognized Sheryl Williamson, the Chancellor’s Office business and office manager, who is retiring after 20 years at UNCG.

Budget update. The new state budget is favorable for UNCG, the UNC System, and the state. Director of State and External Affairs Andrew Cagle is on the agenda to review some budget highlights and answer questions. Gilliam thanked the trustees for their advocacy efforts in support of the university throughout the process.

COVID Update. The university cannot mandate vaccines, but our vaccine rates are high, second only to Chapel Hill in the System; 88% of residential students, 82% of off campus students, and 88% of employees are vaccinated.

Commencement Update. The university is holding an in-person commencement at the Greensboro Coliseum on December 10th. Safety protocols will be in place, including a limited platform party comprised only of those with speaking roles. Chair Oakley will represent the Trustees and help authorize the conferral of degrees, but all trustees are welcome to attend and will have reserved seating. As with every December ceremony, every student's name will be called.

Gilliam pointed to goals identified in January 2018 and progress made to date. The university has continued to be tenaciously committed to student success, as evidenced by recent accolades such as our third consecutive #1 ranking for social mobility in North Carolina; our elimination of the black/white graduation gap; support received from the Cemala, Armfield, and Gates Foundations, as well as integrated student success initiatives currently led by Provost Storrs. Significant strides have been made in hiring and supporting top notch faculty who are committed to both innovative instruction and impactful research, which has grown by 58% in the last five years. We have also continued to be an engaged partner with the broader Greensboro community, and our goal to be a

regional leader through our Millennial Campus is coming to fruition: the Tate and Gate project is underway and we are currently in conversations around other impactful Millennial Campus initiatives. Our work to maintain a campus where each member of our vast array of students, staff, and faculty finds a place to fit in has continued, as evidenced by our receipt for the third year in a row of the INSIGHT Into Diversity Higher Education Excellence in Diversity (HEED) Award and national coverage in the Chronicle of Higher Education, University Business, and NPR, among others. We have made good on efforts to support championship quality athletic teams that also excel in the classroom, and we are in the process of hiring a forward looking and thinking Athletics Director who can take our program to the next level. We have also made strides towards energizing our alumni base by elevating their pride in having a degree from UNCG and creating more opportunities to be involved with today's Spartans and those yet to come. Another goal was to build critical relationships with influencers and policymakers in the community, state, and region; those efforts have paid dividends with state budget support – the largest amount UNCG has ever received and a bigger percentage share as compared to our sister institutions. We have also made good on the commitment to launching an innovative and robust capital campaign that will create ways for potential donors to support UNCG.

Gilliam shared that in a book called *The Great Upheaval: Higher Education's Past, Present, and Uncertain Future*, authors Arthur Levine and Scott Van Pelt explore how the "U.S. is in the midst of a profound transformation the likes of which hasn't been seen since the Industrial Revolution, when America's classical colleges adapted to meet the needs of an emerging industrial economy. Today, as the world shifts to an increasingly interconnected knowledge economy, the intersecting forces of technological innovation, globalization, and demographic change create vast new challenges, opportunities, and uncertainties. In this great upheaval, the nation's most enduring social institutions are at a crossroads."

The authors also see colleges "closing, merging and filing for bankruptcy to reinvent themselves due to shrinking enrollment." They predict mobile, faster, more affordable programs. Gilliam stated that society will have to shift with the trend and higher education will have to respond. Options include protecting the status quo, adapting (which is what we have done), or possibly disrupting the norms. Gilliam is having these conversations with his leadership team and these philosophical questions are ones we need to ask ourselves moving forward.

OPEN SESSION

Action Items

BOT-1 Consent Agenda

- 1.1 Approval of Minutes – November 8, 2021
- 1.2 Approval of Capital Improvement Project-Coleman 332 Coaches Office Alterations (FAC-1)

- 1.3 McIver Parking Deck Elevator Replacement Designer Selection (FAC-2)
- 1.4 Tate + Gate Capital Improvement Project – Approval to move forward for full authority at the January 19, 2022 BOG Meeting (FAC-3)
- 1.5 Taylor Theatre Capital Improvement Project – Approval to move forward for full authority at the January 19, 2022 BOG meeting (FAC-4)
- 1.6 Acceptance of completed projects for FY 2020-21 (FAC-5)

Oakley reviewed the items on the consent agenda; all were included in the trustees' pre-meeting materials. There being no questions or requests to discuss any of the items individually, Oakley invited a motion to approve the consent agenda. Trustee Mae Douglas made the motion; trustee Margaret Benjamin seconded. On roll call vote, the motion carried unanimously.

Committee reports were given from the Chairs of the Finance and Administration; Compliance, Audit, Risk Management and Legal, University Advancement, Academic Affairs, and Athletics Committees, which convened Tuesday November 30, 2021.

Oakley welcomed incoming UNCG Police Chief Eric Boyce, who joined the meeting via zoom. Boyce is succeeding Paul Lester, who retired earlier this year. Boyce begins his tenure at UNCG on January 3, 2022.

Trustee Dr. Ernest Grant, President of the American Nurses Association, provided an overview of the status of the Omicron variant and response efforts within the healthcare industry.

BOT-2 Tenure Process at UNCG

At Chair Oakley's request, Provost Debbie Storrs and Senior Vice Provost Alan Boyette gave a high-level overview of the tenure process at UNCG, aimed at informing trustees so they can be prepared to answer questions if asked.

BOT-3 State Budget Update

Andrew Cagle, Director of State and External Affairs, reviewed the new state budget as it relates to UNCG and gave an overview of the budget process.

BOT-4 Campaign Update

Beth Fischer, Vice Chancellor for University Advancement, shared updates on the status of the recently launched Light the Way Campaign.

BOT-5 Tuition and Fee Proposals for 2022-2023

Provost Debbie Storrs and Bob Shea, Vice Chancellor for Budget and Finance, reviewed tuition and fee proposals for academic year 2022-2023. No increase for tuition and fees is requested, but the UNC Board of Governors did approve a \$6 increase in the Security Fee for 2022-23; that does not require approval by the Board of Trustees.

A tuition differential of \$ 100 per credit hour was requested for the PhD in Computer Science Program for doctoral courses specifically related to the required course work, effective Fall 2022. Revenue will be used to support graduate assistantships, which are essential for doctoral programming. With full enrollment, the maximum annual revenue generated from the proposed differential tuition is anticipated to be approximately \$30,000. An average 2% increase in residence hall room rates and a 2.79% increase in dining meal plan rates was requested, as developed with the student Residence Hall Council and as approved by the Finance and Administration and Student Affairs staff who are involved annually in the planning and rate-setting process.

Oakley invited a motion to approve the tuition and fee recommendations as outlined in agenda item BOT-5. Trustee Linda Sloan made the motion; trustee Ernest Grant seconded. On roll call vote, the motion carried unanimously.

Transition to Closed Session

Oakley noted that the next several agenda items required closed session discussion. She announced that the live stream would remain active for members of the public until the board returned to the open session, that the only items to be discussed in closed session were items AACC-3, BOT-6, and BOT-7, and that the board would not vote on items AAC-3 or BOT-6 until open session resumed.

Pursuant to Section 143-318.11(a)(1) and (2) of the North Carolina Open Meetings Law, Oakley then moved that the board convene in Closed Session Section to prevent the disclosure of privileged and confidential information not considered a public record under Chapter 132 of the General Statutes and to prevent the premature disclosure of an honorary degree, scholarship, prize, or similar award.

Trustee Linda Sloan seconded the motion. On roll call vote, the motion carried unanimously.

CLOSED SESSION

General Account of Closed Session Discussion

Members Present: Chair Betsy Oakley, Vice Chair Mona Edwards, Anita Bachmann, Margaret Benjamin, Mae Douglas, Ernest Grant, Brad Hayes, George Hoyle, Elizabeth Phillips, Dean Priddy, Linda Sloan, Haz Mengesha

Others Present: Chancellor Frank Gilliam; Provost Debbie Storrs; Vice Chancellor Bob Shea; Jerry Blakemore, General Counsel; Jeanne Madorin, Associate Vice Chancellor and Chief Human Resources Officer (for BOT-6); Waiyi Tse, Chief of Staff; Kelly Harris, Assistant Secretary to the Board

Discussion Items

AAC-3 Candidates for Honorary Degrees

The Board considered two candidates recommended by the Academic Affairs Committee for receipt of honorary degrees.

BOT-6 Personnel Report dated November 12, 2021

The Board reviewed agenda item BOT-6, the personnel report dated November 12, 2021.

Information Items

BOT-7 EHRA Quarterly Salary Action Reports

The Board then reviewed a routine report of quarterly salary actions for EHRA faculty and non-faculty employees.

OPEN SESSION

Vote on Closed Session Discussion Item AAC-3

Chair Oakley invited a motion to approve the candidates recommended for honorary degrees as discussed in agenda item AAC-3. Trustee Mona Edwards made the motion, which was seconded by Trustee Ernest Grant. On roll call vote, the motion carried unanimously.

Vote on Closed Session Discussion Item BOT-6

Chair Oakley invited a motion to approve the personnel report dated November 12, 2021 as presented in agenda item BOT-6. Trustee George Hoyle made the motion, which was seconded by Trustee Margaret Benjamin. On roll call vote, the motion carried unanimously.

No vote was taken on agenda item BOT-7, which was presented as information only.

Adjourn

There being no further business, the meeting was adjourned at 11:42 am.

Respectfully submitted,

A handwritten signature in cursive script that reads "Kelly Harris". The ink is dark and the signature is written in a fluid, connected style.

Kelly Harris
Assistant Secretary to the Board of Trustees