



**Board of Trustees
University Advancement Committee
Tuesday, September 27, 2022
Noon
Chancellor's Boardroom, Mossman Building**

AGENDA

Committee Members

Margaret Benjamin, Chair
Anita Bachmann
Mae Douglas
Ernest Grant
Betsy Oakley
Linda Sloan

Beth Fischer, Vice Chancellor for University Advancement, Liaison
P. Kevin Williamson, Associate Vice Chancellor for Development, Liaison
Meagan Jones, Senior Director, Philanthropic Engagement, Liaison
Rachel Kelly, Director of Advancement Communications, Liaison

Approval of Minutes of the March 22, 2022 Meeting

Discussion Items

- UAC – 1 Staffing Introduction (Fischer)

- UAC – 2 Fundraising Report Update (Williamson)
 - 2.1 Current Fiscal Year Summary

- UAC – 3 University Advancement and Campaign Update (Fischer)
 - 3.1 University Advancement Strategic Plan

UAC – 4 Understanding Types of Gifts and Annual Giving Strategy (Williamson and Kelly)
4.1 Gifts Summary and Annual Giving Presentation

UAC – 5 Donor and Communications Survey and Discussion (Jones and Fischer)
5.1 Donor and Communications Survey - Executive Summary

Adjourn



Beth Fischer
Vice Chancellor, University Advancement