



University Advancement Committee
Tuesday, March 14, 2023
12:00 pm
Chancellor's Boardroom, Mossman Building

Discussion Item

- UAC – 1 University Advancement, Fundraising, and Campaign Update
 - 1.1 – Current Fiscal Year Summary
 - 1.2 – Board Giving Summary

Background Information

Vice Chancellor Beth Fischer will give an update on University Advancement, fundraising efforts, and the Light the Way Campaign.

A handwritten signature in blue ink that reads "Beth Fischer".

Beth Fischer
Vice Chancellor, University Advancement



Gifts and New Commitments

(new pledges, gifts, planned gifts, no pledge payments)

Goal \$26,000,000

Commitment Type	This Year	Last Year	%Variance
Gifts	\$4,569,602	\$5,527,393	-17.3%
New Pledges	\$2,829,535	\$5,219,559	-45.8%
Bequests Realized (not previously counted as a pledge)	\$510,375	\$70,817	620.7%
Bequest Intentions (Face Value)	\$6,201,594	\$4,358,994	42.3%
Irrevocable Planned Gifts(Face Value)	\$0	\$0	.0%
Total Gifts and New Commitments	\$14,111,107	\$15,176,764	-7.0%
ORE Grants	\$2,209,680	\$2,488,024	-11.2%
Total Gifts and New Commitments with ORE	\$16,320,787	\$17,664,787	-7.6%

Outright Giving

(gift assets "in hand" from gifts, payments, realized bequests)

Goal \$16,000,000

Gifts	\$4,569,602	\$5,527,393	-17.3%
Pledge Payments	\$2,207,288	\$2,094,076	5.4%
Bequests Realized (all)	\$527,375	\$152,509	245.8%
Irrevocable Planned Gifts(Face Value)	\$0	\$0	.0%
Total Outright Giving	\$7,304,265	\$7,773,979	-6.0%
ORE Grants	\$2,209,680	\$2,488,024	-11.2%
Total Outright Giving with ORE	\$9,513,946	\$10,262,003	-7.3%

ALUMNI FUNDRAISING

Undergraduate Alumni

Gifts and Pledge Payments (includes irrevocable PG's)	\$2,666,642	\$2,037,034	30.9%
Bequests Realized	\$503,357	\$113,716	342.6%
Total Received Undergraduate	\$3,169,999	\$2,150,750	47.4%

All Alumni

Gifts and Pledge Payments (includes irrevocable PG's)	\$3,026,722	\$2,371,855	27.6%
Bequests Realized	\$503,357	\$113,716	342.6%
Total Received Alumni	\$3,530,079	\$2,485,571	42.0%

ALUMNI STATISTICS

Statistic	This Year	Last Year	%Variance
Undergraduate Alumni			
Alumni of Record	104,176	103,276	.87%
Donors	1,633	1,585	3.03%
Participation (% of Alumni of Record who gave)	1.57%	1.53%	2.61%
Alumni			
Alumni of Record	133,200	132,196	.76%
Donors	2,021	1,997	1.20%
Participation (% of Alumni of Record who gave)	1.52%	1.51%	.66%



Board Giving Summary FY23

Board of Trustees

Total number of board members:	12
Total number of board members who gave:	7
Percentage/participation rate:	58%
Total amount given:	\$133,921

UNC Greensboro Foundation Board

Total number of board members:	28
Total number of board members who gave:	20
Percentage/participation rate:	71%
Total amount given:	\$100,755

FY 23 - as of February 24, 2023