



**University Advancement Committee
August 15, 2023**

DRAFT MINUTES

MEMBERS PRESENT: Margaret Benjamin, Chair; Oita Coleman; Dr. Ernest Grant; George Hoyle, Dale Phipps, Linda Sloan

MEMBERS ABSENT WITH NOTICE: None.

OTHERS PRESENT: Chancellor Frank Gilliam; Beth Fischer, Vice Chancellor for University Advancement; P. Kevin Williamson, Associate Vice Chancellor for Development; Terri Shelton, Vice Chancellor for Research and Engagement; Waiyi Tse, Chief of Staff; Meagan Jones, Senior Director, Philanthropic Engagement; Kelly Harris, Assistant Secretary to the Board, and other members of staff and the general public.

Proceedings

Chair Margaret Benjamin called the meeting to order at 12:03 p.m. and introduced retired North Carolina Superior Court Judge Robby Hassell, who joined the meeting to administer the Oath of Office to new trustees and Committee members Oita Coleman and Dale Phipps.

Following administration of the Oath, Chair Benjamin reminded members of the Conflict of Interest (“COI”) statement from the State Government Ethics Act and their duty to avoid COI and appearances of COI, if any should be identified. None were identified.

Roll call was read and a quorum was confirmed.

The minutes of the March 14, 2023 University Advancement Committee (“UAC” or the “Committee”) were approved without additions or corrections.

Discussion Items

UAC – 1 Purpose of University Advancement Committee

Chair Benjamin led a discussion around the purpose of the University Advancement Committee and how the Committee works in collaboration with the University Advancement team.

UAC – 2 FY23 Fundraising Update

Vice Chancellor Beth Fischer updated the Committee on the fundraising numbers from the 2022-2023 year. Total gifts and new commitments increased by 3% year over year to result in \$26.9M. Total outright giving increased by 41% to \$22.6M, and total giving from Alumni increased by 156% to \$10.2M.

Fischer also shared her division's mission statement, vision, guiding principles, and working agreements.

UAC – 3 Light the Way Campaign Update

Fischer also reviewed current *Light the Way* Campaign totals, which stands at \$164M on the way to the \$200M goal. Fischer will give an expanded campaign update to the full board of trustees at the August 17, 2023 meeting.

UAC – 4 Distinguished Service Awards

Fischer reviewed the background of the Distinguished Service Awards. The Charles Duncan McIver award recognizes North Carolinians who have rendered unusually distinguished public service to the state and beyond. The Adelaide F. Holderness/ H. Michael Weaver Award recognizes North Carolinians who have rendered unusually distinguished public service to Greensboro and the Triad.

Meagan Jones, Senior Director of Philanthropic Engagement, reviewed the guidelines for nominations for these awards, the nomination timeline that has been set for this year, and previous award recipients. Nominations can be made electronically and the submission deadline is September 14.

Chair Benjamin encouraged her fellow Trustees to think about potential nominees and share the call for nominations with their networks as appropriate. The nominations process is not difficult, and the Advancement staff are available to assist. Prior to the October Board meetings, the campus Awards Committee will meet to review nominations. They will then share their recommendations with the Committee during the October 10 Advancement Committee meeting, and the Committee will in turn make recommendations to the full Board of Trustees.

The final agenda item on Naming Opportunities was tabled until the next Committee meeting in order to preserve time for Committee members to attend the Student Fall Kickoff on College Avenue.

The meeting adjourned at 12:40 pm.

Respectfully submitted,

Kelly Harris

Assistant Secretary to the Board of Trustees