



Academic Affairs Committee  
October 10, 2023  
1:45pm

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**Information Item**

AAC – 3      New Program in Popular Music & Technology

**Background Information**

CVPA Dean Bruce McClung and Professor Mark Engebretson will discuss a new concentration in the Bachelor of Music in Performance program - [Popular Music and Technology](#) (“PopTech”), the fastest growing program in the School of Music. This innovative concentration was created in response to student demand and has led to significant enrollment since its inception.

*Debbie Storrs*

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Debbie Storrs  
Provost & Executive Vice Chancellor