



**October 31, 2023
Special Called Meeting
12:30 pm**

DRAFT MINUTES

Members Present: George Hoyle, Chair; Mae Douglas, Vice Chair; Anita Bachmann, David Brown, Oita Coleman, Ernest Grant, Dale Phipps, Dean Priddy, Tim Sessoms, Awa Mbai

Members Absent with Notice: Margaret Benjamin, Tim Rice, Linda Sloan

Others Present: Chancellor Frank Gilliam; Debbie Storrs, Provost and Executive Vice Chancellor; Bob Shea, Vice Chancellor for Finance & Administration; Jerry Blakemore, Vice Chancellor for Institutional Integrity and General Counsel; Waiyi Tse, Chief of Staff; Debra Barksdale, Dean – School of Nursing; Carl Mattacola, Dean – School of Health and Human Sciences; Randy Penfield, Dean – School of Education; Kelly Harris, Assistant Secretary to the Board of Trustees; James Lyons, Technology Support Analyst, and other members of faculty, staff and the public.

Chair Hoyle called the meeting to order at 12:30 pm and read the conflict-of-interest statement. None were identified.

Roll Call was read and a quorum was confirmed.

Open Session

Action Items

BOT-1 Tuition and Fee Proposals for 2024 - 2025

Vice Chancellor Bob Shea presented and Associate Vice Chancellor Joel Lee presented the proposals for tuition and fees for academic year 2024-2025, as recommended by the Chancellor-appointed University Tuition and Fees Committee. The Committee is charged, on an annual or biennial basis, with considering campus-based tuition and general student fee increases, including the student activities fee, education & technology fee, student health services fee, and athletic fee.

The committee includes student representatives (undergraduate and graduate), faculty, and staff. The committee makes preliminary recommendations to the Chancellor. Any changes to the existing tuition and fee structures must be approved by the UNCG Board of Trustees and the UNC Board of Governors.

The Committee’s purview does not include special fees, differential tuition, health insurance fees, housing and meal plans, graduate stipends, or other costs that do not apply university wide.

This year’s recommendations have been done against the backdrop of the new UNC System Funding Model, which does not include state appropriations for out-of-state student credit hours and reduced funding for most graduate programs (other than STEM and health-related fields) at the same rate as undergraduate programs, as well as the UNC System efforts to reduce student costs. Those efforts include the guaranteed (fixed) tuition program, a cap on tuition at 12 credit hours per semester, a 3% statutory cap on mandatory student fee increases, implementation of the NC Promise program at four sister campuses, and the System’s strategic plan affordability stretch goal of reducing student debt at graduation.

For the 2024-2025 fiscal year, the University Tuition and Fees Committee proposes the following changes to tuition rates and fees. This is based on comparison to UNC system competition and trends, student financial impact considerations, and discussion with students, faculty, and staff. The increases are designed specifically to offset inflationary impacts and are not designed to support new positions or programs. The amounts are in line with similar UNC system institutions and competition, and UNCG will remain a low net-cost institution with these changes, which should not negatively impact enrollment potential. The increases will support maintaining an outstanding student experience and achieving student success outcomes.

The current annual rates and proposed rates for 2024-2025 are as follows:

Tuition	Current Annual Rate	Proposed Annual Rate	Change Percentage
	2023-2024	2024-2025	‘23-’24 to ‘24-’25
Undergraduate In-State Tuition	4,422.00	4,422.00	0%
Undergraduate Out-of-State Tuition	20,168.00	20,773.00	3%
Graduate In-State Tuition	5,375.00	5,375.00	0%
Graduate Out-of-State Tuition	19,505.00	20,090.00	3%

Required Fees	Current Annual Rate	Proposed Annual Rate	Change Percentage
	2023-2024	2024-2025	'23-'24 to '24-'25
Athletics Fee	811.00	843.00	4%
Student Activities Fee	600.00	624.00	4%
Health Services Fee	387.00	402.00	4%
Education & Technology Fee	480.00	499.00	4%
Student Facilities Fee	707.00	707.00	0%
Security Fee	60.00	60.00	0%
Student Government Fee	1.00	1.00	0%
Total Required Fees	3,046.00	3,136.00	3%

Following discussion, Trustee Mae Douglas moved to approve the tuition and fee recommendations as presented. Trustee Ernest Grant seconded. The motion carried, with 9 trustees voting in favor and one abstention.

BOT-2 Tuition Differential Requests for 2024-2025

- 2.1 School of Nursing: New Master of Science in Nursing Degree Family Nurse Practitioner (FNP) Concentration
- 2.2 School of Health and Human Sciences - Joint Programs in Social Work
- 2.3 School of Education Department of Information, Library, and Research Sciences
 - a. MS in Instructional Technology and Design
 - b. Post Baccalaureate Certificate in Instructional Design

2.1 School of Nursing: Master of Science in Nursing Degree – Family Nurse Practitioner (FNP) Concentration

Dean Debra Barksdale presented a request for a tuition differential for the new Master of Science in Nursing Degree – Family Nurse Practitioner (FNP) Concentration in the amount of \$2,000 per student per academic year, in keeping with the tuition differential that is currently charged to Adult Gerontological Primary Care Nurse Practitioner (AGPCNP) students.

The Family Nurse Practitioner (FNP) concentration was developed in response to the ongoing nationally recognized primary care nursing workforce shortage to speed entry of FNPs into the workforce. The FNP concentration delivers 44 credit hours over five semesters. At \$2,000/student, revenues of \$158,000 are anticipated in the first year and \$160,000 in subsequent years. That revenue will partially support faculty lines, recurring operational expenses for lab/simulation supplies, contracted services, equipment, recruitment of faculty, students, and preceptors, preceptor training and incentives, and graduate assistantships.

Even with the proposed tuition differential, UNCG's SON FNP concentration will remain one of the most cost-effective programs in the state.

2.2 School of Health and Human Sciences: Joint Programs in Social Work (JPSW)

Associate Dean Scott Ross presented a request from the Department of Social Work within UNCG's School of Health and Human Sciences for differential tuition for the Joint Programs in Social Work (JPSW), including both the master's (JMSW) and doctorate (JPhD) degrees in the amount of \$2,000 differential tuition per student (approximately \$83/credit hour for JMSW students and \$167/credit hour for JPhD students). UNCG partners with North Carolina A&T (NCAT) for this joint program; students pay the same tuition amount regardless of their assigned home institution. The home institution is responsible for tuition and fees for its assigned students and the differential tuition will assist institutions in equalizing tuition and fees. The administration at NCAT is supportive of the \$2,000 differential charge being added to UNCG and NCAT students.

For students assigned to UNCG as their home institution, average annual revenues of \$156,000 are anticipated. The proposal is timely given challenges the simultaneously escalating demand for our students and increased costs associated with running clinical master's degree and doctoral degree programs.

2.3 School of Education: Department of Information, Library, and Research Sciences (IRLS)

Dr. Katie Walters, Clinical Assistant Professor and Instructional Technology Program Coordinator with the IRLS Department presented two differential tuition proposals.

- a. **MS in Instructional Technology and Design.** The MS in Instructional Technology and Design (ITD) prepares students to become training and developmental specialists in a variety of sectors (e.g., K-12, healthcare, government, higher education, corporate). The Bureau of Labor Statistics predicts 7.2-8.1% growth for related positions at the national level through 2031. In NC in particular, a 12% growth rate is predicted in these careers by 2028. Meeting the growing demand for ITD professionals requires extensive, hands-on training in instructional design authoring tools as well as in emerging instructional and communication technologies.

The request is for a \$25.00 per student credit hour (SCH) increase, for an increased total cost of \$825 for the 33-hour degree program in order to support enhance the technology available to online learners and account for the increasing cost of providing high-tech training to ITD students.

This differential tuition will ultimately generate an estimated \$15,000 per year (by year 2026-2027), which will be used to purchase technology licenses for ID content authoring tools as well as contribute to stipend packages to support appropriate graduate assistant positions that will help provide research and instructional support. This proposal preserves the cost effectiveness of the ITD program while allowing us to significantly improve instruction in emerging instructional technologies.

- b. Post Baccalaureate Certificate in Instructional Design. Similar to the MS-ITD program, the Post Baccalaureate Certificate (PBC) in instructional design (ID) helps prepare students for careers in training and development in a variety of sectors (e.g., higher education, healthcare, government, corporate). The PBC-ID was launched in 2021 and requires 12 credit hours. These credit hours correspond to courses required of the master's in science in Instructional Technology and Design (MS-ITD). The MS-ITD and the PBC-ID are "stackable programs," whereby students who complete the PBC-ID may apply these courses towards completion of the MS-ITD.

The request is for \$25 per student credit hour (SCH) for an increased total cost of \$300 for the certificate. This differential tuition will ultimately generate an estimated \$7,500 per year (by year 2026-2027), which will be used to purchase technology licenses for ID content authoring tools as well as contribute to stipend packages to support appropriate graduate assistant positions. The proposal preserves the cost effectiveness of the PBC-ID program while allowing us to significantly improve instruction in emerging instructional technologies.

Following discussion, Trustee Earnest Grant moved to approve the tuition differential requests as presented in agenda item BOT – 2. Trustee Anita Bachmann seconded the motion, which carried unanimously.

Transition to Closed Session

Chair Hoyle moved to convene in closed session to discuss agenda item BOT – 3. He reminded the Board that discussion during closed session would be limited to BOT – 3 and that no action on the matter would be taken. He further noted that the live stream of the meeting would remain active during the closed session and resume when the board returned to open session.

Motion to Enter Closed Session

Hoyle moved to convene in closed session pursuant to North Carolina General Statute Section 143-318.11(a)(1) and (3) to:

- prevent the disclosure of information that is privileged or confidential pursuant to the law of this State, or not considered a public record under Chapter 132 of the General Statutes; and
- consult with an attorney employed or retained by the public body in order to preserve the attorney-client privilege.

General Account of Closed Session Discussion

Members Present: George Hoyle, Chair; Mae Douglas, Vice Chair; Anita Bachmann, David Brown, Oita Coleman, Ernest Grant, Dale Phipps, Dean Priddy, Tim Sessoms, Awa Mbai

Others Present: Chancellor Frank Gilliam; Debbie Storrs, Provost and Executive Vice Chancellor; Bob Shea, Vice Chancellor for Finance & Administration; Jerry Blakemore, Vice Chancellor for Institutional Integrity and General Counsel; Waiyi Tse, Chief of Staff; Kelly Harris, Assistant Secretary to the Board of Trustees

Discussion Item

BOT-3 Consultation with General Counsel

The Board consulted with General Counsel Blakemore regarding a privileged matter.

Following discussion, the Board returned to Open Session.

Adjourn

There being no further business, Chair Hoyle adjourned the meeting at 2:11 pm.

Respectfully submitted,

Kelly Harris
Assistant Secretary to the Board of Trustees