



Athletics Committee
August 27, 2024
11:30 AM

Information Item

ATH – 5 Fundraising, Initiative, and Spartan Club Update

Background Information

2024 Fiscal Year Fundraising:

- Total gifts were \$1,845,607 from 1,775 donors.
 - This donor count is an all-time high.
 - The dollar total is the 3rd highest all-time.

- Scholarship & Operations Initiative Update
 - Goal is to raise \$5M over 5 years
 - Have raised \$2,645,000 from 58 donors

Spartan Club Events:

- Scholarship Recognition Dinner
- Men's Basketball Pregame Events
- UNCG Athletics Hall of Fame Induction
- UNCG Baseball First Pitch Dinner
- UNCG Spartan Club Golf Classic
- Spiro's Ball benefiting UNCG Athletics
- Several sport reunions
- Community outreach events