



UNC GREENSBORO

Board of Trustees

Athletics Committee
October 29, 2024
3:30 pm

Discussion Item

ATH-3 **Spartan Club Update**

Spartan Club

AD Brian Mackin will update the Committee on developments and activities related to the Spartan Club, as summarized below.

Scholarship/Operations Fundraising Initiative currently stands at just under \$2.7M from 59 unique donors. The goal of the Initiative is to raise \$5M in 5 years.

Hall of Fame: The Athletics Hall of Fame Induction during Homecoming weekend in early October was a huge success honoring five former athletes and two coaches. A reception held the evening of Friday, October 4 for inductees, presenters and past inductees was followed by the induction ceremony on Saturday, October 5, an elegant brunch that was attended by nearly 200 people.

Scholarship Recognition Dinner: This annual dinner held October 9 at the Greensboro Country Club brought together about 170 people. It was an opportunity for our scholarship recipients to meet their donors and build relationships as well as thank the donors for their generosity and continued support.

Fall Team Reunions

- Wrestling - approximately 50 attendees plus family and others
- Soccer – approximately 30 attendees plus family and others
- Cross Country/Track – approximately 20 attendees plus family and others

Grassroots Fundraiser: Athletics utilized eTeamSponsor, an online fundraising platform focused on colleges and high schools, from late August to Mid-October and raised \$141K from 1,215 unique donors.

Upcoming major fundraising events:

There will be three significant fundraising events in 2025:

- The UNCG Baseball's First Pitch Dinner: Last year this event grossed \$89K to support the Baseball Enrichment fund.
- The Spartan Club Golf Classic: This will be Thursday, April 17 at the Grandover Resort. Last year it grossed \$60K to support the Spartan Athletics Scholarship fund.
- The Spiro's Ball: Last year this event grossed \$100k to support the Spartan Athletics Scholarship fund.