



UNC
GREENSBORO

Board of Trustees

Athletics Committee
February 4, 2025
3:30 pm

Discussion Item

ATH – 3 *House v. NCAA* Settlement Discussion

Background Information

Athletics Director Brian Mackin and Vice Chancellor for Institutional Integrity and General Counsel Jerry Blakemore will provide an update on the status of the pending settlement reached in the *House v. NCAA* litigation and the implications for UNCG.

House Settlement Summary

Following years of lawsuits that have affected the amateurism model of intercollegiate athletics and given rise to the new world of Name, Image and Likeness (“NIL”) in the NCAA, the House lawsuit against the NCAA has reached a settlement (“*House Settlement*”) that was preliminarily approved on October 7, 2024, and is expected to be fully approved on April 7, 2025.

All NCAA institutions have the option of opting into the settlement, or not. The benefits of

opting into the settlement are access to revenue sharing, increased flexibility for rosters and the award of scholarships, and increased institutional control of student athlete benefits.

Specifically, *House Settlement* benefits include the following:

1. Revenue Sharing

Beginning in fall 2025, institutions will have the opportunity to share athletics department revenue directly with student-athletes through individual licensing agreements (i.e., NIL) for

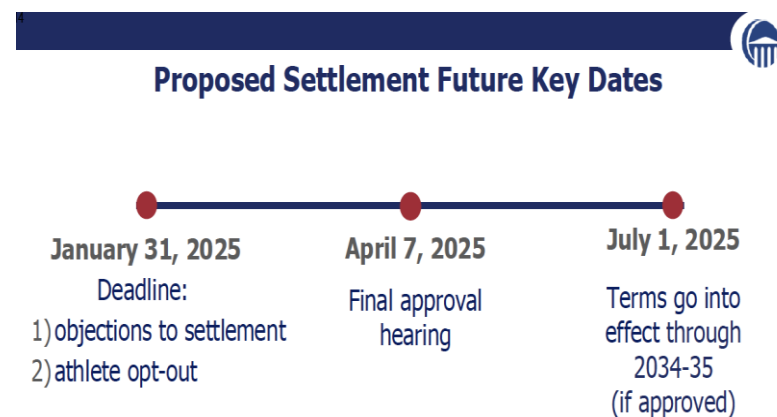


Figure 2 from the Knight Commission on Intercollegiate Athletics: *Overlooked & Changing Realities: What You Need to Know About the House Settlement*, presented at the 2025 NCAA Convention: *Proposed Settlement Future Key Dates*.

Key Background on Proposed *House Settlement*



These conferences are referenced as the **Defendant Conferences**.



Figure 1 from the Knight Commission on Intercollegiate Athletics: *Overlooked & Changing Realities: What You Need to Know About the House Settlement*, presented at the 2025 NCAA Convention: *The House Settlement, if approved, would resolve several outstanding lawsuits involving the NCAA and the Power 5 Conferences, identified above.*

the 2025-26 fiscal year. It is important to note that institutions will be allowed to share these revenues with student-athletes but not required.

As part of the revenue sharing, the *House Settlement* also provides for a new clearinghouse, administered by the "Power" conferences, that will regulate third-party endorsement agreements with student-athletes to ensure fair market value. All NCAA member

institutions will have access to the new clearinghouse. This mechanism should provide better transparency and could change how NIL collectives function in support of member institutions.

2. House Settlement Damage Awards

The NCAA will pay approximately \$2.8 billion to student-athletes who participated from 2016-24 and were not allowed to participate in NIL activities due to NCAA rules. The NCAA will fund this payout by withholding revenue distribution to schools over 10 years. The impact to UNCG's budget will be roughly \$290,000 annually over that span.

Key Background on Proposed *House Settlement*



Figure 3 from the Knight Commission on Intercollegiate Athletics: *Overlooked & Changing Realities: What You Need to Know About the House Settlement*, presented at the 2025 NCAA Convention: Key components of proposed House Settlement.

3. Enhanced Roster Sizes and Scholarships

As part of the *House Settlement*, the NCAA will raise the limitations on the number of permissible scholarships to align with roster sizes. For the first time, all roster members will now be allowed (but not required) to be on scholarship. For example, baseball will now be

capped at 34 for both scholarship and roster spots, where previously baseball could have up to 40 roster spots but only distribute an equivalent of 11.7 scholarships.

A breakdown of the new roster limits for UNCG sports:

Sport	Existing scholarship limits by NCAA	NCAA Proposed new roster limits
Baseball	11.7	34
M Basketball	13	15
M XC/T&F	12.6	45
M Golf	4.5	9
M Soccer	9.9	28
M Tennis	4.5	10
W Basketball	15	15
W XC/T&F	18	45
W Golf	6	9
W Soccer	14	28
Softball	12	25
W Tennis	8	10
Volleyball	12	18
TOTALS	141.2	291

What This Means for UNCG

The implications of the *House Settlement* for UNC Greensboro remain uncertain. Undoubtedly, the University will have to make determinations related to how we prioritize resources, what, if any, impact Title IX will have, and identify the best ways to remain, and where possible enhance, our competitiveness. The University is undergoing a strategic plan which will address many of these and other issues, guided by our core values of academic integrity, competitive excellence, social responsibility and world-class experience.