



UNC GREENSBORO

Board of Trustees

Athletics Committee
September 9, 2025
3:30 pm

Discussion Item

ATH – 5 Fundraising, Initiative, and Spartan Club Update

Background Information

2024-25 was a very successful fundraising year for Athletics. Overall, \$2.242M was raised. Without the \$3.8M estate gift in 2023, this would be the best fundraising year ever. We also reached an all-time high of 1,831 donors.

Scholarship/Operations Initiative: The goal is to raise \$5M in 5 years. We are currently at \$4.936M from 75 donors.

2025-26 Fall Fundraising

- **Scholarship Recognition Dinner** is an opportunity for our scholarship recipients to meet their donors, build relationships, and thank the donors for their generosity and continued support. This year's dinner will be held on campus on Tuesday, October 7 for about 175 people.
- **Hall of Fame.** The Athletics Hall of Fame Induction will be on October 17-18th. This year's slate includes the 1989 Men's Soccer team, our current Men's Head Golf Coach Terrance Stewart, and Orcun Sevrek, 2012 Men's Tennis player. There will be a reception on Friday night for inductees, presenters, and past inductees. The Saturday ceremony will be a formal affair with a brunch for about 200 people.
- **Grassroots fundraiser:** eTeamSponsor fundraising runs from late August through October. The eTeamSponsor organization collaborates with athletic departments to help individual student athletes reach out directly to their own network of friends and family to fundraise for their teams. Last year this program raised \$140,550.

There will be three significant additional fundraising events in winter/spring 2025-26:

- The UNCG Baseball's **First Pitch Dinner** in early February – Last year this event grossed \$89K to support the Baseball Enrichment fund.
- The **Spartan Club Golf Classic** will be held in late spring at the Greensboro Country Club. Last year it grossed \$60K to support the Spartan Athletics Scholarship fund.
- The **Spiro's Ball:** A late Spring event, last year this event grossed \$129,300 to support the Spartan Athletics Scholarship fund.