



**Academic Affairs Committee
March 17, 2026**

Discussion Item

AAC – 2 Bryan School of Business and Economics, Student Career & Professional Development

The Dean of Bryan School of Business and Economics, Joy Bhadury will provide a brief overview of the Bryan School's student career and professional development programming, highlighting the Bryan Blueprint required curriculum, the Bryan Gold co-curricular program, and the Bryan School's career and professional development events. This overview will take approximately three to five minutes. The remainder of the time will feature two to three Bryan School students sharing their experiences with these professional development activities and the impact on their personal and professional futures.

Attachment:

AAC – 2.1 Bryan School of Business and Economics, Student Career & Professional Development PowerPoint

A handwritten signature in black ink, appearing to read "J. Alan Boyette".

J. Alan Boyette
Provost & Executive Vice Chancellor

STUDENT CAREER & PROFESSIONAL DEVELOPMENT

Bryan School of Business and Economics

March 17, 2026



UNC
GREENSBORO
Bryan School of
Business and Economics



CAREER DEVELOPMENT INFRASTRUCTURE

Three pillars working together for student success.



CURRICULUM



Bryan Blueprint Series

- Required 4-credit curriculum
- Personal & professional development
- Taught by industry pros
- Peer mentorship model



GAMIFICATION



Bryan Gold

- App-based point system
- Digital badges & rewards
- Competitive leaderboard



SUPPORTING FOUNDATION



Bryan School Events

- 3,800+ student engagements
- 100+ employer partners
- Career fairs & Employer Spotlights
- Workshops & networking



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93% of students feel more confident
in their career path.

BRYAN SCHOOL PLACEMENT RATES

UNDERGRADUATE STUDENTS

- 86% employed within 6 months of graduation
- \$57,300 average salary

GRADUATE STUDENTS

- 93% employed within 6 months of graduation
- \$83,200 average salary



STUDENT EXPERIENCES

HOLLAND PANKEY



- Senior
- Finance Major

CAMPUS INVOLVEMENT:

- Blueprint Team Leader
- Undergraduate Women in Business
- National Millennial & Gen Z Community
- Lloyd Honors College

INTERNSHIPS:

- Fidelity Investments
- Northwestern Mutual

FULL-TIME POSITION:

- Fidelity Investments (starting June 2026)

KEVIN FERNANDEZ-MEDRANO



- Senior
- Finance Major

CAMPUS INVOLVEMENT:

- Blueprint Team Leader
- Association of Latino Professionals for America (ALPFA)
- UNCG Career Navigator

INTERNSHIP:

- Capital One

FULL-TIME POSITION:

- Capital One (starting June 2026)

EVAN GILLIES



- Junior
- International Business Major

CAMPUS INVOLVEMENT:

- Blueprint Team Leader
- International Business Club
- UNCG Pep Band
- UNCG Peer Mentor

INTERNSHIP:

- Amazon (starting Summer 2026)



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