



**Athletics Committee
September 9, 2025**

DRAFT MINUTES

MEMBERS PRESENT:

Dale Phipps, Acting Chair
David Brown
Fox Brown
George Hoyle
Tim Sessoms

MEMBERS ABSENT WITH NOTICE: Dr. Ernest J. Grant, Chair

OTHERS PRESENT: Chancellor Frank Gilliam; Brian Mackin, Director of Athletics, Jerry Blakemore, Vice Chancellor for Institutional Integrity and General Counsel; Waiyi Tse, Chief of Staff; Jody Smith, Executive Associate Athletic Director/Senior Woman Administrator; Danielle Sandridge, Executive Assistant to the Director of Athletics; Kelly Harris, Associate Chief of Staff and Assistant Secretary to the Board of Trustees, and other members of staff and general public.

Proceedings: Acting Chair Phipps called the meeting to order at 3:32 pm and read the Conflict-of-Interest Statement from the State Government Ethics Act. No conflicts were identified.

Roll call was read and a quorum was confirmed.

Approval of Minutes: The minutes of the February 4, 2025 committee meeting were approved without additions or corrections.

Discussion/Information Items:

ATH - 1 Terrance Stewart, Men's Golf Head Coach

The Committee heard from Men's Golf Head Coach Terrance Stewart, one of the longest tenured and most successful coaches at UNCG. Athletics Director Brian Mackin heralded Coach Stewart as a great ambassador for the University and an invaluable asset to the program, who consistently garners support from our largest donors. In recognition of his success over 25 years and his contributions to UNCG, Coach Stewart will be inducted into the Athletics Hall of Fame on October 18th.

ATH - 2 Revenue Share Discussion

Athletics Director Brian Mackin gave an update on Revenue Share. He reported that UNCG was one of the first Southern Conference schools to opt in, allowing us to pay our student-athletes NIL money. This is an expense borne by the school, primarily through cost-cutting measures and fundraising. With the guidance of a third-party consultant, AD Mackin, Executive Associate AD Jody Smith, General Counsel Jerry Blakemore, and Associate General Counsel Murphie Chappell have developed a strategy that prioritizes four sports: men's and women's basketball, soccer, and softball, each with a specific budget. Using a template agreement as a starting point, and with head coaches out of the equation, AD Mackin is the primary conduit for contract discussions between the athlete's parents, agents, and lawyers, which often includes University legal counsel. Every contract is unique, and all are currently limited to one-year terms. Mackin reported that student-athletes are provided with financial education, especially as it pertains to tax reporting. The Committee engaged in meaningful discussion around revenue share and will be apprised of developments as they occur.

General Counsel Blakemore recognized Brian Mackin and Jody Smith for shepherding UNCG through the ever-evolving process.

ATH - 3 Spring and Fall 2025 Sports Updates

Due to time constraints, this agenda item was tabled.

ATH - 4 Academic Summary

Mackin gave an update on the Athletics Department's tremendous fundraising success for FY 2024-25 year, which was the best in Athletics history, with \$2.24M being raised (excluding the \$3.8M estate gift in 2023).

He also reported that the Scholarship/Operations Initiative, launched in 2022 with the goal of raising \$5M over five years, currently stands at just under \$4.94M after about 3.5 years, well ahead of schedule.

ATH - 5 Fundraising Initiative and Spartan Club

Mackin also reviewed student-athletes' academic accomplishments, reporting that for fiscal year 2024, the department had a 3.42 GPA and a 94% graduation rate. Additionally, more than 80% of our student-athletes had a GPA higher than 3.0. Collectively, they completed nearly 1,700 community engagement and service hours throughout the academic year.

Adjournment

There being no new business, the meeting was adjourned at 4:14 pm.

Respectfully submitted,

Kelly Harris
Assistant Secretary to the Board of Trustees