UNC GREENSBORO
Board *of* Trustees

Academic Affairs Committee
November 10, 2026

Information Item

AAC – 4 Academic Program Review Recommendations for the 2025-26 Cycle

Background Information

Following the requirements of the UNC Policy on Academic Program Review, UNCG faculty in the Bryan School of Business and Economics, the Counseling and Counselor Education Department, and the School of Music in the College of Visual and Performing Arts completed their accreditations and submitted an abbreviated self-study addressing the criteria required in the UNC Policy. In total, twenty-seven programs were reviewed. The review criteria include student demand, employment outcomes; persistence, graduation, and time to degree; program costs and productivity, including faculty research, scholarship, and creative activity; student credit hours produced compared to the number and cost of faculty and staff; and the contribution of the program to professions that are critical to the health, educational attainment, and quality of life of North Carolinians.

The self-studies were reviewed by the deans of the Schools and College, the Vice Provost for Academic Programming and Accreditation, the Faculty Senate Academic Program Review Committee, the Provost, and the Chancellor. As required by the policy, the Chancellor is reporting to the UNC President that there will be no action taken on these programs to expand, contract, or discontinue them, as they are performing as needed with the resources they require.

Summary of UNC Greensboro Program Reviews Completed Fall 2026

UNC Greensboro implemented an academic program review process that engages program faculty in producing a self-study document that reflects a holistic review of the curriculum; student demand; employment outcomes; persistence, graduation, and time to degree; program costs and productivity, including faculty research, scholarship, and creative activity, student credit hours produced compared to the number and cost of faculty and staff; and the contribution of the program to professions that are critical to the health, educational attainment, and quality of life of North Carolinians. An abstract of those data and information along with analyses are produced and reviewed for input.

Those self-studies and abstracts are reviewed by the program dean, the Provost, a Faculty Senate committee, and the Chancellor. Advice on actions to be taken as expansion, contraction, discontinuation, or no action is provided to the Chancellor, who makes the final decision for each program.

In fall 2026, sixteen programs in the Bryan School of Business and Economics, two programs in the Counseling and Counselor Education in the School of Education, and nine programs in the School of Music in the College of Visual and Performing Arts, totaling twenty-seven programs, were reviewed. These programs are all accredited: the Business programs by the Association to Advance Collegiate Schools of Business (AACSB), the Counseling programs by the Council for Accreditation of Counseling and Related Educational Programs (CACREP), and the Music programs by the National Association of Schools of Music (NASM). The programs prepared compliance reports based on their individual accreditor's standards and underwent an onsite visit that culminated in a reaffirmation of their accreditation. In addition to their self-study reports, the faculty prepared an abbreviated self-study that directly addressed each of the criteria required for program review by UNC Policy 400.1. That self-study and the abstracts produced were reviewed through UNCG's Program Review process described above.

Programs Reviewed

Bryan School of Business and Economics

1. Accounting BS – no action taken
2. Accounting MS – no action taken
3. Applied Economics MS - no action taken
4. Business Administration BS – no action taken
5. Business Administration MBA – no action taken
6. Business Administration PhD – no action taken
7. Economics BA – no action taken
8. Economics BS – no action taken
9. Entrepreneurship BS – no action taken
10. Finance BS – no action taken
11. Hospitality and Tourism Management BS – no action taken
12. Information Technology Management MS – no action taken
13. International Business BS – no action taken
14. International Business MS – no action taken
15. Information Systems and Supply Chain Management BS – no action taken
16. Marketing BS – no action taken

Counseling and Counselor Education Department, School of Education

1. Counseling MS – no action taken
2. Counseling and Counselor Education PhD – no action taken

School of Music, College of Visual and Performing Arts

1. Music BA – no action taken
2. Music Education BM – no action taken
3. Performance BM – no action taken
4. Music DMA - no action taken
5. Music Composition MM – no action taken
6. Music Education MM – no action taken
7. Performance MM – no action taken
8. Music Theory MM – no action taken
9. Music Education PhD - no action taken



_____

J. Alan Boyette
Provost & Executive Vice Chancellor